

Distance Learning

Semester			Module	Module Code	Credit Points	Type of Assessment
FT	PT I	PT II				
1. Semester (Level 7)	1. Semester	1. Semester	Managing in a Global Economy	LIBFEXDLMBGE	15	Exam
			Strategic Management	LIBFEXDLMSME	15	Exam
			Advanced Research Methods	LIBFWAWADMARM	15	Written Assessment: Written Assignment
	2. Semester	2. Semester	Operations and Information Management	LIBFWACSDLMBAEOIM	15	Written Assessment: Case Study
			Elective A		15	
			Elective B1		15	
2. Semester (Level 7)	3. Semester	3. Semester	Elective B2		15	
			Elective B3		15	
	4. Semester	4. Semester	Elective B4		15	
			Master Thesis	LIBFMTMMTHE	45	Master Thesis
Total					180	

FT: Full-Time, 12 months
 PT I: Part-Time I, 16 months
 PT II: Part-Time II, 24 months

The sequence of the modules is to be strictly followed

Electives

Elective A

Seminar: Managing People and Organizations

Innovation and Entrepreneurship

Managerial Economics

Managing Across Borders

Specialisms: International Marketing

Specialisms: Finance & Accounting

Specialisms: IT Management

Specialisms: Engineering Management

Specialisms: Big Data Management

Specialisms: Leadership

Specialisms: Artificial Intelligence

Elective B

Global Brand Management
 Sales and Pricing

Advanced Corporate Finance
 Investment Analysis and
 Portfolio Management

IT Project Management
 IT Architecture Management

Internet of Things
 Manufacturing Methods Industry 4.0

Data Science
 Analytical Software and Frameworks

Leadership
 Change Management

Artificial Intelligence
 Seminar: AI and Society

International Consumer Behaviour
 Applied Marketing Research

Advanced Management
 Accounting & Control
 Current Issues in Accounting

IT Service Management
 IT Governance and Compliance

Product Development
 Design Thinking

Data Utilization
 Application Scenarios and Case Studies

Business Ethics and
 Corporate Governance
 Seminar: Current Issues in
 Leadership & Management

Use Case and Evaluation
 Seminar: Current Topics in AI

Electives: Note that you can choose four modules to follow a specialism here (exclusively for Elective B).