

CURRICULUM B.A. INTERNATIONAL MANAGEMENT

myStudies, 180 ECTS Credits

	Model 1: Programme Start October			Model 2: Programme Start January			Model 3: Programme Start April			Model 4: Programme Start July		
Month	Courses			Courses			Courses			Courses		
Oct	Business Mathematics	Organizational Behavior	Management Accounting									
Nov												
Dec												
Jan	Supply Chain Management I	International Marketing	Statistics	Supply Chain Management I	International Marketing	Statistics						
Feb												
Mar												
Apr	Academic Integrity & Writing for Business	Business 101	Managerial Economics	Academic Integrity & Writing for Business	Business 101	Managerial Economics	Academic Integrity & Writing for Business	Business 101	Managerial Economics			
May												
Jun												
Jul	Lecture-Free Period											
Aug	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization
Sep	Lecture-Free Period											
Oct	Change Management	International Contract Management	Intercultural and Ethical Decision-Making	Business Mathematics	Organizational Behavior	Management Accounting	Business Mathematics	Organizational Behavior	Management Accounting	Business Mathematics	Organizational Behavior	Management Accounting
Nov												
Dec												
Jan	Intercultural Psychology	International Brand Management	Leadership 4.0	Intercultural Psychology	International Brand Management	Leadership 4.0	Supply Chain Management I	International Marketing	Statistics	Supply Chain Management I	International Marketing	Statistics
Feb												
Mar												
Apr	Global Sourcing	International HR Management	Intercultural Management	Global Sourcing	International HR Management	Intercultural Management	Global Sourcing	International HR Management	Intercultural Management	Academic Integrity & Writing for Business	Business 101	Managerial Economics
May												
Jun												
Jul	Lecture-Free Period											
Aug	Corporate Finance and Investment	Corporate Communication	Customer Relationship Management	Corporate Finance and Investment	Corporate Communication	Customer Relationship Management	Corporate Finance and Investment	Corporate Communication	Customer Relationship Management	Corporate Finance and Investment	Corporate Communication	Customer Relationship Management
Sep	Lecture-Free Period											
Oct	Digital Business Models	Agile Project Management	Elective A Course a	Elective A Course b	Change Management	International Contract Management	Intercultural and Ethical Decision-Making	Change Management	International Contract Management	Intercultural and Ethical Decision-Making	Change Management	International Contract Management
Nov												
Dec												
Jan	Conflict Management and Mediation	Elective B Course c	Elective B Course d	Conflict Management and Mediation	Elective B Course c	Elective B Course d	Intercultural Psychology	International Brand Management	Leadership 4.0	Intercultural Psychology	International Brand Management	Leadership 4.0
Feb												
Mar												
Apr	Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f	Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f	Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f	Global Sourcing	International HR Management	Intercultural Management
May												
Jun												
Jul	Lecture-Free Period											
Aug	Bachelor Thesis			Bachelor Thesis			Bachelor Thesis			Bachelor Thesis		
Sep	Lecture-Free Period											
Oct		Digital Business Models	Agile Project Management	Elective A Course a	Elective A Course b	Digital Business Models	Agile Project Management	Elective A Course a	Elective A Course b	Digital Business Models	Agile Project Management	Elective A Course a
Nov												
Dec												
Jan							Conflict Management and Mediation	Elective B Course c	Elective B Course d	Conflict Management and Mediation	Elective B Course c	Elective B Course d
Feb												
Mar												
Apr										Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f
May												
Jun												

