

**CURRICULUM B.A. HOSPITALITY MANAGEMENT  
DISTANCE LEARNING**

Semester			Module	Course Code	Course	ECTS credits	Type of Exam	
FT	PT I	PT II						
1. Semester	1. Semester	1. Semester	Business 101	DLBBAB01_E	Business 101	5	Exam/Written Assignment	
			Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook	
			Principles of Hospitality Management	BWHO01-01_E	Principles of Hospitality Management	5	Exam	
	2. Semester	2. Semester	1. Semester	Food and Beverage Management	DLBHOFBM01_E	Food and Beverage Management	5	Exam
				Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
				Digital Skills	DLBDS01_E	Digital Skills	5	Advanced Workbook
2. Semester	2. Semester	3. Semester	International Marketing	DLBDSEIMB01	International Marketing	5	Exam	
			Business Mathematics	BWMA01_E	Business Mathematics	5	Exam	
			Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam	
	3. Semester	4. Semester	4. Semester	Destination Management	DLBTODM01_E	Destination Management	5	Exam/Advanced Workbook
				Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5	Exam
				International Business Law	DLBHMEIBL01	International Business Law	5	Exam/Advanced Workbook
3. Semester	4. Semester	5. Semester	Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assignment	
			Statistics	BSTA-01_E	Statistics	5	Exam	
			Strategic Hospitality Management	BWHO02-01_E	Strategic Hospitality Management	5	Exam	
	4. Semester	6. Semester	6. Semester	Business Simulation: Tourism, Hospitality and Event	DLBHMPTHE01_E	Business Simulation: Tourism, Hospitality and Event	5	Proof of participation with a minimum score
				Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
				Foreign Language**		e.g. French, German, Italian, Spanish	5	Exam
4. Semester	5. Semester	7. Semester	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study	
			Rooms Division Management	DLBHORDM01_E	Rooms Division Management	5	Exam	
	8. Semester	8. Semester	Sustainability Management in Tourism, Hospitality and Event	DLBHMNMTHE01_E	Sustainability Management in Tourism, Hospitality and Event	5	Written Assignment	
			Planning and Development of Hospitality Businesses	DLBHOPEH01_E	Planning and Development of Hospitality Businesses	5	Exam	
5. Semester	6. Semester	9. Semester	Distribution in Hospitality and Tourism	DLBTOVHT01_E	Distribution in Hospitality and Tourism	5	Exam	
			International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam	
			Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study	
	7. Semester	10.	Hospitality Revenue Management	DLBHORM01_E	Hospitality Revenue Management	5	Exam	
			Crisis Management in Tourism, Hospitality and Event	DLBHMKMTHE01_E	Crisis Management in Tourism, Hospitality and Event	5	Exam/Case Study	
			Seminar: Current Issues in Tourism, Hospitality and Event	DLBHMTATHE01_E	Seminar: Current Issues in Tourism, Hospitality and Event	5	Research Essay	
6. Semester	8.	11.	ELECTIVE A*		e.g. Gastronomy and Catering	10		
			ELECTIVE B*		e.g. Applied Sales	10		
6. Semester	12.	12.	ELECTIVE C*		e.g. Event Management	10		
			Bachelor Thesis		Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium	
Total								
180 ECTS credits								

You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Sciences offers you the flexibility to choose any available module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

\* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months  
PT I: Part-Time I, 48 months  
PT II: Part-Time II, 72 months

Elective A:	Elective B:	Elective C: (A+B)
Gastronomy and Catering	Applied Sales	Gastronomy and Catering
Tourism Management	Online and Social Media Marketing	Tourism Management
Event Management	Managing People and Fundamentals of Business Psychology	Event Management
	Intercultural Psychology and CRM	Applied Sales
	International Brand Management and Corporate Communication	Online and Social Media Marketing
	International Accounting, Planning and Control	Managing People and Fundamentals of Business Psychology
		Intercultural Psychology and CRM
		International Brand Management and Corporate Communication
		International Accounting, Planning and Control
	Organizational Development and Change Management	Organizational Development and Change Management
	International HR and Leadership	International HR and Leadership
	Business Ethics and Sustainability	Business Ethics and Sustainability
	Market Research and Product Management	Market Research and Product Management
	Intrapreneurship	Intrapreneurship
		Studium Generale
		Foreign Language (German, French, Italian, Spanish) **
		Internship***
		Mastering Prompts
		Career Development

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You can find more information about your degree program in the module handbook on our website.

\*\*Choose only one of the available foreign languages with 5 ECTS points. Languages can only be chosen once.

\*\*\* not available in Online Studies