



You've already planned out exactly how your course schedule should look? Wonderful!  
The IU International University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.



\* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months  
PT I: Part-Time I, 48 months  
PT II: Part-Time II, 72 months



You can find more information about your degree program in the module handbook on our website.

## CURRICULUM B.A. DIGITAL BUSINESS

### DISTANCE LEARNING

Semester			Module	Course Code	Course	ECTS	Type of Exam
FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	Business 101	DLBBAB01_E	Business 101	5	Exam or Written Assignment
			Digital Future Commerce	DLBLOGC201_E	Digital Future Commerce	5	Exam
			Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
			Introduction to the Internet of Things	DLBINGEIT01_E	Introduction to the Internet of Things	5	Exam
			Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
2. Semester	2. Semester	2. Semester	Software Engineering Principles	IGIS01_E	Software Engineering Principles	5	Exam
			Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam or Advanced Workbook
			Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
			International Marketing	DLBDSEIMB01	International Marketing	5	Exam
			Requirements Engineering	DLBCSRE01	Requirements Engineering	5	Exam
3. Semester	3. Semester	4. Semester	Introduction to Data Protection and IT Security	DLBCSIDPIT01	Introduction to Data Protection and IT Security	5	Exam
			Statistics - Probability and Descriptive Statistics	DLBDSSPDS01-01	Statistics - Probability and Descriptive Statistics	5	Exam
			Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
			Management Accounting	DLBMAE01	Management Accounting	5	Exam or Written Assignment
			Database Modeling and Database Systems	DLBCSDMS01	Database Modeling and Database Systems	5	Exam
	4. Semester	5. Semester	Online Marketing	DLBMSM01-01_E	Onlinemarketing	5	Written Assignment
			Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
			Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5	Exam
			Mathematics I	DLBCSM101	Mathematics I	5	Exam
			Data Analytics and Big Data	DLBINGDABD01_E	Data Analytics and Big Data	5	Case Study
4. Semester	5. Semester	7. Semester	Statistical Computing	DLBDBSC01_E	Statistical Computing	5	Case Study
			Deep Learning	DLBDBDL01_E	Deep Learning	5	Exam
			Business Intelligence	DLBCSEBI01	Business Intelligence	5	Exam
			Project: Business Intelligence	DLBCSEBI02	Project: Business Intelligence	5	Project Report
			Product Development in Industry 4.0	DLBINGPE01_E	Product Development in Industry 4.0	5	Exam
	6. Semester	8. Semester	Seminar in Current Topics in Digitalization	DLBDBATD01_E	Seminar in Current Topics in Digitalization	5	Research Essay
			Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
			Project: Design Thinking	DLBINGDT01_E	Project: Design Thinking	5	Project Report
			Project: Smart Product Solutions	DLBIEPSPS01	Project: Smart Product Solutions	5	Oral Project Report
			Change Management	DLBDBCM01_E	Change Management	5	Exam
5. Semester	9. Semester	10. Semester	Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
			Entrepreneurship and Innovation	DLBBAEI01_E	Entrepreneurship and Innovation	5	Written Assignment
			ELECTIVE*		e.g. Applied Sales	10	
6. Semester	8. Semester	12. Semester	Bachelor Thesis	DLBBT01 DLBBT02	Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium
			Total 180 ECTS				

#### Elective:

Applied Sales  
Business Ethics and Sustainability  
Computer Science and Cryptography  
Foundations of Programming with Python  
Innovative Technologies and Sustainability  
IT project and architecture management  
IT Service Management  
Managing People and Fundamentals of Business Psychology  
Salesforce Platform Management  
Salesforce Platform Development  
Smart Mobility  
Smart Services  
Supply Chain Management  
Sustainable Entrepreneurship  
Studium Generale