



## Master of Business Administration

### Programme Specification

#### 1. General Information

UCAS Code	Award	Programme Title	Expected Duration	Study Mode
N/A	MBA	Master of Business Administration	1 year 1.5 years 2 years	Full-time Part-time 1 Part-time 2
		<b>Programme Code</b>		
		UK-LIBF-MBA-60		
	<b>Exit Awards</b>	<ul style="list-style-type: none"> <li>Postgraduate Diploma</li> <li>Postgraduate Certificate</li> </ul>		

Credit Count	<b>180 FHEQ credits</b>
Awarding Institution	The London Institute of Banking & Finance
Teaching Institution	The London Institute of Banking & Finance
Delivery Modes	<ul style="list-style-type: none"> <li>Face-to-face</li> <li>Blended</li> <li>Online - Synchronous</li> <li>Online - Asynchronous</li> </ul>

<b>Date of original production:</b> Month Year	<b>Date of current version:</b> Month Year
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## 2. Programme Overview

### Programme Summary

The business world is constantly evolving, and to succeed, professionals need to stay on top of emerging technologies, trends, and challenges. The Master of Business Administration (MBA) programme is designed to provide you with a comprehensive understanding of the core business principles and practices, as well as equip you with the skills and knowledge you need to meet the needs of a rapidly changing business environment.

The programme covers a range of modules, including Leadership, Innovation and Entrepreneurship, Corporate Finance and Risk Management, Managerial Economics, Strategic Management, and Business Ethics and Corporate Governance. Through these modules, you will develop and expand upon essential skills and knowledge in areas such as leadership, finance, marketing, operations, and organizational behaviour. The program also emphasizes the practical application of these skills to real-world business problems through the Capstone Project.

Upon completion of the programme, you will be prepared to pursue a range of management careers in diverse business environments and will have developed critical thinking, problem-solving, and decision-making skills, preparing you to meet the needs of a dynamic and rapidly changing business landscape in a wide range of industries.

### Programme Aims

The Master of Business Administration programme aims to

- provide you with a comprehensive understanding of core business theories, principles, and practices, as well as current trends and issues in the field of business management.
- enable you to critically evaluate and apply advanced business theories, frameworks, and tools to complex business problems related to managing in the global economy and propose effective solutions.
- develop your ability to apply both academic tools and industry methodologies, including advanced research methods to critically analyse and evaluate operational and strategic decision-making in different organizational contexts and industries.
- foster your ability to work at the frontiers of knowledge and understanding of business management and to apply this knowledge and understanding systematically and creatively to new, complex, and unpredictable circumstances in order to improve the practice of business management.
- provide you with an understanding of the ethical, social, and environmental responsibilities of organizations and the impact of their decisions on society and the environment.
- provide opportunities for you to evaluate the impact of changing economic, social, and technological trends on business management techniques.

- foster your critical thinking and problem-solving skills through the development of a Capstone Project, which requires you to conduct independent research and analysis on a relevant topic in business management.
- enhance your suitability for senior management roles within different sectors and industries by equipping you with the knowledge, skills, and competencies required to lead and manage teams, organizations, and projects effectively.
- foster your self-directed lifelong learning, professional development, and adaptability to changing business environments and technologies.

## Employability & Graduate Outcomes

Graduates of this programme are likely to pursue careers in a number of areas in the business and management sector including financial management, entrepreneurship, operations, and consulting. This programme of study should support graduates in developing the following employability skills:

- communication skills
- analytical skills
- problem-solving skills
- adaptability
- leadership skills
- decision-making skills

## 3. Intended Learning Outcomes of the Programme

This programme has been developed in accordance with the QAA Subject Benchmark Statement for Masters Degrees in Business and Management (BM) (2023).

Please note: The programme's intended learning outcomes below are described at the Masters level (Level 7).

