

CURRICULUM B.A. HOSPITALITY MANAGEMENT

myStudies, 180 ECTS

	Model 1: Programme Start October			Model 2: Programme Start January			Model 3: Programme Start April			Model 4: Programme Start July					
Month	Courses			Courses			Courses			Courses					
Oct	Business Mathematics	Introduction to Academic Work	Business 101												
Nov															
Dec															
Jan	Principles of Hospitality Management	Collaborative Work	International Marketing	Principles of Hospitality Management	Collaborative Work	International Marketing									
Feb															
Mar															
Apr	Food and Beverage Management	Managerial Economics	Digital Skills	Food and Beverage Management	Managerial Economics	Digital Skills	Food and Beverage Management	Managerial Economics	Digital Skills						
May															
Jun	Semester Break														
Jul	Destination Management	Corporate Finance and Investment	International Business Law	Destination Management	Corporate Finance and Investment	International Business Law	Destination Management	Corporate Finance and Investment	International Business Law	Destination Management	Corporate Finance and Investment	International Business Law			
Aug															
Sep	Semester Break														
Oct	Accounting and Balancing	Intercultural and Ethical Decision-Making	International Contract Management	Business Mathematics	Introduction to Academic Work	Business 101	Business Mathematics	Introduction to Academic Work	Business 101	Business Mathematics	Introduction to Academic Work	Business 101			
Nov															
Dec															
Jan	Strategic Hospitality Management	Business Simulation: Tourism, Hospitality and Event	Statistics - Probability and Descriptive Statistics	Strategic Hospitality Management	Business Simulation: Tourism, Hospitality and Event	Statistics - Probability and Descriptive Statistics	Principles of Hospitality Management	Collaborative Work	International Marketing	Principles of Hospitality Management	Collaborative Work	International Marketing			
Feb															
Mar															
Apr	Management Accounting	Foreign Language <sup>1</sup>	Rooms Division Management	Management Accounting	Foreign Language <sup>1</sup>	Rooms Division Management	Management Accounting	Foreign Language <sup>1</sup>	Rooms Division Management	Food and Beverage Management	Managerial Economics	Digital Skills			
May															
Jun	Semester Break														
Jul	Sustainability Management in Tourism, Hospitality & Event	Planning and Development of Hospitality Businesses	Principles of Management	Sustainability Management in Tourism, Hospitality & Event	Planning and Development of Hospitality Businesses	Principles of Management	Sustainability Management in Tourism, Hospitality & Event	Planning and Development of Hospitality Businesses	Principles of Management	Sustainability Management in Tourism, Hospitality & Event	Planning and Development of Hospitality Businesses	Principles of Management			
Aug															
Sep	Semester Break														
Oct	Distribution in Hospitality and Tourism	Hospitality Revenue Management	Elective (online)	Elective (online)	Accounting and Balancing	Intercultural and Ethical Decision-Making	International Contract Management	Accounting and Balancing	Intercultural and Ethical Decision-Making	International Contract Management	Accounting and Balancing	Intercultural and Ethical Decision-Making	International Contract Management		
Nov															
Dec															
Jan	Crisis Management in Tourism, Hospitality & Event	Elective (online)	Elective (online)	Crisis Management in Tourism, Hospitality & Event	Elective (online)	Elective (online)	Strategic Hospitality Management	Business Simulation: Tourism, Hospitality and Event	Statistics - Probability and Descriptive Statistics	Strategic Hospitality Management	Business Simulation: Tourism, Hospitality and Event	Statistics - Probability and Descriptive Statistics			
Feb															
Mar															
Apr	Seminar: Current Issues in Tourism, Hospitality & Event	Elective (online)	Elective (online)	Seminar: Current Issues in Tourism, Hospitality & Event	Elective (online)	Elective (online)	Seminar: Current Issues in Tourism, Hospitality & Event	Elective (online)	Elective (online)	Management Accounting	Foreign Language <sup>1</sup>	Rooms Division Management			
May															
Jun	Bachelor Thesis														
Jul	Bachelor Thesis			Bachelor Thesis			Bachelor Thesis			Bachelor Thesis					
Aug															
Sep	Semester Break														
Oct				Distribution in Hospitality and Tourism	Hospitality Revenue Management	Elective (online)	Elective (online)	Distribution in Hospitality and Tourism	Hospitality Revenue Management	Elective (online)	Elective (online)	Distribution in Hospitality and Tourism	Hospitality Revenue Management	Elective (online)	Elective (online)
Nov															
Dec															
Jan							Crisis Management in Tourism, Hospitality & Event	Elective (online)	Elective (online)	Crisis Management in Tourism, Hospitality & Event	Elective (online)	Elective (online)			
Feb															
Mar															
Apr										Seminar: Current Issues in Tourism, Hospitality & Event	Elective (online)	Elective (online)			
May															

Elective A\*

Event Management
Event Management I
Event Management II
Gastronomy and Catering
Gastronomy Management
Catering Management
Tourism Management
Tourism Management I
Tourism Management II
Elective B*
Applied Sales
Applied Sales I
Applied Sales II
Business Ethics and Sustainability
Sustainability and Quality Management
Business Ethics
Intercultural Psychology and CRM
Intercultural Psychology
Customer Relationship Management
International Accounting, Planning and Control
International Accounting
Corporate Planning and Control
International Brand Management and Corporate Communication
International Brand Management
Corporate Communication
International HR and Leadership
International HR Management
Leadership 4.0
Intrapreneurship
Innovation Management
Project: Design Thinking
Managing People and Fundamentals of Business Psychology
Introduction to New Work
Business Psychology
Market Research and Product Management
Market Research
Fundamentals of Product Management
Online and Social Media Marketing
Online Marketing
Social Media Marketing
Organizational Development and Change Management
Organizational Development
Change Management

