

CURRICULUM B.A. BUSINESS ADMINISTRATION

DISTANCE LEARNING

Semester		Module	Course Code	Course	ECTS	Type of Exam
FT	PT I / PT II					
1. Semester	1. Semester	Academic Integrity and Writing for Business	DLBBAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
		Business 101	DLBBAB01_E	Business 101	5	Exam or Written Assignment
		Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
2. Semester	2. Semester	Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
		Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
		Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
3. Semester	3. Semester	Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
		Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
		Management Accounting	DLBMAE01	Management Accounting	5	Written Assignment
4. Semester	4. Semester	Supply Chain Management I	DLBDESCM01	Supply Chain Management I	5	Exam
		International Marketing	DLBDEIMB01	International Marketing	5	Exam
		Statistics - Probability and Descriptive Statistics	DLBDESPDS01	Statistics - Probability and Descriptive Statistics	5	Exam
5. Semester	5. Semester	Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
		Entrepreneurship and Innovation	DLBBAE101_E	Entrepreneurship and Innovation	5	Written Assignment
		International HR Management	DLBINTHR01_E	International HR Management	5	Case Study
6. Semester	6. Semester	Service Operations Management	DLMSM01	Service Operations Management	5	Written Assignment
		Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
		Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
7. Semester	7. Semester	Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam
		International Brand Management	DLBDEIMB02	International Brand Management	5	Exam
		Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
		Research Methods	DLBBARM01_E	Research Methods	5	Written Assignment
		Corporate Governance and Strategy	DLBBACGS01_E	Corporate Governance and Strategy	5	Exam or Case Study
8. Semester	8. Semester	Supply Chain Management II	DLBDESCM02	Supply Chain Management II	5	Exam
		Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
		Sustainability	DLBBAS01_E	Sustainability	5	Exam or Case Study
9. Semester	9. Semester	International Accounting	DLFIAC01_E	International Accounting	5	Exam
		Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
		ELECTIVE A*		e.g. Financial Services Management	10	
10. Semester	10. Semester	ELECTIVE B*		e.g. Fundamentals of Operations Research	10	
		ELECTIVE C*		e.g. Online and Social Media Marketing	10	
		Bachelor Thesis	DLBBT01 DLBBT02	Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium
Total						
					180 ECTS	

You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

Elective A:	Elective B:	Elective C:
Managing People and Fundamentals of Business Psychology	Smart Factory	Managing People and Fundamentals of Business Psychology
Applied Sales	Introduction to Data Science and Programming with Python	Applied Sales
Online and Social Media Marketing	IT Service Management	Business Intelligence
Business Intelligence	Fundamentals of Operations Research	Online and Social Media Marketing
FinTech ¹	Fundamentals of Finance and Banking ¹	Fundamentals of Operations Research
		Smart Factory
		Introduction to Data Science and Programming with Python
		IT Service Management
		Foreign Language
		Studium Generale**
		Internship**
		International Finance ¹

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** By choosing the electives "Studium Generale" and/or "Internship", you can not qualify for the dual degree with LSBU
 "Internship" is available in **mystudies** only
¹ These electives are available for **LIBF students** only

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You can find more information about your degree program in the module handbook on our website.