CURRICULUM M.A. MANAGEMENT

DISTANCE LEARNING, 60 ECTS credits

	meste		Transfer de Leto credito			ECTS	
	PTI		Module	Course Code	Course	credit	Type of Exam
ter	Semester	ester	Managing in a global Economy	DLMBGE01	Managing in a global Economy	5	Exam
		Semes	Strategic Management	DLMBSME01	Strategic Management	5	Exam
Semester	1. Sen		ELECTIVE A*		e.g. Data Science and Analytics	10	
1. 9		. 8	Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
	2. mester	2 Seme	Operations and Information Management	DLMBAEOIM01	Operations and Information Management	5	Case Study
ter	2 Seme	este	Seminar: Managing People and Organizations	DLMMGSMPO01	Seminar: Managing People and Organizations	5	Research Essay
Semester	3. mester	3 Seme	ELECTIVE B*		e.g. Big Data	10	
2. S	3 Seme	4.	Master Thesis		Master Thesis Thesis Defense		Master Thesis Presentation: Colloquium
60 E0	Total CTS cre	edits					

Elective A and B: Choose your electives A and B freely within the columns, or follow the lines of the defined Majors

MAJORS	ELECTIVE A	ELECTIVE B
Big Data Management	Data Science and Analytics	Big Data
Engineering Management	Manufacturing Methods Industry 4.0 & IoT	Product Development & Design Thinking
Finance & Accounting	Corporate Finance and Investment	Accounting
International Marketing	Sales, Pricing and Brand Management	Consumer Behaviour and Research
IT Management	IT Project and Architecture Management	IT Governance and Service Management
Leadership	Leadership and Change	Leadership and Corporate Governance
		Al and Mastering Al Prompting
		Internship*

* Elective: Choose one module

ATTENTION!
"Internship" is available in mystudies only



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You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

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At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

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FT: Full-Time, 12 months PT I: Part-Time I, 18 months PT II: Part-Time II, 24 months