Elective C\*

Applied Sales
Applied Sales I
Applied Sales II
Business Ethics and Sustainability
Sustainability and Quality Management
Business Ethics
Event Management
Event Management I
Event Management II
Foreign Language Italian
Certificate Course Italian
Foreign Language Italian
Foreign Language French
Certificate Course French
Foreign Language French
Foreign Language Spanish
Certificate Course Spanish
Foreign Language Spanish
Foreign Language German
Certificate Course German
Foreign Language German
Gastronomy and Catering
Gastronomy Management
Catering Management
Intercultural Psychology and CRM
Intercultural Psychology
Customer Relationship Management
International Accounting, Planning and Control
International Accounting
Corporate Planning and Control
International Brand Management and Corporate Communication
International Brand Management
Corporate Communication
International HR and Leadership
International HR Management
Leadership 4.0
Intrapreneurship
Innovation Management
Project: Design Thinking
Managing People and Fundamentals of Business Psychology
Introduction to New Work
Business Psychology
Market Research and Product Management
Market Research
Fundamentals of Product Management
Online and Social Media Marketing
Online Marketing
Social Media Marketing
Organizational Development and Change Management
Organizational Development
Change Management
International Brand Management and Corporate Communication
International Brand Management
Corporate Communication
International HR and Leadership
International HR Management
Leadership 4.0
Intrapreneurship
Innovation Management
Project: Design Thinking
Managing People and Fundamentals of Business Psychology
Introduction to New Work
Business Psychology
Market Research and Product Management
Market Research
Fundamentals of Product Management
Online and Social Media Marketing
Online Marketing
Social Media Marketing
Organizational Development and Change Management
Organizational Development
Change Management

<sup>1</sup> Choose one of the following language courses.

\* Electives: Choose one module with two courses from the Elective A, one module from the Elective B and one module from the Elective C. Each module can only be selected once. The same language can only be chosen once.

Note: The Electives are only offered in distance learning (online).

Course Information

Module	Course Code	Course	ECTS	Type of Exam
Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
Introduction to Academic Work	DLBCSIW01	Introduction to Academic Work	5	Basic Workbook (passed / not passed)
Business 101	DLBBAB01_E	Business 101	5	Exam/Written Assessment: Written Assignment
Principles of Hospitality Management	BWH001-01_E	Principles of Hospitality Management	5	Exam
Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
International Marketing	DLBDSEIMB01	International Marketing	5	Exam
Food and Beverage Management	DLBHOFBM01_E	Food and Beverage Management	5	Exam
Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
Digital Skills	DLBDS01_E	Digital Skills	5	Advanced Workbook (passed / not passed)
Destination Management	DLBTODM01_E	Destination Management	5	Exam/Advanced Workbook
Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
International Business Law	DLBHMIEBL01	International Business Law	5	Exam/Advanced Workbook
Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5	Exam
Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
Strategic Hospitality Management	BWH002-01_E	Strategic Hospitality Management	5	Exam
Business Simulation: Tourism, Hospitality and Event	DLBHMPTHE01_E	Business Simulation: Tourism, Hospitality and Event	5	Proof of participation, with a min. score (passed / not passed)
Statistics - Probability and Descriptive Statistics	DLBDSPPDS01	Statistics - Probability and Descriptive Statistics	5	Exam
Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assessment: Written Assignment
Foreign Language Italian <sup>1</sup>	DLFSI01_E	Foreign Language Italian	5	Exam
Foreign Language French <sup>1</sup>	DLFSF01_E	Foreign Language French	5	Exam
Foreign Language Spanish <sup>1</sup>	DLFSS01_E	Foreign Language French	5	Exam
Foreign Language German <sup>1</sup>	DLFSG01_E	Foreign Language German	5	Exam
Rooms Division Management	DLBHORMD01_E	Rooms Division Management	5	Exam
Sustainability Management in Tourism, Hospitality and Event	DLBHMNMTHE01_E	Sustainability Management in Tourism, Hospitality and Event	5	Written Assignment
Planning and Development of Hospitality Businesses	DLBHOPEH01_E	Planning and Development of Hospitality Businesses	5	Exam
Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
Distribution in Hospitality and Tourism	DLBTOVHT01_E	Distribution in Hospitality and Tourism	5	Exam
Hospitality Revenue Management	DLBHORM01_E	Hospitality Revenue Management	5	Exam
Crisis Management in Tourism, Hospitality and Event	DLBHMKMTHE01_E	Crisis Management in Tourism, Hospitality and Event	5	Exam/Written Assignment: Case Study
Seminar: Current Issues in Tourism, Hospitality and Event	DLBHMATTHE01_E	Seminar: Current Issues in Tourism, Hospitality and Event	5	Research Essay
ELECTIVE A*		e.g. Gastronomy and Catering	10	
ELECTIVE B*		e.g. Online and Social Media Marketing	10	
ELECTIVE C*		e.g. Tourism Management	10	
Bachelor Thesis		Bachelor Thesis	9	Bachelor Thesis
		Thesis Defense	1	Presentation: Colloquium



INTERNATIONAL  
UNIVERSITY OF  
APPLIED SCIENCES



Here you see the order in which you study your courses in presence depending on your personal study start in October, January, April or July. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers. You have semester breaks in June and September. Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for DACH students).

Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.



Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.



If you are studying Model 2, 3 or 4 you will have to start your Bachelor Thesis before completing your final courses.