On successful completion of this programme, you will be expected to:

LO1	Evaluate how organisations operate and how they are managed in national as well as in international contexts, including legal and regulatory financial environments. (BM 4.4)
LO2	Demonstrate critical and systematic understanding of functional aspects of business (such as marketing, finance, and operations) and how these fit with the running of an organisation as a whole, including leadership, strategy, communications, IT, and innovation. (BM 4.4)

LO3	Investigate how the external environment impacts on business organisations in a range of different contexts and how this then influences organisational decision-making. (BM 4.4)
LO4	Exhibit critical thinking and creativity skills in the areas of strategic thinking and leadership as well as in creative processes and uncertain and unfamiliar situations. (BM 4.4)
LO5	Develop persuasive arguments and recommendations for viable solutions to managerial and organizational problems, utilising analytical, creative, and evaluative skills while also assessing innovative alternatives. (BM 4.4)
LO6	Integrate, analyse, and synthesise data, using a wide range of appropriate techniques to support recommendations, actions, and solutions. (BM 4.4)
LO7	Formulate professional and factual solutions and communicate and justify them in discussions with experts and non-specialists using theoretically and methodologically sound reasoning. (BM 4.4)
LO8	Integrate existing and newly acquired knowledge into complex contexts on the basis of limited information and drawing on previous work experience. (BM 4.4)
LO9	Use management theories and approaches to make evidence-based decisions and critically reflect on potential ramifications of decisions. (BM 4.4)
LO10	Apply new knowledge and skills to design, manage, and deliver complex, practice-based projects, while setting and meeting critical objectives within given timeframes. (BM 4.4)
LO11	Systematically apply an advanced awareness of ethical and professional values and codes of conduct to personal and strategic decisions, actions, responsibilities, outcomes, and dilemmas, whilst working proactively with others to suggest and advocate appropriate solutions in unpredictably complex contexts. (BM 4.4)
LO12	Take responsibility for leading the systematic and critical evaluation of their own and others' capabilities, performance, and development as well as for applying strategic management approaches in unpredictably complex contexts. (BM 4.4)
LO13	Evaluate decisions in terms of their ethical relevance and critically reflect on their professional actions in the context of expectations and implications for wider society. (BM 4.4)

#### 4. The Structure of the Programme

The Master of Business Administration programme is offered as a 1-year full-time programme or in part-time mode over a 1.5 or 2-year period.

The programme is divided into modules weighing 15 credits each and a Capstone Project weighing 45 credits. All modules in the programme are assigned to Level 7.

To achieve the full master's award, students need to complete modules with a combined weight of 180 credits, including the Capstone Project.

**Table 1: Structure of the Programme**

<b>Module Code</b>	<b>Module Name</b>	<b>Credit</b>	<b>Compulsory/ Elective</b>
LIBFWACSDLMBLSE-02	Leadership	15	C
LIBFWACSDLMBIE-01	Innovation and Entrepreneurship	15	C
LIBFEXCFRM	Corporate Finance and Risk Management	15	C
LIBFWACSDLMMARE	International Marketing	15	C
LIBFEXDLMBME-01	Managerial Economics	15	C
LIBFEXDLMBSE	Strategic Management	15	C
LIBFWAWADLMBABECG	Business Ethics and Corporate Governance	15	C
LIBFWACSDLMBABEOIM	Operations and Information Management	15	C
LIBFAWHRMOB	Human Resource Management and Organisational Behaviour	15	C
LIBFMTMBCP	Capstone Project	45	C

## 5. Teaching, Learning and Assessment

Information about teaching, learning and assessment can be found in the Teaching, Learning and Assessment Strategy.

Our programmes are designed to:

- integrate theory with practice,
- develop your ability to critique and challenge models and theoretical frameworks,
- stimulate debate, discussion, and research,
- foster a variety of academic skills,
- be accessible and inclusive,

- develop global citizens.

You are expected to undertake a considerable amount of independent study, including reading, industry-related research, and personal reflection.

## Teaching Formats

You will have access to both asynchronous and synchronous teaching formats.

Via the Course Feed in the virtual learning environment, myCampus, you will be able to contact the module tutor in a flexible and accessible way.

This is also where Intensive Live Sessions are conducted synchronously with video-based elements. They serve to answer students' individual questions as well as to allow for group discussions.

Additionally, Learning Sprints<sup>1</sup> will offer a seven-week intense learning experience in which the lecturers guide students through the learning material in a very structured manner, with the goal of successfully preparing them to take the final assessment at the end. During this time, frequent synchronous online meetings are held, offering keynote speeches and interactive tasks.

Both the Intensive Live Sessions and Learning Sprints are recorded to further assist asynchronous learning.

