

CURRICULUM B.A. HOSPITALITY MANAGEMENT
DISTANCE LEARNING

Semester		Module	Course Code	Course	ECTS	Type of Exam	
FT	PT I PT II						
1. Semester	1. Semester	Business 101	DLBBAB01_E	Business 101	5	Exam/Written Assignment	
		Introduction to Academic Work	BWIR01-01	Introduction to Academic Work	5	Basic Workbook	
		Principles of Hospitality Management	BWHO01-01_E	Principles of Hospitality Management	5	Exam	
	2. Semester	Food and Beverage Management	DLBHOFBM01_E	Food and Beverage Management	5	Exam	
		Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment	
2. Semester	2. Semester	Digital Skills	DLBDS01_E	Digital Skills	5	Advanced Workbook	
		International Marketing	DLBDEIMB01	International Marketing	5	Exam	
		Business Mathematics	BWMA01_E	Business Mathematics	5	Exam	
	3. Semester	Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam	
		Destination Management	DLBTODM01_E	Destination Management	5	Exam/Advanced Workbook	
	4. Semester	Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5	Exam	
		International Business Law	DLBHMEIBL01	International Business Law	5	Exam/Advanced Workbook	
	3. Semester	3. Semester	Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assignment
			Statistics - Probability and Descriptive Statistics	DLBDSPPDS01	Statistics - Probability and Descriptive Statistics	5	Exam
		4. Semester	Strategic Hospitality Management	BWHO02-01_E	Strategic Hospitality Management	5	Exam
Business Simulation: Tourism, Hospitality and Event			DLBHMPTHE01_E	Business Simulation: Tourism, Hospitality and Event	5	Proof of participation with a minimum score	
6. Semester		Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment	
		Foreign Language**		e.g. French, German, Italian, Spanish	5	Exam	
4. Semester	5. Semester	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study	
		Rooms Division Management	DLBHORDM01_E	Rooms Division Management	5	Exam	
		Sustainability Management in Tourism, Hospitality and Event	DLBHMNMTH01_E	Sustainability Management in Tourism, Hospitality and Event	5	Written Assignment	
	8. Semester	Planning and Development of Hospitality Businesses	DLBHOPEH01_E	Planning and Development of Hospitality Businesses	5	Exam	
		Distribution in Hospitality and Tourism	DLBTOVHT01_E	Distribution in Hospitality and Tourism	5	Exam	
		International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam	
	6. Semester	Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study	
		Hospitality Revenue Management	DLBHORM01_E	Hospitality Revenue Management	5	Exam	
Crisis Management in Tourism, Hospitality and Event		DLBHMKMTH01_E	Crisis Management in Tourism, Hospitality and Event	5	Exam/Case Study		
Seminar: Current Issues in Tourism, Hospitality and Event		DLBHMMATHE01_E	Seminar: Current Issues in Tourism, Hospitality and Event	5	Research Essay		
6. Semester	7. Semester	ELECTIVE A*		e.g. Gastronomy and Catering	10		
		ELECTIVE B*		e.g. Applied Sales	10		
	8. Semester	ELECTIVE C*		e.g. Event Management	10		
	12.	Bachelor Thesis		Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium	
Total					180 ECTS		

You've already planned out exactly how your course schedule should look? Wonderful!
The IU International University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

* Electives: Choose three modules, every elective module can only be chosen once.
**Chose only one of the available foreign languages with 5 ECTS points.
***Languages can only be chosen once.
****not available in online studies.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

Elective A:	Elective B:	Elective C: (A+B)
Gastronomy and Catering Tourism Management Event Management	Applied Sales Online and Social Media Marketing Managing People and Fundamentals of Business Psychology Intercultural Psychology and CRM International Brand Management and Corporate Communication International Accounting, Planning and Control Organizational Development and Change Management International HR and Leadership Business Ethics and Sustainability Market Research and Product Management Intrapreneurship	Gastronomy and Catering Tourism Management Event Management Applied Sales Online and Social Media Marketing Managing People and Fundamentals of Business Psychology Intercultural Psychology and CRM International Brand Management and Corporate Communication International Accounting, Planning and Control Organizational Development and Change Management International HR and Leadership Business Ethics and Sustainability Market Research and Product Management Intrapreneurship Studium Generale Foreign Language (German, French, Italian, Spanish) *** Internship****

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You can find more information about your degree program in the module handbook on our website.