BSc (Hons) Business Management

Programme Specification

1. General Information

UCAS Code	Award	Programme Title	Expected Duration	Study Mode
N/A	BSc (Hons)	Business Management	3 years 4 years 6 years	Full-time Part-time 1 Part-time 2
		Programme Code		
		UK-LIBF-BABA		
	Exit Awards	• Diploma of Higher Education • Certificate of Higher Education		

Credit Count	**360 FHEQ credits**
Awarding Institution	The London Institute of Banking & Finance
Teaching Institution	The London Institute of Banking & Finance
Delivery Modes	• Face-to-face • Blended • Online - Synchronous • Online - Asynchronous

Date of original production: Month Year	**Date of current version:** Month Year
Record of modifications: 1) Month Year, 2) Month Year, 3) Month Year	

2. Programme Overview

Programme Summary

Megatrends such as globalization, digitalization, and cultural and social change have a lasting impact on companies. In view of this change, there is a growing need for experts with sound business management expertise to have a full understanding of how the economy in general and companies in particular function.

The BSc (Hons) Business Management programme is designed to provide you with a foundation in the field of business and management and equip you with the skills and knowledge that are relevant for a successful career in a variety of industries and rapidly changing business environments.

The programme's compulsory modules cover a range of topics giving you a well-rounded understanding of business management, such as Business 101, Managerial Economics, and Principles of Management, as well as the fundamental knowledge needed to understand some of the most relevant trends in industries around the globe, such as Sustainability, Digital Business Models, and International Marketing.

By offering a broad variety of elective modules, the programme enables you to explore current industry-relevant subject areas, such as Banking and Finance, Supply Chain Management, and Human Resources.

Programme Aims

The BSc (Hons) Business Management programme aims to

- enable you to develop a comprehensive knowledge and understanding of core business functions, their interrelationships, and current trends and topics, such as sustainability and digitalization.

- enable you to analyse and evaluate business issues to make informed decisions and propose effective solutions.

- equip you with the skills and knowledge necessary to succeed in a variety of business careers in diverse and global business environments.

- encourage you to become a lifelong learner, who is committed to continuous personal and professional development, and who is able to adapt to changing business environments and technologies.

Employability & Graduate Outcomes

Graduates of this programme are likely to pursue careers in a number of areas in the business and management field, including but not limited to banking and finance, marketing, project management, and consulting. This programme of study should support graduates in developing the following employability skills:

- communication skills
- analytical skills

- leadership skills

- financial literacy

- decision-making skills

- an entrepreneurial mindset

- digital skills

3. Intended Learning Outcomes of the Programme

This programme has been developed in accordance with the QAA Subject Benchmark Statement for Bachelors Degrees in Business and Management (BM) (2023).

Please note: The programme's intended learning outcomes below are described at the Bachelor with Honours level (Level 6).

On successful completion of this programme, you will be expected to:

LO1	Demonstrate a critical understanding of key concepts and theories in business and management and its subfields, including their relationship to global trends and developments. (BM 4.5)
LO2	Analyse and critically evaluate various methodological approaches used in business and management, including digitalization and collaboration, and their relevance. (BM 4.5)
LO3	Integrate acquired theoretical foundations in specialized areas of business and management, reflect on their practical application, and assess their impact on current economic developments. (BM 4.5)
LO4	Generate research questions, design research projects, and select appropriate research methods to solve problems in the field of business and management. (BM 4.5)
LO5	Collect, interpret, and evaluate a variety of information, theories, and data relevant to subfields of business and management using appropriate databases and research methods. (BM 4.5)
LO6	Apply different models and theories in business and management, reflect on their practicality and limitations, and derive evidence-based solutions to complex problems. (BM 4.5)
LO7	Communicate and justify solutions to problems in the field of study using theoretically and methodologically sound reasoning to both experts and non-specialists on a scientific level that is appropriate to the target group. (BM 4.5)

LO8	Demonstrate new knowledge and skills related to business and management independently and apply problem-solving competencies to new topics and problem areas. (BM 4.5)
LO9	Demonstrate awareness and ability to cope with daily challenges and complex global issues affecting business and management, such as global social responsibility and sustainability. (BM 4.5)
LO10	Present and explain research results in business and management to internal and external stakeholders, using appropriate communication skills and targeting the appropriate audience. (BM 4.5)
LO11	Reflect on the connections between subfields of business and management and integrate these to solve problems in different areas of business and management. (BM 4.5)

4. The Structure of the Programme

The BSc (Hons) Business Management programme is offered as a 3-year full-time programme or in part-time mode over a 4 or 6-year period.

