

CURRICULUM B.A. ENTREPRENEURSHIP

myStudies, 180 ECTS

Month	Model 1: Programme Start October			Model 2: Programme Start January			Model 3: Programme Start April			Model 4: Programme Start July		
	Courses			Courses			Courses			Courses		
Oct												
Nov	Business 101	Introduction to Academic Work	International Contract Management									
Dec												
Jan												
Feb	International Marketing	Introduction to User Research	Start-Up Financing	International Marketing	Introduction to User Research	Start-Up Financing						
Mar												
Apr	Agile Project Management	Applied Sales I	Management Accounting	Agile Project Management	Applied Sales I	Management Accounting	Agile Project Management	Applied Sales I	Management Accounting			
May												
Jun	Semester Break											
Jul												
Aug	Collaborative Work	Applied Sales II	Corporate Planning and Control	Collaborative Work	Applied Sales II	Corporate Planning and Control	Collaborative Work	Applied Sales II	Corporate Planning and Control	Collaborative Work	Applied Sales II	Corporate Planning and Control
Sep	Semester Break											
Oct	Project: Development of Business Ideas*	Accounting and Balancing	Intercultural and Ethical Decision-Making	Business 101	Introduction to Academic Work	International Contract Management	Business 101	Introduction to Academic Work	International Contract Management	Business 101	Introduction to Academic Work	International Contract Management
Nov												
Dec												
Jan	Project: Entrepreneurship	Market Research	Fundamentals of Product Management	Project: Entrepreneurship	Market Research	Fundamentals of Product Management	International Marketing	Introduction to User Research	Start-Up Financing	International Marketing	Introduction to User Research	Start-Up Financing
Feb												
Mar	Managerial Economics	Pricing	Personnel Psychology	Managerial Economics	Pricing	Personnel Psychology	Managerial Economics	Pricing	Personnel Psychology	Agile Project Management	Applied Sales I	Management Accounting
Apr												
May												
Jun	Semester Break											
Jul	Agile Management	Project: Business Model Development	Online Marketing	Agile Management	Project: Business Model Development	Online Marketing	Agile Management	Project: Business Model Development	Online Marketing	Agile Management	Project: Business Model Development	Online Marketing
Aug												
Sep	Semester Break											
Oct	Project: Prototyping and validation of a business idea*	Organizational Behavior	Elective A Course a	Elective A Course b	Project: Development of Business Ideas*	Accounting and Balancing	Intercultural and Ethical Decision-Making	Project: Development of Business Ideas*	Accounting and Balancing	Intercultural and Ethical Decision-Making	Project: Development of Business Ideas*	Accounting and Balancing
Nov												
Dec												
Jan	Seminar in Current Topics in Digitalization	Elective B Course c	Elective B Course d	Seminar in Current Topics in Digitalization	Elective B Course c	Elective B Course d	Project: Entrepreneurship	Market Research	Fundamentals of Product Management	Project: Entrepreneurship	Market Research	Fundamentals of Product Management
Feb												
Mar	Project: Minimum Viable Product	Elective C Course e	Elective C Course f	Project: Minimum Viable Product	Elective C Course e	Elective C Course f	Project: Minimum Viable Product	Elective C Course e	Elective C Course f	Managerial Economics	Pricing	Personnel Psychology
Apr												
May												
Jun	Semester Break											
Jul												
Aug	Bachelor Thesis			Bachelor Thesis			Bachelor Thesis			Bachelor Thesis		
Aug	Semester Break											
Sep												
Oct	Project: Prototyping and validation of a business idea*	Organizational Behavior	Elective A Course a	Elective A Course b	Project: Prototyping and validation of a business idea*	Organizational Behavior	Elective A Course a	Elective A Course b	Project: Prototyping and validation of a business idea*	Organizational Behavior	Elective A Course a	Elective A Course b
Nov												
Dec												
Jan							Seminar in Current Topics in Digitalization	Elective B Course c	Elective B Course d	Seminar in Current Topics in Digitalization	Elective B Course c	Elective B Course d
Feb												
Mar												
Apr										Project: Minimum Viable Product	Elective C Course e	Elective C Course f
May												



Here you see the order in which you study your courses in presence depending on your personal study start in October, January, April or July. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers. You have semester breaks in June and September. Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for DAC1 students).

Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.

Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

If you are studying Model 2, 3 or 4 you will have to start your Bachelor Thesis before completing your final courses.

