

CURRICULUM B.A. BUSINESS ADMINISTRATION
myStudies, 180 ECTS

Month	Model 1: Programme Start October			Model 2: Programme Start January			Model 3: Programme Start April			Model 4: Programme Start July		
	Courses			Courses			Courses			Courses		
Oct												
Nov	Business Mathematics	Organizational Behavior	Management Accounting									
Dec												
Jan												
Feb	Supply Chain Management I	International Marketing	Statistics - Probability & Descriptive Statistics	Supply Chain Management I	International Marketing	Statistics - Probability & Descriptive Statistics						
Mar												
Apr	Academic Integrity & Writing for Business	Business 101	Managerial Economics	Academic Integrity & Writing for Business	Business 101	Managerial Economics	Academic Integrity & Writing for Business	Business 101	Managerial Economics			
May												
Jun	Semester Break											
Jul	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization
Aug												
Sep	Semester Break											
Oct												
Nov	Entrepreneurship and Innovation	Service Operations Management	Intercultural and Ethical Decision-Making	Business Mathematics	Organizational Behavior	Management Accounting	Business Mathematics	Organizational Behavior	Management Accounting	Business Mathematics	Organizational Behavior	Management Accounting
Dec												
Jan												
Feb	Collaborative Work	International Brand Management	Leadership 4.0	Collaborative Work	International Brand Management	Leadership 4.0	Supply Chain Management I	International Marketing	Statistics - Probability & Descriptive Statistics	Supply Chain Management I	International Marketing	Statistics - Probability & Descriptive Statistics
Mar												
Apr	Sustainability	International HR Management	International Accounting	Sustainability	International HR Management	International Accounting	Sustainability	International HR Management	International Accounting	Academic Integrity & Writing for Business	Business 101	Managerial Economics
May												
Jun	Semester Break											
Jul	Corporate Finance and Investment	Research Methods	Supply Chain Management II	Corporate Finance and Investment	Research Methods	Supply Chain Management II	Corporate Finance and Investment	Research Methods	Supply Chain Management II	Corporate Finance and Investment	Research Methods	Supply Chain Management II
Aug												
Sep	Semester Break											
Oct												
Nov	Digital Business Models	Agile Project Management	Elective (online)	Elective (online)	Entrepreneurship and Innovation	Service Operations Management	Intercultural and Ethical Decision-Making	Entrepreneurship and Innovation	Service Operations Management	Intercultural and Ethical Decision-Making	Entrepreneurship and Innovation	Service Operations Management
Dec												
Jan	Corporate Governance and Strategy	Elective (online)	Elective (online)	Corporate Governance and Strategy	Elective (online)	Elective (online)	Collaborative Work	International Brand Management	Leadership 4.0	Collaborative Work	International Brand Management	Leadership 4.0
Feb												
Mar												
Apr	Seminar: Current Issues in Internat. Management	Elective (online)	Elective (online)	Seminar: Current Issues in Internat. Management	Elective (online)	Elective (online)	Seminar: Current Issues in Internat. Management	Elective (online)	Elective (online)	Sustainability	International HR Management	International Accounting
May												
Jun	Semester Break											
Jul	Bachelor Thesis			Bachelor Thesis			Bachelor Thesis			Bachelor Thesis		
Aug												
Sep	Semester Break											
Oct												
Nov				Digital Business Models	Agile Project Management	Elective (online)	Elective (online)	Digital Business Models	Agile Project Management	Elective (online)	Elective (online)	Digital Business Models
Dec												
Jan								Corporate Governance and Strategy	Elective (online)	Elective (online)	Corporate Governance and Strategy	Elective (online)
Feb												
Mar												
Apr										Seminar: Current Issues in Internat. Management	Elective (online)	Elective (online)
May												



Here you see the order in which you study your courses in presence depending on your personal study start in October, January, April or July. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers. You have semester breaks in June and September. Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for DACH students).

Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.

Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

If you are studying Model 2, 3 or 4 you will have to start your Bachelor Thesis before completing your final courses.