The programme is divided into modules which include both compulsory and elective modules weighing 15 credits each and a thesis weighing 30 credits. All modules in the programme are assigned to one of three levels (L4/L5/L6) which reflect the depth of learning required in the relevant level and year of study.

To achieve a full-honours award, you need to complete modules with a combined weight of 360 credits, including the final thesis.

Table 1: Structure of the Programme

Module Code	Module Name	Level	Credit	Compulsory/ Elective
Year 1				
LIBFEXDLBBAB_E	Business 101	4	15	C
LIBFEXDLBBWME_E	Managerial Economics	4	15	C
LIBFOADLBBAPM_E	Principles of Management	4	15	C
LIBFEXBWMA_E	Business Mathematics	4	15	C

LIBFOADLBCSCW	Collaborative Work	4	15	C
LIBFEXDLBDSEIMB1	International Marketing	4	15	C
LIBFEXDLBMAE	Management Accounting	4	15	C
LIBFEXDLBBAEI_E	Entrepreneurship and Innovation	4	15	C
Year 2				
LIBFAWDLBCSIAW	Introduction to Academic Work	5	15	C
LIBFOPRDLBCSAPM	Agile Project Management	5	15	C
LIBFAWDLBCFIE	Corporate Finance and Investment	5	15	C
LIBFWAWADLBWPLS_E	Leadership 4.0	6	15	C
LIBFWACSDLBBAS_E	Sustainability	5	15	C
LIBFAWDLBLODB_E	Digital Business Models	5	15	C
	Elective from Group A	5	15	E
	Elective from Group A	5	15	E
Year 3				
LIBFWAWADLBBACGS_E	Corporate Governance and Strategy	6	15	C
LIBFWAREDLBDBATD_E	Seminar in Current Topics in Digitalization	6	15	C
	Elective from Group B	6	15	E
	Elective from Group B	6	15	E
	Elective from Group C	6	15	E
	Elective from Group C	6	15	E
LIBFBTDLBBT	Bachelor Thesis	6	30	C

Table 2: List of Electives

Module Code	Module Name	Level	Credit	Subject Area[*]
Electives A (Level 5)				
LIBFAWDLBDBCM_E	Change Management	5	15	n/a
LIBFAWDLBEPWIP1_E	Innovation Management	5	15	n/a
LIBFAWDLBCRM_E	Customer Relationship Management	5	15	n/a
LIBFAWBWINT1-02	International Management	5	15	n/a
LIBFAWDLBWIEPM_E	Introduction to Process Management	5	15	n/a
Electives B (Level 6)				
LIBFWAWADLBNWENW_E	Introduction to New Work	6	15	HR
LIBFWAWADLBBWOB_E	Organizational Behavior	6	15	HR
LIBFWAWADLBDSEAS1	Applied Sales I	6	15	M&S
LIBFWAWADLBDSEAS2	Applied Sales II	6	15	M&S
LIBFWAWADLBDBSC_E	Statistical Computing	6	15	D&BI
LIBFWAWADLBINGDABD_E	Data Analytics and Big data	6	15	D&BI
LIBFWAWADLBDSESCM1	Supply Chain Management I	6	15	SCM
LIBFWAWADLBDSESCM2	Supply Chain Management II	6	15	SCM
LIBFWAWADLBEPEAB	Accounting and Balancing	6	15	APC
LIBFAWDLFIAC_E	International Accounting	5	15	APC
LIBFWAWADLBFMGSYS_E	Fundamentals of IT and ERP Systems	6	15	IT
LIBFEXDLBCSRE	Requirements Engineering	4	15	IT
LIBFIRPFSINTER1	Internship I[1]	6	15	n/a

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[1] Check eligibility before booking the module.

LIBFIRPFSINTER2	Internship II[1]	6	15	n/a
Electives C (Level 6)				
LIBFWAWADHR	Digital HR	6	15	HR
LIBFWACSDLBINTIHR_E	International HR Management	5	15	HR
LIBFWAWADLBMSM1-01_E	Online Marketing	6	15	M&S
LIBFWAWADLBMSM2-01_E	Social Media Marketing	6	15	M&S
LIBFWAWADLBCSEBI1	Business Intelligence	6	15	D&BI
LIBFWAPRDLBCSEBI2	Project: Business Intelligence	6	15	D&BI
LIBFWAWADLBINGPE_E	Product Development in Industry 4.0	6	15	SCM
LIBFWAPRDLBIEPSPS	Project: Smart Product Solutions	6	15	SCM
LIBFWAWAFEEM	Foreign Exchange Exposure and Management	6	15	B&FS
LIBFWAWAIIA	International Investment Appraisal	6	15	B&FS
LIBFWAWABPUE-01_E	Corporate Planning and Control	6	15	APC
LIBFWAWADLBFMDFC_E	Digital Finance and Controlling	6	15	APC
LIBFWAWADLBCSEITPAM1	IT Project Management	6	15	IT
LIBFWAWAIAMG_E	IT Architecture Management	6	15	IT

