

CURRICULUM B.A. ENTREPRENEURSHIP

myStudies, 180 ECTS

Month	Model 1: Programme Start October			Model 2: Programme Start January			Model 3: Programme Start April			Model 4: Programme Start July						
	Courses			Courses			Courses			Courses						
Oct	Business 101	Introduction to Academic Work	International Contract Management													
Nov																
Dec																
Jan	International Marketing	Introduction to User Research	Start-Up Financing	International Marketing	Introduction to User Research	Start-Up Financing										
Feb																
Mar																
Apr	Agile Project Management	Applied Sales I	Management Accounting	Agile Project Management	Applied Sales I	Management Accounting	Agile Project Management	Applied Sales I	Management Accounting							
May																
Jun										Semester Break						
Jul	Collaborative Work	Applied Sales II	Corporate Planning and Control	Collaborative Work	Applied Sales II	Corporate Planning and Control	Collaborative Work	Applied Sales II	Corporate Planning and Control	Collaborative Work	Applied Sales II	Corporate Planning and Control				
Aug													Semester Break			
Sep													Semester Break			
Oct	Project: Development of Business Ideas	Accounting and Balancing	Intercultural and Ethical Decision-Making	Business 101	Introduction to Academic Work	International Contract Management	Business 101	Introduction to Academic Work	International Contract Management	Business 101	Introduction to Academic Work	International Contract Management				
Nov													Semester Break			
Dec													Semester Break			
Jan	Project: Entrepreneurship	Market Research	Fundamentals of Product Management	Project: Entrepreneurship	Market Research	Fundamentals of Product Management	International Marketing	Introduction to User Research	Start-Up Financing	International Marketing	Introduction to User Research	Start-Up Financing				
Feb													Semester Break			
Mar													Semester Break			
Apr	Managerial Economics	Pricing	Personnel Psychology	Managerial Economics	Pricing	Personnel Psychology	Managerial Economics	Pricing	Personnel Psychology	Agile Project Management	Applied Sales I	Management Accounting				
May													Semester Break			
Jun													Semester Break			
Jul	Agile Management	Project: Business Model Development	Online Marketing	Agile Management	Project: Business Model Development	Online Marketing	Agile Management	Project: Business Model Development	Online Marketing	Agile Management	Project: Business Model Development	Online Marketing				
Aug													Semester Break			
Sep													Semester Break			
Oct	Project: Prototyping and validation of a business idea	Organizational Behavior	Elective (online)	Elective (online)	Project: Development of Business Ideas	Accounting and Balancing	Intercultural and Ethical Decision-Making	Project: Development of Business Ideas	Accounting and Balancing	Intercultural and Ethical Decision-Making	Project: Development of Business Ideas	Accounting and Balancing	Intercultural and Ethical Decision-Making			
Nov														Semester Break		
Dec														Semester Break		
Jan	Seminar in Current Topics in Digitalization	Elective (online)	Elective (online)	Seminar in Current Topics in Digitalization	Elective (online)	Elective (online)	Project: Entrepreneurship	Market Research	Fundamentals of Product Management	Project: Entrepreneurship	Market Research	Fundamentals of Product Management				
Feb													Semester Break			
Mar													Semester Break			
Apr	Project: Minimum Viable Product	Elective (online)	Elective (online)	Project: Minimum Viable Product	Elective (online)	Elective (online)	Project: Minimum Viable Product	Elective (online)	Elective (online)	Managerial Economics	Pricing	Personnel Psychology				
May													Semester Break			
Jun													Semester Break			
Jul	Bachelor Thesis			Bachelor Thesis			Bachelor Thesis			Bachelor Thesis						
Aug	Semester Break			Semester Break			Semester Break			Semester Break						
Sep	Semester Break			Semester Break			Semester Break			Semester Break						
Oct	Project: Prototyping and validation of a business idea	Organizational Behavior	Elective (online)	Elective (online)	Project: Prototyping and validation of a business idea	Organizational Behavior	Elective (online)	Elective (online)	Project: Prototyping and validation of a business idea	Organizational Behavior	Elective (online)	Elective (online)				
Nov													Semester Break			
Dec													Semester Break			
Jan	Seminar in Current Topics in Digitalization			Seminar in Current Topics in Digitalization			Seminar in Current Topics in Digitalization			Seminar in Current Topics in Digitalization						
Feb	Semester Break			Semester Break			Semester Break			Semester Break						
Mar	Semester Break			Semester Break			Semester Break			Semester Break						
Apr	Project: Minimum Viable Product			Project: Minimum Viable Product			Project: Minimum Viable Product			Project: Minimum Viable Product						
May	Semester Break			Semester Break			Semester Break			Semester Break						