## Learning Resources

You will have access to a wide range of resources, which may include the following:

- myCampus: This Moodle-based central information and digital learning platform is organized based on programmes and modules. On the respective module pages in myCampus, you can access all study materials (e.g., course books (i.e., text books), reading lists, practice exams, and video galleries) as well as the links to all related resources and databases (e.g., MS Teams, links to the library for further reading, contact details of lecturers, links to the booking tool for online exams, and the Turnitin submissions page).
- Learnhub App: You can access your learning materials in a digital app and have all your notes and highlights synchronised. The app supports different learning formats, such as reading and annotating course books using different colour codes, assessing knowledge with interactive self-tests, or watching the latest videos of the current module.
- Our comprehensive online library is aligned with the study content and kept up to date. The university keeps the compulsory and further reading mentioned in the course and module descriptions available for the students and aims to provide them with unlimited access.

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<sup>1</sup> Offered only when the minimum number of participants is reached.

## Assessment & Feedback

Regulations relating to progression and assessment, including information on late submissions, are as set out in The London Institute of Banking & Finance's General and Academic Regulations for Students.

Assessment strategies follow The London Institute of Banking & Finance's Code of Practice for Quality Assurance, Chapter 7: Assessment

Assessment consists of both formative and summative approaches. The different types of assessment used by LIBF are detailed in the Types of Summative Assessment document.

Feedback and feedforward on formative and summative assessments will be provided in line with The London Institute of Banking & Finance's Code of Practice for Quality Assurance, Chapter 7: Assessment and the Assessment Feedback policy.

Module assessment methods are included in Module Specifications which are made available in myCampus.

## 6. Credit and Award

### Credit Framework

The Master of Business Administration programme is made up of 180 FHEQ credits. One credit approximates to 10 student effort hours; therefore, the total course requires an average of 1,800 hours of effort. Typically, one ECTS credit is the equivalent to two UK credits, although this may vary depending on the individual European state's requirements.

### Award

On successful completion of the full programme, students will be awarded the

- Master of Business Administration

### Regulations

The London Institute of Banking & Finance's General and Academic Regulations for Students detail

- regulations governing the award of credit,
- how grades for awards are granted,
- time limits for completion of programmes of study, and
- capping of marks and regulations relating to the resitting of assessment components.

## Exit Awards

In line with The London Institute of Banking & Finance's General and Academic Regulations for Students, the following applies:

Postgraduate Certificate (PgCert)	minimum of 60 credits, of which at least 40 credits must be at Level 7
Postgraduate Diploma (PgDip)	minimum of 120 credits, of which at least 90 credits must be at Level 7

Note: The London Institute of Banking & Finance does not award interim qualifications. For example, a student registered for the Masters degree will not automatically be awarded a Postgraduate Diploma or Certificate on completion of the required number of credits.

## 7. Professional Recognition

The MBA programme has been developed in line with the modules (units) described in the Chartered Management Institute (CMI) Level 7 Strategic Management and Leadership Practice syllabus with the intention of applying for recognition via CMI.

Credits gained via accreditation of prior learning (APL) into our awards may mean that students will not get certain exemptions from other institutions' higher education or professional awards that recognise our programmes.

## 8. Criteria for Admission

Normally, successful applicants will possess a 2.1 Honours degree (or equivalent) from a recognised institution.

Applicants not possessing requirements I or II above (for example, holders of a 2.2 Honours degree with relevant experience in a corresponding sector or holders of Chartered Associateship status gained via the professional experience (non-qualification) route) may be considered if they can demonstrate their ability to achieve at this level and contribute to the debates, discussions, and work of the learning set. In this case, applicants may be interviewed and/or required to submit a piece of written work in addition to their application to enable an assessment to be made of their suitability for the programme.

Applicants for whom English is not their first language would be expected to demonstrate their competence through achieving an IELTS score of 6.5 or above with no element below 6.0 (or equivalent). Alternatively, evidence you have previously studied in English at an appropriate level and at a recognised institution, may be accepted.



## 9. Benchmarks

### External

- QAA UK Quality Code, including:
  - Subject Benchmark Statement for Master's Degrees in Business and Management (2023)
  - Level 7 descriptors in the Framework for Higher Education Qualifications in England, Wales and Northern Ireland
  - Master's degree characteristics
  - Higher Education Credit Framework for England

### Internal

- The London Institute of Banking & Finance Code of Practice
- The London Institute of Banking & Finance General and Academic Regulations for Students

In addition, research with the relevant sector has been undertaken to ensure that the learning outcomes of the programme address identified skill and knowledge gaps.