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HR = Human Resources	M&S = Marketing & Sales	APC = Accounting, Planning & Control	SCM = Supply Chain Management & Industry 4.0
B&FS = Banking & Financial Services	D&BI = Data & Business Intelligence	IT = IT Project Management	

5. Teaching, Learning and Assessment

Information about teaching, learning and assessment can be found in the Teaching, Learning and Assessment Strategy.

Our programmes are designed to:

- integrate theory with practice,

- develop your ability to critique and challenge models and theoretical frameworks,

- stimulate debate, discussion, and research,

- foster a variety of academic skills,

- be accessible and inclusive,

- develop global citizens.

You are expected to undertake a considerable amount of independent study, including reading, industry-related research, and personal reflection.

Teaching Formats

You will have access to both asynchronous and synchronous teaching formats.

Via the Course Feed in the virtual learning environment, myCampus, you will be able to contact the module tutor in a flexible and accessible way.

This is also where Intensive Live Sessions are conducted synchronously with video-based elements. They serve to answer students' individual questions as well as to allow for group discussions.

Additionally, Learning Sprints[2] will offer a seven-week intense learning experience in which the lecturers guide students through the learning material in a very structured manner, with the goal of successfully preparing them to take the final assessment at the end. During this time, frequent synchronous online meetings are held, offering keynote speeches and interactive tasks.

Both the Intensive Live Sessions and Learning Sprints are recorded to further assist asynchronous learning.

Learning Resources

You will have access to a wide range of resources, which may include the following:

- myCampus: This Moodle-based central information and digital learning platform is organized based on programmes and modules. On the respective module pages in myCampus, you can access all study materials (e.g., course books (i.e., text books), reading lists, practice exams, and video galleries) as well as the links to all related resources and databases (e.g., MS Teams, links to the library for further reading, contact details of lecturers, links to the booking tool for online exams, and the Turnitin submissions page).
- Learnhub App: You can access your learning materials in a digital app and have all your notes and highlights synchronised. The app supports different learning formats, such as reading and annotating course books using different colour codes, assessing

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[2] Offered only when the minimum number of participants is reached.

knowledge with interactive self-tests, or watching the latest videos of the current module.

- Our comprehensive online library is aligned with the study content and kept up to date. The university keeps the compulsory and further reading mentioned in the course and module descriptions available for the students and aims to provide them with unlimited access.

Assessment & Feedback

Regulations relating to progression and assessment, including information on late submissions, are as set out in The London Institute of Banking & Finance's General and Academic Regulations for Students.

Assessment strategies follow The London Institute of Banking & Finance's Code of Practice for Quality Assurance, Chapter 7: Assessment.

Assessment consists of both formative and summative approaches. The different types of assessment used by LIBF are detailed in the Types of Summative Assessment document.

Feedback and feedforward on formative and summative assessments will be provided in line with The London Institute of Banking & Finance's Code of Practice for Quality Assurance, Chapter 7: Assessment and the Assessment Feedback policy.

Module assessment methods are included in Module Specifications which are made available in myCampus.

6. Credit and Award

Credit Framework

The BSc (Hons) Business Management programme is made up of 360 FHEQ credits. One credit approximates to 10 student effort hours; therefore, the total course requires an average of 3,600 hours of effort. Typically, one ECTS credit is the equivalent to two UK credits, although this may vary depending on the individual European state's requirements.

Award

On successful completion of the full programme, students will be awarded the

Bachelor Honours Degree	360 credits, of which at least 90 credits must be at Level 6
Bachelor's Degree (non-Honours)	minimum of 300 credits, of which at least 60 credits must be at Level 6

Regulations

The London Institute of Banking & Finance's General and Academic Regulations for Students detail

- regulations governing the award of credit,
- how grades for awards are granted,
- time limits for completion of programmes of study, and
- capping of marks and regulations relating to the resitting of assessment components.

