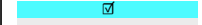


**CURRICULUM M.A. INTERNATIONAL MANAGEMENT**

**myStudies, 120 ECTS Credits**

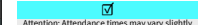
Month	Model 1: Programme Start October			Model 2: Programme Start January			Model 3: Programme Start April			Model 4: Programme Start July		
	Courses			Courses			Courses			Courses		
Oct												
Nov	Leadership	Strategic Management	Managing Across Borders									
Dec												
Jan												
Feb	Advanced Research Methods	Performance Management	International Marketing	Advanced Research Methods	Performance Management	International Marketing						
Mar	Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management	Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management	Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management			
Apr												
May												
Jun	Lecture-Free Period											
Jul	Intercultural Management	Seminar: Internat. Human Resource Management	Negotiation	Intercultural Management	Seminar: Internat. Human Resource Management	Negotiation	Intercultural Management	Seminar: Internat. Human Resource Management	Negotiation	Intercultural Management	Seminar: Internat. Human Resource Management	Negotiation
Aug												
Sep	Lecture-Free Period											
Oct												
Nov	Elective A Course a	Elective A Course b	Leadership	Strategic Management	Managing Across Borders	Leadership	Strategic Management	Managing Across Borders	Leadership	Strategic Management	Managing Across Borders	Leadership
Dec												
Jan												
Feb	Elective B Course c	Elective B Course d	Elective B Course c	Elective B Course d	Advanced Research Methods	Performance Management	International Marketing	Advanced Research Methods	Performance Management	International Marketing	Advanced Research Methods	Performance Management
Mar												
Apr	International Financial Management	International Financial Accounting	Elective A Course a	Elective A Course b	Elective A Course a	Elective A Course b	Elective A Course b	Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management		
May												
Jun	Lecture-Free Period											
Jul	Master Thesis			Master Thesis			Elective B Course c	Elective B Course d	Elective B Course c	Elective B Course d		
Aug												
Sep	Lecture-Free Period											
Oct				International Financial Management	International Financial Accounting	International Financial Management	International Financial Accounting	Elective A Course a	Elective A Course b			
Nov												
Dec												
Jan												
Feb												
Mar												
Apr										International Financial Management	International Financial Accounting	
May												



Here you see the order in which you study your courses in presence depending on your personal study start in October, January, April or July. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers.

You have lecture-free periods in both June and September, which you can spend reviewing and preparing for exams. Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for DACH students).

Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.



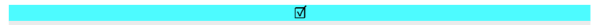
Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

If you are studying Model 2 or 4 you will have to start your Master Thesis before completing your final courses.

Note: You can already start with your thesis earlier than the designated block, once you have met the minimum amount of credit points required to enter.

Electives-	Elective A	Elective B	IT Management	Elective A	Elective B
<b>AI &amp; Robotics</b>	Advanced Robotics 4.0 a) Industrial and Mobile Robots b) Project: Collaborative Robotics	Artificial Intelligence c) Artificial Intelligence d) Seminar: AI and Society	<b>IT Management</b>	IT Project and Architecture Management a) IT Project Management b) IT Architecture Management	IT Governance and Service Management c) IT Service Management d) IT Governance and Compliance
<b>Big Data Management</b>	Data Science and Analytics a) Data Science b) Analytical Software and Frameworks	Big Data c) Data Utilization d) Application Scenarios and Case Studies	<b>Healthcare Management</b>	Health Systems and Policy a) International Health Systems b) Health Policy and Planning	Economics of Health c) Health Economics d) Healthcare Financing
<b>Engineering Management</b>	Manufacturing Methods Industry 4.0 and Internet of Things a) Internet of Things b) Manufacturing Methods Industry 4.0	Product Development and Design Thinking c) Product Development d) Project Design Thinking	<b>Business Analytics</b>	Business Analyst a) Business Intelligence I b) Project: Business Intelligence	Applied Data Modeling and Reporting c) Data Modeling and Reporting d) Project: Data Modeling and Reporting
<b>Finance &amp; Accounting</b>	Corporate Finance and Investment a) Advanced Corporate Finance b) Investment Analysis and Portfolio Management	Accounting c) Advanced Management Accounting & Control d) Current Issues in Accounting	Regular (non-Major) Electives	Salesforce Consultant Specialisation a) Salesforce Administrator and Service Cloud Consultant b) Salesforce Sales Cloud Consultant	Salesforce Developer Specialisation c) Salesforce Platform App Builder d) Salesforce Platform Developer
<b>International Marketing</b>	Sales, Pricing and Brand Management a) Global Brand Management b) Sales and Pricing	Consumer Behaviour and Research c) International Consumer Behavior d) Applied Marketing Research		Supply Chain and Sourcing Management a) Global Supply Chain Management b) Supply Chain Risk Management and Controlling	Internship

Course Information	Course Code	Course	ECTS Credits	Type of Exam
Leadership	DLMLESD1_02	Leadership	5	Exam
Strategic Management	DLMBSME01	Strategic Management	5	Exam
Managing Across Borders	DLMINTMABD1_E	Managing Across Borders	5	Exam
Advanced Research Methods	DLMARMD1_01	Advanced Research Methods	5	Written Assessment
Performance Management	DLMARPM01_01	Performance Management	5	Written Assessment
International Marketing	DLMARE01	International Marketing	5	Exam
Business Ethics and Corporate Governance	DLMBAEBCG01	Business Ethics and Corporate Governance	5	Written Assessment
Applied Statistics	NMETY02_01_E	Applied Statistics	5	Written Assessment
Seminar: Current Issues in International Management	DLMINTSATIM01_E	Seminar: Current Issues in Int. Management	5	Written Assessment
Intercultural Management	DLMINTIM01_E	Intercultural Management	5	Research Essay
Seminar: International Human Resource Management	DLMISHRM01_E	Seminar: Int. Human Resource Management	5	Written Assessment
Negotiation	DLMNEG01_01	Negotiation	5	Research Essay
International Financial Management	DLMINTIFM01_E	International Financial Management	5	Exam
International Financial Accounting	MINROI_01_E	International Financial Accounting	5	Exam
ELECTIVE A -		e.g. Advanced Robotics 4.0	10	
ELECTIVE B -		e.g. Consumer Behaviour and Research	10	
Master Thesis		Master Thesis	27	Master Thesis
		Thesis Defense	3	Presentation: Colloquium



- Electives: For your M.A. International Management 120 you can choose two elective modules with two courses each, amounting to 20 ECTS in total. You can freely choose two electives or follow our suggested elective combinations to major in a specific area. Every elective module can only be chosen once.

Note: Those elective modules where the minimum number of participants is not reached will only be offered online (distance learning). However, IU ensures that there are always electives on campus.