## 10. Links

### Teaching, Learning and Assessment Strategy

[The London Institute of Banking & Finance's General and Academic Regulations for Students](#)

[The London Institute of Banking & Finance's Code of Practice for Quality Assurance, Chapter 3: Accreditation of Prior Learning \(APL\)](#)

[The London Institute of Banking & Finance's Code of Practice for Quality Assurance, Chapter 7: Assessment](#)

### Types of Summative Assessment

### Assessment Feedback Policy

[Subject Benchmark Statement for Master's Degrees in Business and Management](#)

[Framework for Higher Education Qualifications in England, Wales and Northern Ireland](#)

[Characteristics Statement: Master's Degree](#)

[Higher Education Credit Framework for England](#)

## 11. Curriculum Map of Modules Against Intended Learning Outcomes of Programme

	Module Code	Module Name	Programme Learning Outcomes												
			LO1	LO2	LO3	LO4	LO5	LO6	LO7	LO8	LO9	LO10	LO11	LO12	LO13
Level 7	LIBFWACSDLMBLSE-02	Leadership	X	X		X				X			X	X	
	LIBFWACSDLMBIE-01	Innovation and Entrepreneurship		X		X					X				
	LIBFEXCFRM	Corporate Finance and Risk Management	X	X							X				
	LIBFWACSDLMMARE	International Marketing		X							X				X
	LIBFEXDLMBME-01	Managerial Economics	X		X		X				X				
	LIBFEXDLMB SME	Strategic Management	X	X	X	X							X	X	
	LIBFWAWADLMB AE BECG	Business Ethics and Corporate Governance			X		X			X			X		X
	LIBFWACSDLMB AE OIM	Operations and Information Management	X	X				X			X				
	LIBFAWHRMOB	Human Resource Management and Organisational Behaviour	X	X			X			X	X			X	
	LIBFMTMBCP	Capstone Project				X	X	X	X			X			
This table shows the distribution of the programme's intended learning outcomes (as specified in the programme specification) across the programme modules.															

## 12. Mapping of Teaching Formats and Types of Media Used in the Programme Modules

	Module Code	Module Name	Type of Assessment <sup>1</sup>	Teaching Formats <sup>2</sup>			Types of Media <sup>3</sup>					
				CF	ILSE	LS <sup>4</sup>	CB	RL	OT	RB	V	PE
Level 7	LIBFWACSDLMBLSE-02	Leadership	WACS	X	X	X	X	X	X		X	
	LIBFWACSDLMBIE-01	Innovation and Entrepreneurship	WACS	X	X	X	X	X	X		X	
	LIBFEXCFRM	Corporate Finance and Risk Management	EX	X	X	X	X	X	X		X	X
	LIBFWACSDLMMARE	International Marketing	WACS	X	X	X	X	X	X		X	
	LIBFEXDLMBME-01	Managerial Economics	EX	X	X	X	X	X	X		X	X
	LIBFEXDLMB SME	Strategic Management	EX	X	X	X	X	X	X		X	X
	LIBFWAWADLMB AEBCG	Business Ethics and Corporate Governance	WAWA	X	X	X	X	X	X	X	X	
	LIBFWACSDLMB AE OIM	Operations and Information Management	WACS	X	X	X	X	X	X		X	
	LIBFAWHRMOB	Human Resource Management and Organisational Behaviour	AW	X	X	X	X	X	X		X	
	LIBFMTMB CP	Capstone Project	CP									
This table shows the distribution of teaching formats and types of media used in the programme modules.												
<sup>1</sup> EX = Exam, WAWA = Written assignment, WACS = Case study, WARE = Research essay, WAPR = Project report, P = Portfolio, AW = Advanced Workbook, OA = Oral Assignment, OPR = Oral Project Report, BT/MT = Bachelor / Master Thesis, CP = Capstone Project												

<sup>2</sup>CF = Course Feed, ILSE = Intensive Live Sessions, LS = Learning Sprints

<sup>3</sup>CB = Course Book, RL = Reading List, OT = Online Test, RB = Review Book, V = Videos, PE = Practice Exams

<sup>4</sup>Offered only when the minimum number of participants is reached.