Exit Awards

In line with The London Institute of Banking & Finance's General and Academic Regulations for Students, the following applies:

Diploma of Higher Education	minimum of 240 credits, of which at least 90 credits must be at Level 5
Certificate of Higher Education	minimum of 120 credits, of which at least 90 credits must be at Level 4

Note: The London Institute of Banking & Finance does not award interim qualifications. For example, a student registered for the bachelor's degree will not automatically be awarded a Diploma or Certificate of Higher Education on completion of the required number of credits.

7. Professional Recognition

Credits gained via accreditation of prior learning (APL) into our awards may mean that students will not get certain exemptions from other institutions' higher education or professional awards that recognise our programmes.

8. Criteria for Admission

All applications will be considered holistically and offers will be based on qualifications, subjects studied, any relevant work experience and personal statements demonstrating a desire to work in the relevant industry.

Students must be able to satisfy the general admissions criteria of The London Institute of Banking & Finance. Entry requirements for the BSc (Hons) Business Management are:

	Grades	Old UCAS tariff	New UCAS tariff
'A' Levels	ABB - BBC	320 – 280	128 - 112

BTEC	D*DD – DDM	380 – 320	152 - 128
IB	32 - 28	435 – 348	New tariff is at component level

Students are also required to hold:		
GCSEs	**Old grading system**	**New grading system**
Maths	B	6
English	C	4
IELTS	**Overall Score**	**Individual Elements**
	6.0	5.5

Entry at Level 5 still requires an applicant to meet the above requirements, however, if the applicant has studied at Level 4/5 at another university, consideration is given to APL.

If the applicant is a non-native speaker of English, they also need to meet an IELTS grade of 6.0 overall or above with no element below 5.5 (or equivalent). Alternatively, evidence students have previously studied in English at an appropriate level and at a recognised institution, may be accepted.

Entry at Level 6 is only permitted where we have a specific arrangement with a partner organisation, or the applicant has previously studied with us and gained a relevant Diploma of Higher Education.

Offers of admission are normally based on 128-112 UCAS points or ABB-BBC at A Level (this excludes General Studies, Critical Thinking, Extended Projects, and Citizenship Studies). All applicants are usually required to hold a minimum of GCSE Maths Grade B or Grade 6, and above GCSE English Grade C or Grade 4. Ideally, applicants will have studied one of the following A Levels: Mathematics, Further Mathematics, Economics, Statistics, or Physics. We accept the BTEC Extended Diploma at D*DD and the Diploma and Subsidiary Diploma along with other qualifications. We also accept the International Baccalaureate (32-28 points). We will consider a range of T-Level qualifications for entry. If applicants do not satisfy these criteria, they can communicate with the LIBF Admissions Team and discuss entry requirements.

Mature students who do not meet the entry criteria may be eligible to enrol under the LIBF mature student process. Applicants should contact a member of the Admissions Team if they do not meet the criteria.

9. Benchmarks

External

- QAA UK Quality Code, including:
    - Subject Benchmark Statement for Business and Management (2023)
    - Level 6 descriptors in the Framework for Higher Education Qualifications in England, Wales and Northern Ireland
    - Higher Education Credit Framework for England

Internal

- The London Institute of Banking & Finance Code of Practice
- The London Institute of Banking & Finance General and Academic Regulations for Students

In addition, research with the relevant sector has been undertaken to ensure that the learning outcomes of the programme address identified skill and knowledge gaps.

10. Links

Teaching, Learning and Assessment Strategy

The London Institute of Banking & Finance's General and Academic Regulations for Students

The London Institute of Banking & Finance's Code of Practice for Quality Assurance, Chapter 3: Accreditation of Prior Learning (APL)

The London Institute of Banking & Finance's Code of Practice for Quality Assurance, Chapter 7: Assessment

Types of Summative Assessment

Assessment Feedback Policy

Subject Benchmark Statement for Business and Management

Framework for Higher Education Qualifications in England, Wales and Northern Ireland

