



You've already planned out exactly how your course schedule should look? Wonderful!
The IU International University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.



* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months



You can find more information about your degree program in the module handbook on our website.

CURRICULUM B.A. INTERNATIONAL MANAGEMENT DISTANCE LEARNING

Semester			Module	Course Code	Course	ECTS credits	Type of Exam
FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	Academic Integrity and Writing for Business	DLBBAAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
			Business 101	DLBBAB01_E	Business 101	5	Written Assignment
			Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
			Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
			Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
2. Semester	2. Semester	2. Semester	Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
			Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
			Management Accounting	DLBMAE01	Management Accounting	5	Written Assignment
			Supply Chain Management I	DLBDSESCM01	Supply Chain Management I	5	Exam
			International Marketing	DLBDSEIMB01	International Marketing	5	Exam
3. Semester	3. Semester	3. Semester	Statistics	BSTA01-01_E	Statistics	5	Exam
			Change Management	DLBDBC01_E	Change Management	5	Exam
			Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
			International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
			Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
4. Semester	4. Semester	4. Semester	Intercultural Psychology	DLBWPIPS01_E	Intercultural Psychology	5	Exam
			International Brand Management	DLBDSEIMB02	International Brand Management	5	Exam
			Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
			Global Sourcing	DLBLOGC102_E	Global Sourcing	5	Exam
			International HR Management	DLBINTIHR01_E	International HR Management	5	Case Study
5. Semester	5. Semester	5. Semester	Intercultural Management	DLBLOIM01_E	Intercultural Management	5	Case Study
			Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
			Corporate Communication	DLBPRWCCPR01_E	Corporate Communication	5	Exam
			Customer Relationship Management	DLBCRM01_E	Customer Relationship Management	5	Exam
			Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam or Advanced Workbook
6. Semester	6. Semester	6. Semester	Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
			Conflict Management and Mediation	DLBWPKUM01_E	Conflict Management and Mediation	5	Exam
			Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
			ELECTIVE A*		e.g. Business Intelligence	10	
			ELECTIVE B*		e.g. Financial Services Management	10	
7. Semester	7. Semester	7. Semester	ELECTIVE C*		e.g. IT Service Management	10	
			Bachelor Thesis		Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium
Total							
180 ECTS credits							

Elective A:

Managing People and Fundamentals of Busin
Business Intelligence
Online and Social Media Marketing
Applied Sales
FintTech¹
Big Data and Data Protection
Digital Product Development
IT Service Management

Electives B + C:

Managing People and Fundamentals of Business Psychology
Business Intelligence
Online and Social Media Marketing
Applied Sales
Big Data and Data Protection
Fundamentals of Operations Research
Introduction to Data Science and Programming with Python
IT Service Management
Digital Product Development
Salesforce Platform Management
Salesforce Platform Development
Studium Generale**
Internship**
Fundamentals of Finance and Banking¹
International Finance¹
Mastering Prompts
Career Development



**By choosing the electives "Studium Generale" and/or "Internship", you can not qualify for the dual degree with LSBU
"Internship" is available in **mystudies** only
¹ These electives are available for **LIBF students** only