

CURRICULUM B.SC. AI IN BUSINESS - HR
DISTANCE LEARNING

Semester			Module	Course Code	Course	ECTS credits	Type of Exam	
FT	PT I	PT II						
1. Semester	1. Semester	1. Semester	Business 101	DLBBAB01_E	Business 101	5	Exam or Written Assignment	
			Artificial Intelligence	DLBDEAIS01	Artificial Intelligence	5	Exam	
			Introduction to NLP	DLBAIINLP01	Introduction to NLP	5	Exam	
	2. Semester	2. Semester	International HR Management	DLBINTHR01_E	International HR Management	5	Case Study	
			Project: AI Excellence with Creative Prompting Techniques	DLBPKEKPT01_E	Project: AI Excellence with Creative Prompting Techniques	5	Oral Project Report	
2. Semester	2. Semester	3. Semester	ELECTIVES D		Internship or modules to choose	5		
			Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook	
			Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study	
	3. Semester	4. Semester	5. Semester	Advanced NLP: Generative AI in Business Applications	DLBAIBEANGAIBA01	Advanced NLP: Generative AI in Business Applications	5	Case Study
				Digital HR	DLBPEDHR01_E	Digital HR	5	Exam
				Project: AI Product Commercialisation	DLBAIBEPAPIC01	Project: AI Product Commercialisation	5	Project Report
				ELECTIVES D		Internship or modules to choose	5	
	3. Semester	3. Semester	5. Semester	Deep Learning in Business Contexts: Predictive Analytics	DLBAIBEDLBCPA01	Deep Learning in Business Contexts: Predictive Analytics	5	Exam
				Ethics and Legal Aspects in AI	DLBAIBEELAAI01	Ethics and Legal Aspects in AI	5	Exam
				Advanced Data Analysis	DLBSEDA01	Advanced Data Analysis	5	Exam
4. Semester		6. Semester	6. Semester	Introduction to New Work	DLBNWENW01_E	Introduction to New Work	5	Exam
				Project: NLP in Business Applications: Customer Service Automation and Sentiment Analysis	DLBAIBEPNBACSA01	Project: NLP in Business Applications: Customer Service Automation and Sentiment Analysis	5	Project Report
4. Semester	4. Semester	7. Semester	ELECTIVES D		Internship or modules to choose	5		
			Business Intelligence and Data Visualization	DLBAIBEBIDV01	Business Intelligence and Data Visualization	5	Written Assignment	
			Change Management	DLBDBCM01_E	Change Management	5	Exam	
	5. Semester	8. Semester	8. Semester	Augmented, Mixed and Virtual Reality	DLBBIAMVR01_E	Augmented, Mixed and Virtual Reality	5	Exam
				Project: New Work	DLBPENW01_E	Project: New Work	5	Portfolio
				Project: AI Change Management	DLBAIBEPAPICM01	Project: AI Change Management	5	Portfolio
				ELECTIVES D		Internship or modules to choose	5	
	5. Semester	6. Semester	9. Semester	AI Talent Development	DLBAIBEAITD01	AI Talent Development	5	Written Assignment
				Process Automation	DLBAIBEPA01	Process Automation	5	Case Study
				Data Analytics and Big Data	DLBINGDABD01_E	Data Analytics and Big Data	5	Case Study
10. Semester		10. Semester	Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam	
			Project: Generative AI in an Enterprise Context	DLBFMPGKIU01_E	Project: Generative AI in an Enterprise Context	5	Portfolio	
6. Semester	7. Semester	11. Semester	ELECTIVES D		Internship or modules to choose	5		
			Seminar: Ethical Innovation	DLBAIBESEI01	Seminar: Ethical Innovation	5	Research Essay	
			Project: AI in HR	DLBAIBEPAIHR01	Project: AI in HR	5	Project Report	
			Project: Low-Code Development	DLDBEPLCD01	Project: Low-Code Development	5	Oral Project Report	
	8. Semester	12. Semester	ELECTIVES D		Internship or modules to choose	5		
Total								
180 ECTS credits								



You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Sciences offers you the flexibility to choose any available module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



Information about electives D:
 Decide at the beginning between an internship at a company or modules from electives D. You will complete the internship with a practical reflection. If you decide on the modules from electives D, all modules from this area must be completed. Mixed forms of internship and compulsory electives D are not possible.

Electives D:

- Internship: Business & Management
- or
- Project: Digital Business Models
- Project: Business Intelligence
- Intercultural and Ethical Decision-Making
- Digital Skills
- Interaction and Communication in Organisations
- Seminar: Current Topics in Digitalization