Elective A*	Elective B*	Elective C*	Elective C*
Applied Sales Applied Sales I Applied Sales II Business Intelligence Business Intelligence Project: Business Intelligence Managing People and Fundamentals of Business Psychology Introduction to New Work Business Psychology Online and Social Media Marketing Online Marketing Social Media Marketing	Fundamentals of Operations Research Mathematics: Linear Algebra Operations Research Introduction to Data Science and Programming with Python Introduction to Data Science Introduction to Programming with Python IT Service Management IT Service Management Project: IT Service Management Smart Factory Smart Factory I Smart Factory II Salesforce Platform Management Salesforce Fundamentals CRM with Salesforce Service Cloud Salesforce Platform Development Salesforce Platform App Builder Salesforce Platform Developer	Applied Sales Applied Sales I Applied Sales II Business Intelligence Business Intelligence Project: Business Intelligence Salesforce Platform Management Salesforce Fundamentals CRM with Salesforce Service Cloud Salesforce Platform Development Salesforce Platform App Builder Salesforce Platform Developer Foreign Language French Certificate Course French Foreign Language French Foreign Language German Certificate Course German Foreign Language German Foreign Language Italian Certificate Course Italian Foreign Language Italian Foreign Language Spanish Certificate Course Spanish Foreign Language Spanish	Fundamentals of Operations Research Mathematics: Linear Algebra Operations Research Introduction to Data Science and Programming with Python Introduction to Data Science Introduction to Programming with Python IT Service Management IT Service Management Project: IT Service Management Managing People and Fundamentals of Business Ps Introduction to New Work Business Psychology Online and Social Media Marketing Online Marketing Social Media Marketing Smart Factory Smart Factory I Smart Factory II Stadium Generale Internship

Module	Course Code	Course	ECTS	Type of Exam
Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assessment: Written Assignment
Supply Chain Management I	DLBDSECM01	Supply Chain Management I	5	Exam
International Marketing	DLBDSEIMB01	International Marketing	5	Exam
Statistics - Probability and Descriptive Statistics	DLBDSESPD01	Statistics - Probability and Descriptive Statistics	5	Exam
Academic Integrity and Writing for Business	DLBBAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
Business 101	DLBBA01_E	Business 101	5	Exam/Written Assessment: Written Assignment
Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
Introduction to Academic Work	DLBCSAW01	Introduction to Academic Work	5	Basic Workbook
Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
Entrepreneurship and Innovation	DLBBAEI01_E	Entrepreneurship and Innovation	5	Written Assignment
Service Operations Management	DLMSM01	Service Operations Management	5	Written Assignment
Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
International Brand Management	DLBDSEIMB02	International Brand Management	5	Exam
Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
Sustainability	DLBBAS01_E	Sustainability	5	Exam/Written Assessment: Case Study
International HR Management	DLBINTHR01_E	International HR Management	5	Case Study
International Accounting	DLFIAC01_E	International Accounting	5	Exam/Advanced Workbook
Corporate Finance and Investment	DLBFCIE01	Corporate Finance and Investment	5	Written Assignment
Research Methods	DLBBARM01_E	Research Methods	5	Written Assignment
Corporate Governance and Strategy	DLBBACGS01_E	Corporate Governance and Strategy	5	Case Study
Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam
Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
Supply Chain Management II	DLBDSECM02	Supply Chain Management II	5	Exam
ELECTIVE A*		e.g. Online and Social Media Marketing	10	
ELECTIVE B*		e.g. Smart Factory	10	
ELECTIVE C*		e.g. Business Intelligence	10	
Bachelor Thesis		Bachelor Thesis	9	Bachelor Thesis
		Thesis Defense	1	Presentation: Colloquium

* Electives: Choose one module with two courses from the Elective A, one module from the Elective B and one module from the Elective C.
Note: The Electives are only offered in distance learning (online).

By choosing the elective "Internship" and/or "Stadium Generale" you cannot qualify for the dual degree with LSBU.
The elective "Internship" is offered for the first time in October 2022.