

**CURRICULUM B.A. DIGITAL BUSINESS
DISTANCE LEARNING**

Semester			Module	Course Code	Course	ECTS credits	Type of Exam	
FT	PT I	PT II						
1. Semester	1. Semester	1. Semester	Business 101	DLBBAB01_E	Business 101	5	Exam or Written Assignment	
			Digital Future Commerce	DLBLOGC201_E	Digital Future Commerce	5	Exam	
			Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook	
	2. Semester	2. Semester	1. Semester	Introduction to the Internet of Things	DLBINGEIT01_E	Introduction to the Internet of Things	5	Exam
				Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
				Software Engineering Principles	IGIS01_E	Software Engineering Principles	5	Exam
2. Semester	2. Semester	3. Semester	Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam or Advanced Workbook	
			Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study	
			International Marketing	DLBDEIMB01	International Marketing	5	Exam	
	3. Semester	4. Semester	4. Semester	Requirements Engineering	DLBCSRE01	Requirements Engineering	5	Exam
				Introduction to Data Protection and IT Security	DLBCSIDPIT01	Introduction to Data Protection and IT Security	5	Exam
				Statistics - Probability and Descriptive Statistics	DLBDSSPDS01-01	Statistics - Probability and Descriptive Statistics	5	Exam
3. Semester	4. Semester	5. Semester	Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment	
			Management Accounting	DLBMAE01	Management Accounting	5	Exam or Written Assignment	
			Database Modeling and Database Systems	DLBCSDMS01	Database Modeling and Database Systems	5	Exam	
	4. Semester	6. Semester	6. Semester	Online Marketing	DLBMSM01-01_E	Online marketing	5	Written Assignment
				Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
				Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5	Exam
4. Semester	5. Semester	7. Semester	Mathematics I	DLBCSM101	Mathematics I	5	Exam	
			Data Analytics and Big Data	DLBINGDABD01_E	Data Analytics and Big Data	5	Case Study	
			Statistical Computing	DLBDBSC01_E	Statistical Computing	5	Case Study	
	6. Semester	8. Semester	8. Semester	Deep Learning	DLBDBDL01_E	Deep Learning	5	Exam
				Business Intelligence	DLBCSEBI01	Business Intelligence	5	Exam
				Project: Business Intelligence	DLBCSEBI02	Project: Business Intelligence	5	Project Report
5. Semester	6. Semester	9. Semester	Product Development in Industry 4.0	DLBINGPE01_E	Product Development in Industry 4.0	5	Exam	
			Seminar in Current Topics in Digitalization	DLBDBATD01_E	Seminar in Current Topics in Digitalization	5	Research Essay	
			Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment	
	7. Semester	10. Semester	10. Semester	Project: Design Thinking	DLBINGDT01_E	Project: Design Thinking	5	Project Report
				Project: Smart Product Solutions	DLBIEPSPS01	Project: Smart Product Solutions	5	Oral Project Report
				Change Management	DLBDBC01_E	Change Management	5	Exam
6. Semester	11. Semester	11. Semester	Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam	
			Entrepreneurship and Innovation	DLBBAEI01_E	Entrepreneurship and Innovation	5	Written Assignment	
			ELECTIVE*		e.g. Applied Sales	10		
6. Semester	12. Semester	12. Semester	Bachelor Thesis	DLBBT01	Bachelor Thesis	9	Bachelor Thesis	
				DLBBT02	Thesis Defense	1	Presentation: Colloquium	
Total								
						180 ECTS credits		

You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

- Elective:**
- Applied Sales
 - Business Ethics and Sustainability
 - Computer Science and Cryptography
 - Foundations of Programming with Python
 - Innovative Technologies and Sustainability
 - IT project and architecture management
 - IT Service Management
 - Managing People and Fundamentals of Business Psychology
 - Salesforce Platform Management
 - Salesforce Platform Development
 - Smart Mobility
 - Smart Services
 - Supply Chain Management
 - Sustainable Entrepreneurship
 - Studium Generale
 - Mastering Prompts
 - Career Development
 - Microsoft ERP- Dynamics 365 Business Central - Functional Consultant
 - SAP - SAP S/4HANA Business Process Integration - Application Associate

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You can find more information about your degree program in the module handbook on our website.