Elective A-

- Digital Entrepreneurship
 - a) Digital Business Models
 - b) Project: Digital Entrepreneurship
- Entrepreneurship
 - a) Innovation Management
 - b) Project: Design Thinking
- Sustainable Entrepreneurship
 - a) Sustainability
 - b) Project: Sustainable Entrepreneurship

Elective B-

- User Testing and Prototyping
 - c) Introduction to User Testing
 - d) UX Prototyping
- Organizational Development and Change Management
 - c) Organizational Development
 - d) Change Management
- Innovative Technologies and Sustainability
 - c) Circular Economy
 - d) Sustainable Technologies
- Internet of Things and Big Data
 - c) Introduction to the Internet of Things
 - d) Data Analytics and Big Data
- Working environment 4.0
 - c) Leadership 4.0
 - d) Project: New Work
- Business Ethics and Sustainability
 - c) Sustainability and Quality Management
 - d) Business Ethics
- Stadium Generale Internship

Elective C-

- User Testing and Prototyping
 - e) Introduction to User Testing
 - f) UX Prototyping
- Organizational Development and Change Management
 - e) Organizational Development
 - f) Change Management
- Innovative Technologies and Sustainability
 - e) Circular Economy
 - f) Sustainable Technologies
- Internet of Things and Big Data
 - e) Introduction to the Internet of Things
 - f) Data Analytics and Big Data
- Working environment 4.0
 - e) Leadership 4.0
 - f) Project: New Work
- Business Ethics and Sustainability
 - e) Sustainability and Quality Management
 - f) Business Ethics
- Stadium Generale Internship

- Electives: Choose one module with two courses from the Elective A, one module from the Elective B and one module from the Elective C. Every elective module can only be chosen once.

* This course comes with admissions requirements. Please consult the module handbook for more information.
Note: Elective modules where the minimum number of participants is not reached will only be offered online (distance learning). However, IU ensures that there are always electives on campus.

Course Information

Module	Course Code	Course	ECTS	Type of Exam
Business 101	DLBBAD1_E	Business 101	5	Exam/Written Assessment: Written Assignment
Introduction to Academic Work	DLBCAWR1_E	Introduction to Academic Work	5	Basic: Workbook
International Contract Management	DLBINTWR01_E	International Contract Management	5	Exam
International Marketing	DLBOSIMB01	International Marketing	5	Exam
Introduction to User Research	DLBLUUR01_E	Introduction to User Research	5	Exam
Start-Up Financing	DLBSPFU01_E	Start-Up Financing	5	Exam
Agile Project Management	DLBICAPM01	Agile Project Management	5	Project Report
Applied Sales I	DLBSEAS01	Applied Sales I	5	Exam
Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assessment: Written Assignment
Collaborative Work	DLBICSW01	Collaborative Work	5	Oral Assignment
Applied Sales II	DLBSEAS02	Applied Sales II	5	Exam
Corporate Planning and Control	BLPE01_01_E	Corporate Planning and Control	5	Exam
Project: Development of Business Ideas*	DLBPEP01_E	Project: Development of Business Ideas*	5	Oral Project Report
Accounting and Balancing	DLBEPAB01	Accounting and Balancing	5	Exam
Intercultural and Ethical Decision-Making	DLBICEDM01	Intercultural and Ethical Decision-Making	5	Exam
Project: Entrepreneurship	DLBEPUG01_E	Project: Entrepreneurship	5	Project Report
Market Research	BLMF01_E	Market Research	5	Exam
Fundamentals of Product Management	DLBPROGPM01_E	Fundamentals of Product Management	5	Exam
Managerial Economics	DLBMAN01_E	Managerial Economics	5	Exam
Pricing	DLBMPPU01_E	Pricing	5	Exam
Personnel Psychology	DLBWPUB01_E	Personnel Psychology	5	Exam
Agile Management	DLBWMAM01_E	Agile Management	5	Exam
Project: Business Model Development	DLBEPBMD01_E	Project: Business Model Development	5	Oral Project Report
Online Marketing	DLBMSM01_01_E	Online Marketing	5	Written Assignment
Project: Prototyping and validation of a business idea*	DLBEPV01_E	Project: Prototyping and validation of a business idea*	5	Project Report
Organizational Behavior	DLBOWB01_E	Organizational Behavior	5	Case Study
Seminar in Current Topics in Digitalization	DLBSMST01_E	Seminar in Current Topics in Digitalization	5	Research Essay
Project: Minimum Viable Product	DLBEPMPV01_E	Project: Minimum Viable Product	5	Portfolio
ELECTIVE A-		e.g. Digital Entrepreneurship	10	
ELECTIVE B-		e.g. Innovative Technologies and Sustainability	10	
ELECTIVE C-		e.g. Internet of Things and Big Data	10	
Bachelor Thesis		Bachelor Thesis	9	Bachelor Thesis
		Thesis Defense	1	Presentation: Colloquium