

CURRICULUM B.A. INTERNATIONAL MANAGEMENT

myStudies, 180 ECTS Credits

Month	Model 1: Programme Start October				Model 2: Programme Start January				Model 3: Programme Start April				Model 4: Programme Start July			
	Courses				Courses				Courses				Courses			
Oct																
Nov	Business Ethics	Management Accounting	Business Mathematics													
Dec																
Jan																
Feb	International Marketing	Statistics	Introduction to Academic Work		International Marketing	Statistics	Introduction to Academic Work									
Mar																
Apr	Academic Integrity & Writing for Business	Business 101	Intercultural Management		Academic Integrity and Writing for Business	Business 101	Intercultural Management		Academic Integrity & Writing for Business	Business 101	Introduction to Academic Work					
May	Lecture-Free Period															
Jun																
Jul	Project: Intercultural Challenges in International Business	Principles of Management	International Accounting		Project: Intercultural Challenges in International Business	Principles of Management	International Accounting		Project: Intercultural Challenges in International Business	Principles of Management	International Accounting		Project: Intercultural Challenges in International Business	Principles of Management	International Accounting	
Aug																
Sep	Lecture-Free Period															
Oct	Project: Industrial and Organizational Psychology in Practice	Organizational Behavior	International HR Management		Project: Industrial and Organizational Psychology in Practice	Organizational Behavior	International HR Management		Project: Industrial and Organizational Psychology in Practice	Organizational Behavior	International HR Management		Project: Industrial and Organizational Psychology in Practice	Organizational Behavior	International HR Management	
Nov																
Dec																
Jan	Project: Organizational Development	Intercultural Psychology	Introduction to New Work		Project: Organizational Development	Intercultural Psychology	Introduction to New Work		Project: Organizational Development	Intercultural Psychology	Introduction to New Work		Project: Organizational Development	Intercultural Psychology	Introduction to New Work	
Feb																
Mar																
Apr	Elective A Course a	Elective A Course b	Seminar: Current Issues in International Management		Project: Industrial and Organizational Psychology in Practice	Organizational Behavior	International HR Management		Project: Industrial and Organizational Psychology in Practice	Organizational Behavior	International HR Management		Academic Integrity & Writing for Business	Business 101	International Accounting	
May	Lecture-Free Period															
Jun																
Jul	Elective B Course c	Elective B Course d	Project: New Work		Elective A Course a	Elective A Course b	Project: New Work		Project: Organizational Development	Intercultural Psychology	Introduction to New Work		Project: Organizational Development	Intercultural Psychology	Introduction to New Work	
Aug																
Sep	Lecture-Free Period															
Oct	Elective C Course e	Elective C Course f	Project: International Management		Elective B Course c	Elective B Course d	Project: International Management		Elective A Course a	Elective A Course b	Project: International Management		Project: Industrial and Organizational Psychology in Practice	Organizational Behavior	International HR Management	
Nov																
Dec																
Jan																
Feb	Elective D**	Elective D**	Project: Agile Transformation in Organizations		Elective C Course e	Elective C Course f	Project: Agile Transformation in Organizations		Elective B Course c	Elective B Course d	Project: Agile Transformation in Organizations		Elective A Course a	Elective A Course b	Project: Agile Transformation in Organizations	
Mar																
Apr	Elective D**	Elective D**	Elective D**	Elective D**	Elective D**	Elective D**	Seminar: Current Issues in International		Elective C Course e	Elective C Course f	Seminar: Current Issues in International		Elective B Course c	Elective B Course d	Seminar: Current Issues in International	
May	Lecture-Free Period															
Jun																
Jul	Bachelor Thesis				Elective D**	Elective D**	Elective D**	Elective D**	Elective D**	Elective D**	Project: New Work		Elective C Course e	Elective C Course f	Project: New Work	
Aug	Lecture-Free Period															
Sep	Lecture-Free Period															
Oct	Bachelor Thesis								Elective D**	Elective D**	Elective D**	Elective D**	Elective D**	Elective D**	Project: International Management	
Nov	Lecture-Free Period															
Dec	Lecture-Free Period															
Jan	Lecture-Free Period															
Feb	Lecture-Free Period															
Mar	Lecture-Free Period															
Apr	Lecture-Free Period															
May	Lecture-Free Period															



Here you see the order in which you study your courses in presence depending on your personal study start in October, January, April or July. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers.

You have lecture-free periods in both June and September, which you can spend reviewing and preparing for exams. Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for DACA students).

Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date, if you do not want to take them during the designated period. Ideally, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.

Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

Note: You can already start with your thesis earlier than the designated block, once you have met the minimum amount of credit points required to enter.

Electives: Choose two modules each from Electives A, B and C. Every elective module can only be chosen once, regardless of its location in A, B, C or even D**.

Note: Elective modules where the minimum number of participants is not reached will only be offered online (distance learning). However, IU ensures that there are always electives on campus.

