CURRICULUM MBA MASTER OF BUSINESS ADMINISTRATION

DISTANCE LEARNING, 90 ECTS

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Semester FT PT I PT II			Module	Course Code	Course	ECTS	Type of Exam
1. Semester	1. Semester	. Semester	Leadership	DLMBLSE01	Leadership	5	Exam
			Innovation and Entrepreneurship	DLMBIE01-01	Innovation and Entrepreneurship	5	Exam
			Corporate Finance	DLMINRE01	Corporate Finance	5	Exam
		ter	International Marketing	DLMMARE01	International Marketing	5	Exam
	iter	Se	Managerial Economics	DLMBME01-01	Managerial Economics	5	Exam
			Performance Management	DLMBPM01	Performance Management	5	Exam
3. Semester	2. Semester	3. Semester	Strategic Management	DLMBSME01	Strategic Management	5	Exam
			Business Ethics and Corporate Governance	DLMBAEBECG01	Business Ethics and Corporate Governance	5	Written Assignment
			Operations and Information Management	DLMBAEOIM01	Operations and Information Management	5	Case Study
	3. Semester	Semester	ELECTIVE A		e.g. Corporate Finance and Investment	10	
			ELECTIVE B		e.g. Data Science and Analystics	10	
	4.	.5	Capstone Project	MBCP02	Capstone Thesis	22.5	Capstone Thesis
				МВСР03	Capstone Thesis Defense	2.5	Oral Assignment
Total 90 ECTS							



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You've already planned out exactly how your course schedule should look? Wonderful! IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

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At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

Elective A and B:

Accounting Health Systems and Policy
Al in Practice Human Resource Management: Practice
Artificial Intelligence Human Resource Management: Theory

Aspects of International Management Innovation and Design Lab
Big Data IT Governance and Service Management
Consumer Behaviour and Research IT Project and Architecture Management

Corporate Finance and Investment Manufacturing Methods Industry 4.0 and Internet of Things

Data Science and Analytics Product Development and Design Thinking
Entrepreneurial Ecosystems Salesforce Consultant Specialization
Economics of Health Sales Management

E-Sports Management Sales, Pricing and Brand Management
E-Sports Marketing and Eventmanagement Supply Chain and Sourcing Management

Electives: Choose two modules, every elective module can only be chosen once. You can freely choose two electives or follow our suggested elective combinations to major in a specific area.

ATTENTION!

Internship*

* By choosing the module "Internship" you cannot qualify for the dual degree with LSBU. "Internship" is availble in mystudies only

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FT: Full-Time, 18 months PT I: Part-Time I, 24 months PT II: Part-Time II, 36 months

Major:

 Elective A
 Elective B

 Artificial Intelligence
 Artificial Intelligence
 Al in Practice

 Big Data Management
 Data Science and Analytics
 Big Data

 Engineering Management
 Manufacturing Methods Industry 4.0 and Internet of Things
 Product Development and Design Thinking

 E-Sports Management
 E-Sports Management
 E-Sports Marketing and Eventmanagement

 Finance & Accounting
 Corporate Finance and Investment
 Accounting

 Healthcare Management
 Health Systems and Policy
 Economics of Health

 Human Resource Management
 Human Resource Management: Theory
 Human Resource Management: Practice

 Innovation & Entrepreneurship
 Entrepreneurisl Ecosystems
 Innovation and Design Lab

 International Marketing
 Sales, Pricing and Brand Management
 Consumer Behaviour and Research

 IT Management
 IT Project and Architecture Management
 IT Governance and Service Management

 Salesforce
 Salesforce Consultant Specialization
 Sales Management

 Supply Chain Management
 Supply Chain and Sourcing Management
 Aspects of International Management