Elective A-

Applied Sales

a) Applied Sales I

b) Applied Sales II

Business Intelligence

a) Business Intelligence

b) Project: Business Intelligence

Managing People and Fundamentals of Business Psychology

a) Introduction to New Work

b) Business Psychology

Online and Social Media Marketing

a) Online Marketing

b) Social Media Marketing

Big Data and Data Protection

a) Data Analytics and Big Data

b) Introduction to Data Protection and Cyber Security

IT Service Management

a) IT Service Management

b) Project: IT Service Management

Digital Product Development

a) Introduction to the Internet of Things

b) Product Development in Industry 4.0

Elective B + C-

Applied Sales

c) / e) Applied Sales I

d) / f) Applied Sales II

Big Data and Data Protection

c) / e) Data Analytics and Big Data

d) / f) Introduction to Data Protection and Cyber Security

Business Intelligence

c) / e) Business Intelligence

d) / f) Project: Business Intelligence

Digital Product Development

c) / e) Introduction to the Internet of Things

d) / f) Product Development in Industry 4.0

Salesforce Platform Management

c) / e) Salesforce Fundamentals

d) / f) CRM with Salesforce Service Cloud

Salesforce Platform Development

c) / e) Salesforce Platform App Builder

d) / f) Salesforce Platform Developer

Fundamentals of Operations Research

c) / e) Mathematics: Linear Algebra

d) / f) Operations Research

Introduction to Data Science and Programming with Python

c) / e) Introduction to Data Science

d) / f) Introduction to Programming with P

IT Service Management

c) / e) IT Service Management

d) / f) Project: IT Service Management

Managing People and Fundamentals of Business Psychology

c) / e) Introduction to New Work

d) / f) Business Psychology

Online and Social Media Marketing

c) / e) Online Marketing

d) / f) Social Media Marketing

Mastering Prompts

c) Artificial Intelligence

d) Project: AI Excellence with Creative Prompting Techniques

Career Development

c) Personal Career Plan

d) Personal Elevator Pitch

Internship**

Stadium Generale

Note:

Elective modules where the minimum number of participants is not reached will only be offered online (distance learning). However, IU ensures that there are always electives on campus.

Course Information

Module	Course Code	Course	ECTS Credits	Type of Exam
Business Mathematics	BLWMA01_E	Business Mathematics	5	Exam
Organizational Behavior	DLBWB01_E	Organizational Behavior	5	Written Assessment: Case Study
Management Accounting	DLBMA01	Management Accounting	5	Exam/Written Assessment: Written Assignment
Supply Chain Management I	DLBDESM01	Supply Chain Management I	5	Exam
International Marketing	DLBDESM01	International Marketing	5	Exam
Statistics	BLSTAT01_S	Statistics	5	Exam
Academic Integrity and Writing for Business	DLBBAW01_E	Academic Integrity and Writing for Business	5	Written Assessment: Written Assignment
Business 101	DLBBAB01_E	Business 101	5	Exam/Written Assessment: Written Assignment
Managerial Economics	DLBBWED01_E	Managerial Economics	5	Exam
Introduction to Academic Work	DLBSCAW01	Introduction to Academic Work	5	Basic Workbook
Principles of Management	DLBBAPW01_E	Principles of Management	5	Written Assessment: Case Study
Global Corporations and Globalization	DLBLOGC01_E	Global Corporations and Globalization	5	Exam
Change Management	DLBDECM01_E	Change Management	5	Exam
International Contract Management	DLBINTHR01_E	International Contract Management	5	Exam
Intercultural and Ethical Decision-Making	DLBESDM01	Intercultural and Ethical Decision-Making	5	Written Assessment: Case Study
Intercultural Psychology	DLBWPPS01_E	Intercultural Psychology	5	Exam
International Brand Management	DLBDESM02	International Brand Management	5	Exam
Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
Global Sourcing	DLBLOGC02_E	Global Sourcing	5	Exam
International HR Management	DLBINTHR01_E	International HR Management	5	Written Assessment: Case Study
Intercultural Management	DLBLOIM01_E	Intercultural Management	5	Written Assessment: Case Study
Corporate Finance and Investment	DLBFCFI01	Corporate Finance and Investment	5	Written Assessment: Written Assignment
Corporate Communication	DLBPRWCFP01_E	Corporate Communication	5	Exam
Customer Relationship Management	DLBRCRM01_E	Customer Relationship Management	5	Exam
Digital Business Models	DLBDOBM01_E	Digital Business Models	5	Exam/Advanced Workbook
Agile Project Management	DLBSCAPM01	Agile Project Management	5	Written Assessment: Project Report
Conflict Management and Mediation	DLBWPUM01_E	Conflict Management and Mediation	5	Exam
Seminar: Current Issues in International Management	DLBNTSATIM01_E	Seminar: Current Issues in International Management	5	Written Assessment: Research Essay
ELECTIVE A-		e.g. Online and Social Media Marketing	10	
ELECTIVE B-		e.g. Big Data and Data Protection	10	
ELECTIVE C-		e.g. Digital Product Development	10	
Bachelor Thesis		Bachelor Thesis	9	Bachelor Thesis
		Thesis Defense	1	Presentation: Colloquium

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Here you see the order in which you study your courses in presence depending on your personal study start in October, January, April or July. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers.

You have lecture-free periods in both June and September, which you can spend reviewing and preparing for exams. Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for DACH students).

Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.

Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

If you are studying Model 2, 3 or 4 you will have to start your Bachelor Thesis before completing your final courses.

Note: You can already start with your thesis earlier than the designated block, once you have met the minimum amount of credit points required to enter.



- Electives: Choose one module with two courses from the Elective A and two modules from the Elective B + C. Every elective module can only be chosen once.

** The elective "Internship" is offered for the first time in October 2022.