

# CURRICULUM M.A. MANAGEMENT

myStudies, 60 ECTS

Month	Model 1: Programme Start October				Model 2: Programme Start January				Model 3: Programme Start April				Model 4: Programme Start July			
	Courses				Courses				Courses				Courses			
Oct	Managing in a Global Economy	Strategic Management	Operations and Information Management													
Nov																
Dec																
Jan	Advanced Research Methods	Seminar: Managing People and Organizations			Advanced Research Methods	Seminar: Managing People and Organizations										
Feb																
Mar																
Apr	Elective A Course a	Elective A Course b	Elective B Course c	Elective B Course d	Managing in a Global Economy	Strategic Management	Operations and Information Management	Managing in a Global Economy	Strategic Management	Operations and Information Management						
May																
Jun	Semester Break															
Jul	Master Thesis				Master Thesis				Advanced Research Methods	Seminar: Managing People and Organizations	Advanced Research Methods	Seminar: Managing People and Organizations				
Aug																
Sep	Semester Break															
Oct					Elective A Course a	Elective A Course b	Elective B Course c	Elective B Course d	Elective A Course a	Elective A Course b	Elective B Course c	Elective B Course d	Managing in a Global Economy	Strategic Management	Operations and Information Management	
Nov																
Dec																
Jan																
Feb																
Mar																
Apr													Elective A Course a	Elective A Course b	Elective B Course c	Elective B Course d
May																



Here you see the order in which you study your courses in presence depending on your personal study start in October, January, April or July. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers. You have semester breaks in June and September. Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for DACH students).

If you are studying Model 2 or 4 you will have to start your Master Thesis before completing your Elective courses.

Electives*			
	Elective A	Elective B	
<b>Big Data Management</b>	<i>Data Science and Analytics</i> a) Data Science b) Analytical Software and Frameworks	<i>Big Data</i> c) Data Utilization d) Application Scenarios and Case Studies	<b>International Marketing</b>
<b>Engineering Management</b>	<i>Manufacturing Methods Industry 4.0 and Internet of Things</i> a) Internet of Things b) Manufacturing Methods Industry 4.0	<i>Product Development and Design Thinking</i> c) Product Development d) Design Thinking	<b>IT Management</b>
<b>Finance &amp; Accounting</b>	<i>Corporate Finance and Investment</i> a) Advanced Corporate Finance b) Investment Analysis and Portfolio Management	<i>Accounting</i> c) Advanced Management Accounting & Control d) Current Issues in Accounting	Regular (non-Major) Elective
			<b>Elective A</b>
			<i>Sales, Pricing and Brand Management</i> a) Global Brand Management b) Sales and Pricing
			<b>Elective B</b>
			<i>Consumer Behaviour and Research</i> c) International Consumer Behavior d) Applied Marketing Research
			<i>IT Governance and Service Management</i> c) IT Service Management d) IT Governance and Compliance
			<i>Internship</i> <sup>1</sup>

<sup>1</sup> By choosing the elective "Internship" you cannot qualify for the dual degree with LSBU and your Elective A courses will have to be done online (distance learning). The elective "Internship" is offered for the first time in October 2022.

Course Information				
Module	Course Code	Course	ECTS	Type of Exam
Managing in a Global Economy	DLMBGE01	Managing in a Global Economy	5	Exam
Strategic Management	DLMBSE01	Strategic Management	5	Exam
Operations and Information Management	DLMBEIOIM01	Operations and Information Management	5	Case Study
Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
Seminar: Managing People and Organizations	DLMMGSMPO01	Seminar: Managing People and Organizations	5	Research Essay
ELECTIVE A*		e.g. Corporate Finance and Investment	10	
ELECTIVE B*		e.g. IT Governance and Service Management	10	
Master Thesis		Master Thesis	14	Master Thesis
		Thesis Defense	1	Presentation: Colloquium

Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.

\* Electives: For your M.A. Management 60 you can choose two elective modules with two courses each, amounting to 20 ECTS in total. You can freely choose two electives or follow our suggested elective combinations to major in a specific area. Every elective module can only be chosen once.  
Note: Those elective modules where the minimum number of participants is not reached will only be offered online (distance learning). However, IU ensures that there are always electives on campus.

Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.