Elective A*

- Digital Entrepreneurship
 - Digital Business Models
 - Project: Digital Entrepreneurship
- Intrapreneurship
 - Innovation Management
 - Project: Design Thinking
- Sustainable Entrepreneurship
 - Sustainability
 - Project: Sustainable Entrepreneurship

Elective B*

- User Testing and Prototyping
 - Introduction to User Testing
 - UX Prototyping
- Organizational Development and Change Management
 - Organizational Development
 - Change Management
- Innovative Technologies and Sustainability
 - Circular Economy
 - Sustainable Technologies
- Internet of Things and Big Data
 - Introduction to the Internet of Things
 - Data Analytics and Big Data
- Working environment 4.0
 - Leadership 4.0
 - Project: New Work
- Business Ethics and Sustainability
 - Sustainability and Quality Management
 - Business Ethics
- Studium Generale
- Internship

Elective C*

- User Testing and Prototyping
 - Introduction to User Testing
 - UX Prototyping
- Organizational Development and Change Management
 - Organizational Development
 - Change Management
- Innovative Technologies and Sustainability
 - Circular Economy
 - Sustainable Technologies
- Internet of Things and Big Data
 - Introduction to the Internet of Things
 - Data Analytics and Big Data
- Working environment 4.0
 - Leadership 4.0
 - Project: New Work
- Business Ethics and Sustainability
 - Sustainability and Quality Management
 - Business Ethics
- Studium Generale
- Internship

* Electives: Choose one module with two courses from the Elective A, one module from the Elective B and one module from the Elective C. Every elective module can only be chosen once.

Note: The Electives are only offered in distance learning (online).

Course Information

Module	Course Code	Course	ECTS	Type of Exam
Business 101	DLBBA01_E	Business 101	5	Exam/Written Assessment: Written Assignment
Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
International Marketing	DLBDESEIM01	International Marketing	5	Exam
Introduction to User Research	DLBUXEUIR01_E	Introduction to User Research	5	Exam
Start-Up Financing	DLBEPGF01_E	Start-Up Financing	5	Exam
Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
Applied Sales I	DLBDESA01	Applied Sales I	5	Exam
Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assessment: Written Assignment
Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
Applied Sales II	DLBDESA02	Applied Sales II	5	Exam
Corporate Planning and Control	BPUE01-01_E	Corporate Planning and Control	5	Exam
Project: Development of Business Ideas	DLBEPPEG01_E	Project: Development of Business Ideas	5	Oral Project Report
Accounting and Balancing	DLBEPAB01	Accounting and Balancing	5	Exam
Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
Project: Entrepreneurship	DLBBWPUG01_E	Project: Entrepreneurship	5	Project Report
Market Research	BMFO01_E	Market Research	5	Exam
Fundamentals of Product Management	DLBPROGPM01_E	Fundamentals of Product Management	5	Exam
Managerial Economics	DLBWMME01_E	Managerial Economics	5	Exam
Pricing	DLBMPP01_E	Pricing	5	Exam
Personnel Psychology	DLBWPPUB01_E	Personnel Psychology	5	Exam
Agile Management	DLBNWAM01_E	Agile Management	5	Exam
Project: Business Model Development	DLBEPPE01_E	Project: Business Model Development	5	Oral Project Report
Online Marketing	DLBMSM01-01_E	Online Marketing	5	Written Assignment
Project: Prototyping and validation of a business idea	DLBEPPEV01_E	Project: Prototyping and validation of a business idea	5	Project Report
Organizational Behavior	DLBOWOB01_E	Organizational Behavior	5	Case Study
Seminar in Current Topics in Digitalization	DLBBDATD01_E	Seminar in Current Topics in Digitalization	5	Research Essay
Project: Minimum Viable Product	DLBEPMPV01_E	Project: Minimum Viable Product	5	Portfolio
ELECTIVE A*		e.g. Digital Entrepreneurship	10	
ELECTIVE B*		e.g. Innovative Technologies and Sustainability	10	
ELECTIVE C*		e.g. Internet of Things and Big Data	10	
Bachelor Thesis		Bachelor Thesis	9	Bachelor Thesis
		Thesis Defense	1	Presentation: Colloquium



Here you see the order in which you study your courses in presence depending on your personal study start in October, January, April or July. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers. You have semester breaks in June and September. Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for DACH students).

Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.

Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

If you are studying Model 2, 3 or 4 you will have to start your Bachelor Thesis before completing your final courses.