

CURRICULUM B.A. INTERNATIONAL MANAGEMENT

Valid only for former FLEX Students with Study Start in April 2021

Semester	Presence timeframe	Module	Course Code	Course	ECTS	Type of Exam
1. Semester	April - September	Academic Integrity and Writing for Business	DLBBAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
		Business 101	DLBBAB01_E	Business 101	5	Exam/Written Assessment: Written Assignment
		Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
		Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
		Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
		Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
2. Semester	Oct/Nov/Dec	Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
	Oct/Nov/Dec	Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
	Oct/Nov/Dec	Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assessment: Written Assignment
	Jan/Feb/Mar	Supply Chain Management I	DLBDSESCM01	Supply Chain Management I	5	Exam
	Jan/Feb/Mar	International Marketing	DLBDSEIMB01	International Marketing	5	Exam
	Jan/Feb/Mar	Statistics - Probability and Descriptive Statistics	DLBDSSPDS01	Statistics - Probability and Descriptive Statistics	5	Exam
3. Semester	Apr/May	Change Management	DLBDBCM01_E	Change Management	5	Exam
	Apr/May	International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
	Apr/May	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
	Jul/Aug	Intercultural Psychology	DLBWPIPS01_E	Intercultural Psychology	5	Exam
	Jul/Aug	International Brand Management	DLBDSEIMB02	International Brand Management	5	Exam
	Jul/Aug	Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
4. Semester	Oct/Nov/Dec	Global Sourcing	DLBLOGC102_E	Global Sourcing	5	Exam
	Oct/Nov/Dec	International HR Management	DLBINTIHR01_E	International HR Management	5	Case Study
	Oct/Nov/Dec	Intercultural Management	DLBLOIM01_E	Intercultural Management	5	Exam/Written Assessment: Case Study
	Jan/Feb/Mar	Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
	Jan/Feb/Mar	Corporate Communication	DLBPRWCCPR01_E	Corporate Communication	5	Exam
	Jan/Feb/Mar	Customer Relationship Management	DLBCRM01_E	Customer Relationship Management	5	Exam
5. Semester	Apr/May	Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam
	Apr/May	Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
	Apr/May	Conflict Management and Mediation	DLBWPUM01_E	Conflict Management and Mediation	5	Exam
	Jul/Aug	Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
	online	ELECTIVE A*		e.g. Applied Sales	10	
6. Semester	online	ELECTIVE B*		e.g. Big Data and Data Protection	10	
	online	ELECTIVE C*		e.g. Business Intelligence	10	
	online	Bachelor Thesis		Bachelor Thesis Thesis Defense	9	Bachelor Thesis Presentation: Colloquium
Total					180 ECTS	



Here you see the order in which you can study your courses in presence. Each semester usually consists of two blocks, so that the examination phases are better distributed over the year.

In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers. You have semester breaks in June and September.



Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.



* Electives: Choose one module from the Elective A and two modules from the Elective B + C. Every elective module can only be chosen once.

Note: The Electives will only be held in distance learning (online).

Elective A

Applied Sales
Business Intelligence
Financial Services Management
Managing People and Fundamentals of Business Psychology
Online and Social Media Marketing

Elective B + C

Applied Sales
Big Data and Data Protection
Business Intelligence
Digital Product Development
Financial Services Management
Fundamentals of Operations Research
Introduction to Data Science and Programming with Python
IT Service Management
Managing People and Fundamentals of Business Psychology
Online and Social Media Marketing



You can find more information about your degree program in the module handbook on our website.