CURRICULUM B.A. INTERNATIONAL MANAGEMENT

DISTANCE LEARNING

Se	mest		Module	Course Code	Course	ECTS credits	Type of Exam
	1. Semester	1. Semester	Academic Integrity and Writing for Business	DLBBAAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
			Business 101	DLBBAB01_E	Business 101	5	Written Assignment
ester			Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
1. Semester		Semester	Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
-			Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
		2. Se	Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
	2. Semester	3. Semester	Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
			Management Accounting	DLBMAE01	Management Accounting	5	Written Assignment
Semester			Supply Chain Management I	DLBDSESCM01	Supply Chain Management I	5	Exam
2. Sem	Semester	4. Semester	International Marketing	DLBDSEIMB01	International Marketing	5	Exam
7			Statistics	BSTA01-01_E	Statistics	5	Exam
		4. S	Change Management	DLBDBCM01_E	Change Management	5	Exam
	3. S.	Semester	Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
			International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
Semester	4. Semester	5. S	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
3. Sem		6. Semester	Intercultural Psychology	DLBWPIPS01-01_E	Intercultural Psychology	5	Advanced Workbook
,			International Brand Management	DLBDSEIMB02	International Brand Management	5	Exam
			Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
	6. Semester 5. Semester	ter	Global Sourcing	DLBLOGC102_E	Global Sourcing	5	Exam
		7. Semester	International HR Management	DLBINTIHR01_E	International HR Management	5	Case Study
Semester			Intercultural Management	DLBLOIM01_E	Intercultural Management	5	Case Study
4. Serr		ter	Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
		Semester	Corporate Communication	DLBPRWCCPR01_E	Corporate Communication	5	Exam
		89.	Customer Relationship Management	DLBCRM01_E	Customer Relationship Management	5	Exam
			Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam or Advanced Workbook
ter		Semester	Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
Semester		9. Sen	Conflict Management and Mediation	DLBWPKUM01_E	Conflict Management and Mediation	5	Exam
5.5	Semester		Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
		10.	ELECTIVE A*		e.g. Business Intelligence	10	
ter	7. §	11	ELECTIVE B*		e.g. Financial Services Management	10	
6. Semester		11.	ELECTIVE C*		e.g. IT Service Management	10	
	œ.	12.	Bachelor Thesis		Bachelor Thesis Thesis Defense	9	Bachelor Thesis Presentation: Colloquium
	Total CTS cr	redits					



You've already planned out exactly how your course schedule should look? Wonderful!

The IU international University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

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A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months PT I: Part-Time I, 48 months PT II: Part-Time II, 72 months

Managing People and Fundamentals of Busin Business Intelligence Online and Social Media Marketing Online and Social Media Marketing
Applied Sales
FintTech¹
Big Data and Data Protection
Digital Product Development
IT Service Management
Healthcaremanagement and Health Systems

Elective A:

Electives B + C: Managing People and Fundamentals of Business Psychology

Managing People and Fundamentals of Business Praychology
Business Intelligence
Online and Social Media Marketing
Applied Sales
Big Data and Data Protection
Fundamentals of Operations Research
Introduction to Data Science and Programming with Python
IT Service Management
Digital Product Development

Selectors Platform Management

Digital Product Development
Salesforce Platform Management
Salesforce Platform Development
Studium Generale*
Internship**
Fundamentals of Finance and Banking*
International Finance
Mastering Prompts
Career Development

Public and Global Health
Microsoft ERP - Dynamics 365 Business Central - Functional Consultant
SAP - SAP S4/HANA Business Process Integration - Application Associate

** "Internship" is availble in mystudies only

¹ These electives are availble for **LIBF students** only

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① You can find more information about your degree program in the module