Higher Education Credit Framework for England

11. Curriculum Map of Modules Against Intended Learning Outcomes of Programme

	Module Code	Module Name	Intended Learning Outcomes of the Programme										
			LO1	LO2	LO3	LO4	LO5	LO6	LO7	LO8	LO9	LO10	LO11
Year 1	LIBFEXDLBBAB_E	Business 101	X	X							X		X
	LIBFEXDLBBWME_E	Managerial Economics	X	X	X		X	X			X		X
	LIBFOADLBBAPM_E	Principles of Management	X	X	X					X			X
	LIBFEXBWMA_E	Business Mathematics		X	X	X		X					X
	LIBFOADLBCSCW	Collaborative Work		X		X		X	X	X		X	
	LIBFEXDLBDSEIMB1	International Marketing	X	X		X	X				X		X
	LIBFEXDLBMAE	Management Accounting	X	X	X	X	X	X			X	X	X
	LIBFEXDLBBAEI_E	Entrepreneurship and Innovation	X	X	X			X	X	X		X	X
Year 2	LIBFAWDLBCSIAW	Introduction to Academic Work				X	X			X			
	LIBFOPRDLBCSAPM	Agile Project Management			X			X	X	X	X	X	X
	LIBFAWDLBCFIE	Corporate Finance and Investment	X	X	X		X	X			X		X
	LIBFWAWADLBWPLS_E	Leadership 4.0	X	X	X						X		X
	LIBFWACSDLBBAS_E	Sustainability	X	X	X	X				X	X	X	X
	LIBFAWDLBLODB_E	Digital Business Models	X	X	X		X						X
	Elective from Group A												
	Elective from Group A												
Year 3	LIBFWAWADLBBACGS_E	Corporate Governance and Strategy	X	X	X	X		X	X		X		X

Code	Module											
LIBFWAREDLBDBATD_E	Seminar in Current Topics in Digitalization	X	X	X	X	X	X	X	X		X	X
Elective from Group B												
Elective from Group B												
Elective from Group C												
Elective from Group C												
LIBFBTDLBBT	Bachelor Thesis	X		X	X	X	X	X	X		X	X

This table shows the distribution of the programme's intended learning outcomes (as specified in the programme specification) across the programme modules.

12. Mapping of Teaching Formats and Types of Media Used in the Programme Modules

	Module Code	Module Name	Type of Assessment[1]	Teaching Formats[2]			Types of Media[3]					
				CF	ILSE	LS[4]	CB	RL	OT	RB	V	PE
Year 1	LIBFEXDLBBAB_E	Business 101	EX	X	X	X	X	X	X		X	X
	LIBFEXDLBBWME_E	Managerial Economics	EX	X	X	X	X	X	X		X	X
	LIBEOADLBBAPM_E	Principles of Management	OA	X	X	X	X	X	X		X	
	LIBFEXBWMA_E	Business Mathematics	EX	X	X	X	X	X	X		X	X
	LIBFOADLBCSCW	Collaborative Work	OA	X	X	X	X	X	X		X	
	LIBFEXDLBDSEIMB1	International Marketing	EX	X	X	X	X	X	X		X	X
	LIBFEXDLBMAE	Management Accounting	EX	X	X	X	X	X	X		X	X
	LIBFEXDLBBAEI_E	Entrepreneurship and Innovation	EX	X	X	X	X	X	X		X	X
Year 2	LIBFAWDLBCSIAW	Introduction to Academic Work	AW	X	X	X	X	X	X		X	
	LIBFOPRDLBCSAPM	Agile Project Management	OPR	X	X	X						
	LIBFAWDLBCFIE	Corporate Finance and Investment	AW	X	X	X	X	X	X		X	
	LIBFWAWADLBWPLS_E	Leadership 4.0	WAWA	X	X	X	X	X	X		X	
	LIBFWACSDLBBAS_E	Sustainability	WACS	X	X	X	X	X	X		X	
	LIBFAWDLBLODB_E	Digital Business Models	AW	X	X	X	X	X	X		X	
	Elective from Group A											

	Code	Module	Type									
Year 3		Elective from Group A										
	LIBFWAWADLBBACGS_E	Corporate Governance and Strategy	WAWA	X	X	X	X	X	X		X	
	LIBFWAREDLBDBATD_E	Seminar in Current Topics in Digitalization	WARE	X	X	X						
		Elective from Group B										
		Elective from Group B										
		Elective from Group C										
		Elective from Group C										
	LIBFBTDLBBT	Bachelor Thesis	BT									

This table shows the distribution of teaching formats and types of media used in the programme modules.

[1]EX = Exam, WAWA = Written assignment, WACS = Case study, WARE = Research essay, WAPR = Project report, P = Portfolio, AW = Advanced Workbook, OA = Oral Assignment, OPR = Oral Project Report, BT/MT = Bachelor / Master Thesis

[2]CF = Course Feed, ILSE = Intensive Live Sessions, LS = Learning Sprints

[3]CB = Course Book, RL = Reading List, OT = Online Tests, RB = Review Book, V = Videos, PE = Practice Exams

[4]Offered only when the minimum number of participants is reached.