CURRICULUM B.A. HOSPITALITY MANAGEMENT
DISTANCE LEARNING

Semester (FT)	PT I	PT II	Module	Course Code	Course	ECTS credits	Type of Exam
1. Semester	1. Semester	1. Semester	Business 101	DLBBAB01_E	Business 101	5	Exam/Written Assignment
			Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
			Principles of Hospitality Management	BWHO01-01_E	Principles of Hospitality Management	5	Exam
		2. Semester	Food and Beverage Management	DLBHOFBM01_E	Food and Beverage Management	5	Exam
			Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
			Digital Skills	DLBDS01_E	Digital Skills	5	Advanced Workbook
2. Semester	2. Semester	3. Semester	International Marketing	DLBDSEIMB01	International Marketing	5	Exam
			Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
			Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
		4. Semester	Destination Management	DLBTODM01_E	Destination Management	5	Exam/Advanced Workbook
			Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5	Exam
	3. Semester		International Business Law	DLBHMEIBL01	International Business Law	5	Exam/Advanced Workbook
3. Semester		5. Semester	Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assignment
			Statistics	BSTA-01_E	Statistics	5	Exam
			Strategic Hospitality Management	BWHO02-01_E	Strategic Hospitality Management	5	Exam
	4. Semester	6. Semester	Business Simulation: Tourism, Hospitality and Event	DLBHMPTHE01_E	Business Simulation: Tourism, Hospitality and Event	5	Proof of participation with a minimum score
			Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
			Foreign Language**		e.g. French, German, Italian, Spanish	5	Exam
4. Semester	5. Semester	7. Semester	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
			Rooms Division Management	DLBHORDM01_E	Rooms Division Management	5	Exam
			Sustainability Management in Tourism, Hospitality and Event	DLBHMNMTHE01_E	Sustainability Management in Tourism, Hospitality and Event	5	Written Assignment
		8. Semester	Planning and Development of Hospitality Businesses	DLBHOPEH01_E	Planning and Development of Hospitality Businesses	5	Exam
			Distribution in Hospitality and Tourism	DLBTOVHT01_E	Distribution in Hospitality and Tourism	5	Exam
			International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
5. Semester	6. Semester	9. Semester	Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
			Hospitality Revenue Management	DLBHORM01_E	Hospitality Revenue Management	5	Exam
			Crisis Management in Tourism, Hospitality and Event	DLBHMKMTHE01_E	Crisis Management in Tourism, Hospitality and Event	5	Exam/Case Study
			Seminar: Current Issues in Tourism, Hopitality and Event	DLBHMATTHE01_E	Seminar: Current Issues in Tourism, Hospitality and Event	5	Research Essay
	7. Semester	10.	ELECTIVE A*		e.g. Gastronomy and Catering	10	
6. Semester			ELECTIVE B*		e.g. Applied Sales	10	
	8.	11.	ELECTIVE C*		e.g. Event Management	10	
		12.	Bachelor Thesis		Bachelor Thesis / Thesis Defense	9 / 1	Bachelor Thesis Presentation: Colloquium
Total 180 ECTS credits							

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Elective A:	Elective B:	Elective C: (A+B)
Gastronomy and Catering	Applied Sales	Gastronomy and Catering
Tourism Management	Online and Social Media Marketing	Tourism Management
Event Management	Managing People and Fundamentals of Business Psychology	Event Management
	Intercultural Psychology and CRM	Applied Sales
	International Brand Management and Corporate Communication	Online and Social Media Marketing
	International Accounting, Planning and Control	Managing People and Fundamentals of Business Psychology
		Intercultural Psychology and CRM
	Organizational Development and Change Management	International Brand Management and Corporate Communication
	International HR and Leadership	International Accounting, Planning and Control
	Business Ethics and Sustainability	Organizational Development and Change Management
	Market Research and Product Management	International HR and Leadership
	Intrapreneurship	Business Ethics and Sustainability
		Market Research and Product Management
		Intrapreneurship
		Studium Generale
		Foreign Language (German, French, Italian, Spanish) **
		Internship***
		Mastering Prompts
		Career Development