

## CURRICULUM M.A. DIGITAL INNOVATION AND INTRAPRENEURSHIP

### DISTANCE LEARNING, 60 ECTS credits

Semester			Module	Course Code	Course	ECTS credits	Type of Exam
FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	Innovation and Entrepreneurial Ecosystems	DLMIEIEE01	Innovation and Entrepreneurial Ecosystems	5	Exam
			Entre- and Intrapreneurship	DLMIEEIS01	Entre- and Intrapreneurship	5	Exam
			Digital Business Models	DLMIDBM01_E	Digital Business Models	5	Exam or Case Study
	2. Semester	2. Semester	Hybrid Project Management in Digital Transformation	DLMADTHPDT01_E	Hybrid Project Management in Digital Transformation	5	Oral Assignment
			Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
			Seminar: Current Topics of Innovation and Entrepreneurship	DLMIEECTIE01	Seminar: Current Topics of Innovation and Entrepreneurship	5	Research Essay
2. Semester	3.	ELECTIVE A *		e.g. Data Science and Analytics	10		
		Disruptive Innovation	DLMIEEEDT01	Disruptive Innovation	5	Exam	
		Master Thesis	DLMMTHE01 DLMMTHE02	Master Thesis Thesis Defence	14 1	Master Thesis Presentation: Colloquium	
Total			60 ECTS credits				

#### Elective A

Start Up Lab  
 Artificial Intelligence  
 Data Science and Analytics  
 Big Data  
 IT Project and Architecture Management  
 Corporate Finance and Investment  
 Consumer Behavior and Brand Management  
 Leadership and Change  
 Performance Management  
 Product Development and Design Thinking  
 Agile Start Up Methods  
 AI and Mastering AI Prompting



You can find more information about your degree program in the module handbook on our website.



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You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any available module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



\* Elective: Choose one module

FT: Full-Time, 12 months  
 PT I: Part-Time I, 18 months  
 PT II: Part-Time II, 24 months