

## Distance Learning

| Semester              |              |              | Module  | Module Code           | Credit Points | Type of Assessment                     |
|-----------------------|--------------|--------------|---|-----------------------|---------------|--|
| FT                    | PT I         | PT II        |   |                       |               |  |
| 1. Semester (Level 4) | 1. Semester  | 1. Semester  | Business 101  | LIBFEXDLBBAB_E        | 15            | Exam                                   |
|                       |              |              | Managerial Economics                                | LIBFEXDLBBWME_E       | 15            | Exam                                   |
|                       | 2. Semester  | 2. Semester  | Principles of Management                            | LIBFOARPDLBAPM_E      | 15            | Oral Assignment + Reflection Paper     |
|                       |              |              | Global Corporations and Globalization               | LIBFEXDLBINTGUG_E     | 15            | Exam                                   |
| 2. Semester (Level 4) | 3. Semester  | 3. Semester  | Collaborative Work                                  | LIBFOARPDLCSCW        | 15            | Oral Assignment + Reflection Paper     |
|                       |              |              | International Marketing                             | LIBFEXDLDBSEIMB1      | 15            | Exam                                   |
|                       | 4. Semester  | 4. Semester  | Management Accounting                               | LIBFEXDLBMAE          | 15            | Exam                                   |
|                       |              |              | Change Management                                   | LIBFAWDLDBBCM_E       | 15            | Advanced Workbook                      |
| 3. Semester (Level 5) | 5. Semester  | 5. Semester  | Introduction to Academic Work                       | LIBFAWDLBCSIW         | 15            | Advanced Workbook                      |
|                       |              |              | Intercultural and Ethical Decision-Making           | LIBFWACDLBCSIDM       | 15            | Written Assessment: Case Study         |
|                       | 6. Semester  | 6. Semester  | International Accounting                            | LIBFAWDLFIAC_E        | 15            | Advanced Workbook                      |
|                       |              |              | International HR Management                         | LIBFWACDLBINTIHR_E    | 15            | Written Assessment: Case Study         |
| 4. Semester (Level 5) | 7. Semester  | 7. Semester  | Global Sourcing                                     | LIBFAWDLBINTGS_E      | 15            | Advanced Workbook                      |
|                       |              |              | Digital Business Models                             | LIBFAWDLBLODB_E       | 15            | Advanced Workbook                      |
|                       | 8. Semester  | 8. Semester  | Elective A1   |                       | 15            |  |
|                       |              |              | Elective A2   |                       | 15            |  |
| 5. Semester (Level 6) | 9. Semester  | 9. Semester  | Leadership 4.0                                      | LIBFAWADLBWPLS_E      | 15            | Written Assessment: Written Assignment |
|                       |              |              | Seminar: Current Issues in International Management | LIBFWAREDLBINTSATIM_E | 15            | Written Assessment: Research Essay     |
|                       | 10. Semester | 10. Semester | Elective B1   |                       | 15            |  |
|                       |              |              | Elective B2   |                       | 15            |  |
| 6. Semester (Level 6) | 11. Semester | 11. Semester | Elective C1   |                       | 15            |  |
|                       |              |              | Elective C2   |                       | 15            |  |
|                       | 12. Semester | 12. Semester | Bachelor Thesis                                     | LIBFBDLBBT            | 30            | Bachelor Thesis                        |
| <b>Total</b>          |              |              |   |                       | <b>360</b>    |  |



FT: Full-Time, 36 months  
PT I: Part-Time I, 48 months  
PT II: Part-Time II, 72 months



The sequence of the modules is to be strictly followed



## Electives

## Elective A

Conflict Management and Mediation

Agile Project Management

Intercultural Management

Fundamentals of product management

Customer Relationship Management

Internship I

Internship II

## Human Resources

## Sales &amp; Marketing

## Data &amp; Business Intelligence

## SCM &amp; Industry 4.0

## Accounting, Planning &amp; Control

## IT Project Management

## Banking and Finance

## Elective B

Introduction to New Work  
Project: New Work

Applied Sales I  
Applied Sales II

Statistical Computing  
Data Analytics and Big Data

Supply Chain Management I  
Supply Chain Management II

Accounting and Balancing  
Corporate Finance and Investment

Fundamentals of IT and ERP systems  
Requirements Engineering

## Elective C

Organizational Behavior  
Digital HR

Online Marketing  
Social Media Marketing

Business Intelligence  
Project: Business Intelligence

Product Development in Industry 4.0  
Project: Smart Product Solutions

Corporate Planning and Control  
Digital Finance and Controlling

IT Project Management  
IT Architecture Management

Foreign Exchange Exposure and  
Management  
International Investment Appraisal

~ Electives: You can choose two elective modules from each elective area. You can freely choose these modules or follow our suggested combinations to stay in a specific subject area (only relevant for elective areas B and C). In total, a subject area consists of four elective modules (the exception being: Banking and Finance).