Elective A-

- Agile Project Management
- Collaborative Work
- International and Ethical Decision Making
- International Contract Management
- Conflict Management and Mediation
- Change Management
- Certificate Course German
- Foreign Language German
- Certificate Course French
- Foreign Language French
- Certificate Course Italian
- Foreign Language Italian
- Certificate Course Spanish
- Foreign Language Spanish
- Healthcare Management
- International Health Systems

Elective B-

- Global Corporations and Globalization
- Global Sourcing
- Project: Digital Entrepreneurship
- Project: Communication for Practical Problem Solving
- Corporate Communication
- Project: Corporate Communication
- Accounting and Balancing
- Fundamentals of IT and ERP systems
- Requirements Engineering
- Corporate Planning and Control
- Digital Finance and Controlling
- Digital Business Models
- Introduction to Public Health
- Global Health

Elective C-

- Digital HR
- Online Marketing
- Social Media Marketing
- Business Intelligence
- Project: Business Intelligence
- Product Development in Industry 4.0
- Project: Smart Product Solutions
- Project: Digital Methods in Market Research
- Artificial Intelligence
- Project: AI Excellence with Creative Prompting Techniques
- Fundamentals of Product Management
- Personal Career Plan
- Personal Elevator Pitch
- Stadium Generale II
- Project: Dynamics 365 Business Central - Financial Company Setup
- Project: Dynamics 365 Business Central - Business Processes with Focus on Sales and Distribution
- Project: SAP S/4HANA - Financial Company Setup Incl. Human Capital Management
- Project: SAP S/4HANA - Business Processes

**** Important information about Elective D:**

During these blocks, you have the option between embarking on an internship at a company or following compulsory modules from elective D. You will complete the internship with a practical reflection, and should already start researching and applying for internships early on during your studies.

If you decide on the modules from elective D, all modules from this area must be completed. Mixed forms of internship and compulsory electives D are not possible.

**** Elective D**

- OR
- Internship: Business & Management
- OR
- Collaborative Work
- Global Corporations and Globalization
- International and Ethical Decision Making
- International Contract Management
- Conflict Management and Mediation
- Change Management

Course Information

Module	Course Code	Course	ECTS Credits	Type of Exam
Business Ethics	BETH01_E	Business Ethics	5	Exam
Management Accounting	DMANAE01	Management Accounting	5	Exam/Written Assessment; Written Assignment
Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
International Marketing	DI050MB01	International Marketing	5	Exam
Statistics	BSTA01_01_E	Statistics	5	Exam
Introduction to Academic Work	DI03CSAW01	Introduction to Academic Work	5	Basic Workbook
Academic Integrity and Writing for Business	DI03BAIW01_E	Academic Integrity and Writing for Business	5	Written Assessment; Written Assignment
Business 101	DI03BA101_E	Business 101	5	Exam/Written Assessment; Written Assignment
Intercultural Management	DI03BL0M01_E	Intercultural Management	5	Written Assessment; Case Study
Project: Intercultural Challenges in International Business	DI03TEPICB01	Project: Intercultural Challenges in International Business	5	Oral Project Report
Principles of Management	DI03BAPM01_E	Principles of Management	5	Written Assessment; Case Study
International Accounting	DI03KOL_E	International Accounting	5	Exam
Project: Industrial and Organizational Psychology in Practice	DI03WPPW01_E	Project: Industrial and Organizational Psychology in Practice	5	Written Assessment; Project Report
Organizational Behavior	DI03WOB01_E	Organizational Behavior	5	Written Assessment; Case Study
International HR Management	DI03BTHR01_E	International HR Management	5	Written Assessment; Case Study
Project: Organizational Development	DI03WPO01_E	Project: Organizational Development	5	Written Assessment; Project Report
Intercultural Psychology	DI03WPPSO1_01_E	Intercultural Psychology	5	Advanced Workbook
Introduction to New Work	DI03WENW01_E	Introduction to New Work	5	Exam
ELECTIVE A-		Course a	5	
ELECTIVE A-		Course b	5	
ELECTIVE B-		Course c	5	
ELECTIVE B-		Course d	5	
Project: New Work	DI03WPNW01_E	Project: New Work	5	Portfolio
ELECTIVE C-		Course e	5	
ELECTIVE C-		Course f	5	
Project: International Management	DI03TEPI01	Project: International Management	5	Written Assessment; Project Report
** ELECTIVE D		Course g	5	
** ELECTIVE D		Course h	5	
Project: Agile Transformation in Organizations	DI03WPGO01_E	Project: Agile Transformation in Organizations	5	Written Assessment; Project Report
** ELECTIVE D		Course i	5	
** ELECTIVE D		Course j	5	
** ELECTIVE D		Course k	5	
** ELECTIVE D		Course l	5	
Bachelor Thesis	DI03BT01	Bachelor Thesis	9	Bachelor Thesis
	DI03BT02	Thesis Defense	1	Presentation; Colloquium