

CURRICULUM M.A. INTERNATIONAL MANAGEMENT

DISTANCE LEARNING, 60 ECTS credits

Semester			Module	Course Code	Course	ECTS credits	Type of Exam
FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	Managing Across Borders	DLMINTMAB01_E	Managing Across Borders	5	Exam
			Advanced Research Methods	DLMARM01-01	Advanced Research Methods	5	Written Assignment
			Intercultural Management	DLMINTIM01_E	Intercultural Management	5	Exam
	2. Semester	2. Semester	Strategic Management	DLMBSME01	Strategic Management	5	Exam
			Leadership	DLMBLSE01-02	Leadership	5	Exam
			Business Ethics and Corporate Governance	DLMBAEBECG01	Business Ethics and Corporate Governance	5	Written Assignment
2. Semester	3. Semester	3. Semester	Seminar: Current Issues in International Management	DLMINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
			ELECTIVE A*		e.g. Sales, Pricing and Brand Management	10	
	4. Semester	4. Semester	Master Thesis		Master Thesis	14	Master Thesis
						Thesis Defense	1
Total			60 ECTS credits				

Elective A

Sales, Pricing and Brand Management
 Corporate Finance and Investment
 IT Project and Architecture Management
 Manufacturing Methods Industry 4.0 and Internet of Things
 Artificial Intelligence
 Data Science and Analytics
 Supply Chain and Sourcing Management
 Consumer Behaviour and Research
 Accounting
 IT Governance and Service Management
 Product Development and Design Thinking
 Big Data
 Advanced Robotics 4.0
 Salesforce Consultant Specialization
 Salesforce Sales Specialization
 Health Systems and Policy
 Business Analyst



You can find more information about your degree program in the module handbook on our website.



INTERNATIONAL
UNIVERSITY OF
APPLIED SCIENCES



You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



* Elective: Choose one module

FT: Full-Time, 12 months
 PT I: Part-Time I, 18 months
 PT II: Part-Time II, 24 months