LIBF

BSc (Hons) Business Management

Distance Learning

Semester			Module	Module Code	Credit Points	Type of Assessment
FT	PT I	PT II				
1. Semester (Level 4)	1. Semester	1. Semester	Business 101	LIBFEXDLBBAB_E	15	Exam
			Managerial Economics	LIBFEXDLBBWME_E	15	Exam
		2. Semester	Principles of Management	LIBFOARPDLBBAPM_E	15	Oral Assignment + Reflection Paper
			Business Mathematics	LIBFEXBWMA_E	15	Exam
2. Semester (Level 4)	2. Semester	3. Semester	Collaborative Work	LIBFOARPDLBCSCW	15	Oral Assignment + Reflection Paper
			International Marketing	LIBFEXDLBDSEIMB1	15	Exam
		4. Semester	Management Accounting	LIBFEXDLBMAE	15	Exam
	3. Semester		Entrepreneurship and Innovation	LIBFEXDLBBAEI_E	15	Exam
3. Semester (Level 5)		5. Semester	Introduction to Academic Work	LIBFAWDLBCSIAW	15	Advanced Workbook
	4. Semester		Agile Project Management	LIBFOPRRPDLBCSAPM	15	Oral Project Report + Reflection Paper
		6. Semester	Corporate Finance and Investment	LIBFAWDLBCFIE	15	Advanced Workbook
			Leadership 4.0	LIBFWAWADLBWPLS_E	15	Written Assessment: Written Assignment
4. Semester (Level 5)	5. Semester	7. Semester	Sustainability	LIBFWACSDLBBAS_E	15	Written Assessment: Case Study
			Digital Business Models	LIBFAWDLBLODB_E	15	Advanced Workbook
		8. Semester	Elective A1		15	
			Elective A2		15	
5. Semester (Level 6)	6. Semester	9. Semester	Corporate Governance and Strategy	LIBFWAWADLBBACGS_E	15	Written Assessment: Written Assignment
			Seminar in Current Topics in Digitalization	LIBFWAREDLBDBATD_E	15	Written Assessment: Research Essay
	7. Semester	10. Semester	Elective B1		15	
			Elective B2		15	
6. Semester (Level 6)	8. Semester	11. Semester	Elective C1		15	
			Elective C2		15	
		12. Semester	Bachelor Thesis	LIBFBTDLBBT	30	Bachelor Thesis
Total					**360**	

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FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

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The sequence of the modules is to be strictly followed

Electives

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Elective A

Change Management

Innovation Management

Customer Relationship Management

International Management

Introduction to Process Management

Internship I

Internship II

	Elective B	Elective C
Human Resources	*Introduction to New Work* *Organizational Behavior*	*Digital HR* *International HR Management*
Sales & Marketing	*Applied Sales I* *Applied Sales II*	*Online Marketing* *Social Media Marketing*
Data & Business Intelligence	*Statistical Computing* *Data Analytics and Big Data*	*Business Intelligence* *Project: Business Intelligence*
SCM & Industry 4.0	*Supply Chain Management I* *Supply Chain Management II*	*Product Development in Industry 4.0* *Project: Smart Product Solutions*
Accounting, Planning & Control	*Accounting and Balancing* *International Accounting*	*Corporate Planning and Control* *Digital Finance and Controlling*
IT Project Management	*Fundamentals of IT and ERP systems* *Requirements Engineering*	*IT Project Management* *IT Architecture Management*
Banking and Finance		*Foreign Exchange Exposure and Management* *International Investment Appraisal*

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~ Electives: You can choose two elective modules from each elective area. You can freely choose these modules or follow our suggested combinations to stay in a specific subject area (only relevant for elective areas B and C). In total, a subject area consists of four elective modules (the exception being: Banking and Finance).