



## MSc International Management

Programme Specification



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## General Information

UCAS Code	Award	Programme Title	Expected Duration	Study Mode
N/A	MSc	International Management	1 years 1.5 years 2 years	Full-time Part-time 1 Part-time 2
		<b>Programme Code</b> UK-LIBF-MAINT		
	<b>Exit Awards</b>	<ul style="list-style-type: none"> <li>• Postgraduate Diploma</li> <li>• Postgraduate Certificate</li> </ul>		

Credit Count	<b>180 FHEQ credits</b>
Awarding Institution	The London Institute of Banking & Finance
Teaching Institution	The London Institute of Banking & Finance
Delivery Modes	<ul style="list-style-type: none"> <li>• Face-to-face</li> <li>• Blended</li> <li>• Online – Synchronous</li> <li>• Online – Asynchronous</li> </ul>

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# Programme Overview

## Programme Summary

As the international business environment becomes more interconnected and interdependent, professionals with a global mindset and a deep understanding of the complexities of cross-border operations become vital for organizational success. The MSc International Management programme is designed to instil these qualities and places you in an excellent position to capitalize on this demand by offering a broad exploration of core principles and practices pertinent to conducting business in an international context.

The MSc International Management programme is designed to equip you with a comprehensive understanding of the core principles and practices of international management, preparing you to navigate the complexities of a globalised business environment. The programme covers a range of core modules such as Managing Across Borders, Intercultural Management, and Business Ethics and Corporate Governance to provide you with a solid foundation in the key areas of international business management. In addition to the core modules, you will have the opportunity to choose from a range of elective modules, such as Innovation and Entrepreneurship, International Marketing, and Global Brand Management. These electives allow you to tailor the programme to your specific interests and career goals.

Upon completion of the MSc International Management programme, you will be well-equipped to pursue a range of management careers in diverse business environments, having developed critical thinking, problem-solving, and decision-making skills tailored to the international business landscape.

## Programme Aims

The MSc International Management aims to:

- develop a comprehensive understanding of global management theories, principles, and practices, along with an awareness of the emerging trends and issues in international business, including the impact of digitalization and globalization;
- equip you with the ability to critically evaluate, analyse, and apply advanced international management theories, frameworks, and tools to complex business problems in diverse and dynamic international contexts, and propose innovative and effective solutions;
- foster your understanding and application of academic tools and industry methodologies, including advanced research methods, for the critical analysis and evaluation of operational and strategic decision-making in various international organizational contexts and industries;

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- enhance your understanding of the ethical, social, and environmental implications of international business practices and foster the ability to incorporate these considerations into strategic decision-making;
- provide opportunities for you to evaluate and adapt to the impact of changing economic, social, and technological trends on international management techniques and practices;
- develop your ability to work at the frontiers of knowledge and understanding of international management, applying this knowledge and understanding systematically and creatively to new, complex, and unpredictable circumstances in order to improve international business practices;
- foster your critical thinking and problem-solving skills through the development of a master's thesis, which requires you to conduct independent research and analysis on a relevant topic in international management;
- enhance your suitability for management roles within different sectors and industries in an international context by equipping you with the knowledge, skills, and competencies required to lead and manage multinational teams, organizations, and projects effectively;
- encourage you to become a self-directed lifelong learner, committed to continuous personal and professional development, and adaptable to changing international business environments and technologies; and
- equip you with the necessary knowledge, skills, and cultural awareness to succeed in international business environments, preparing you for a variety of careers in international management.

## Employability & Graduate Outcomes

Graduates of this programme are likely to pursue careers in a number of areas in the business and management sector including marketing, financial analysis, and consulting. This programme of study supports graduates in developing the following employability skills:

- research skills
- communication skills
- analytical skills
- adaptability

- leadership skills
- decision-making skills
- cross-cultural competence
- digital skills

## Intended Learning Outcomes of the Programme

This programme has been developed in accordance with the QAA Subject Benchmark Statement for Master's Degrees in Business and Management (2023).

Please note: The programme's intended learning outcomes below are described at the Master's level (Level 7).

On successful completion of this programme, you will be expected to:

- L01** Demonstrate systematic knowledge and a critical understanding of theories, frameworks, and practices in the field of international management and their interconnections, informed by literature at the forefront of academic research and professional management practice.
- L02** Synthesize the fundamental theoretical underpinnings of specialized areas of international business and management with current developments and trends by critically examining the main theories, principles, and methodological approaches.
- L03** Apply advanced knowledge of international business functions, organizational structures, and strategic planning to address complex and unpredictable business challenges in an international context.
- L04** Critically apply management and leadership methodologies to demonstrate self-direction and originality in tackling and solving management problems in complex and unpredictable intercultural contexts and make evidence-based business decisions.
- L05** Critically apply intercultural management and leadership methods to complex issues both within a team and across organisations creatively and systematically to make sound judgements in the absence of complete data and communicate their conclusions clearly.
- L06** Critically analyse ethical issues and corporate governance principles in the context of international business operations including inclusivity and sustainable business practices.

- L07** Critically evaluate the role of macroeconomic indicators, market structures, and policies in shaping international business decisions and strategies.
- L08** Evaluate the impact of current trends such as sustainability, digitalization, and emerging markets on the international management practice.
- L09** Critically apply established research and inquiry techniques to collect, evaluate and critique a diverse range of data, theories, research and information from various sources in the broader domain of management within a global business context, demonstrating initiative and originality in the process.
- L010** Plan and execute relevant research projects in the field of international management, including the evaluation and interpretation thereof to present original arguments and insights.

## The Structure of the Programme

The MSc International Management programme is offered as a 1-year full-time programme or in part-time mode over a 1.5 or 2-year period.

The programme is divided into modules which include both compulsory and elective modules weighing 15 credits each and a thesis weighing 45 credits. All modules in the programme are assigned to Level 7.

To achieve the full Master's award, students need to complete modules with a combined weight of 180 credits, including the final thesis.

Table 1: Structure of the Programme

Module Code	Module Name	Level	Credit	Compulsory/ Elective
LIBFEXDLMBME-01	Managerial Economics	7	15	C
LIBFEXDLMINTMAB_E	Managing Across Borders	7	15	C
LIBFWAWADLMARM	Advanced Research Methods	7	15	C
LIBFWACSDLMINTIM_E	Intercultural Management	7	15	C
LIBFWACSDLMBLSE-02	Leadership	7	15	C

LIBFWAWADLMBAEBECG	Business Ethics and Corporate Governance	7	15	C
LIBFEXDLMB SME	Strategic Management	7	15	C
LIBFWAREDLMINTSATIM_E	Seminar: Current Issues in International Management	7	15	C
Elective		7	15	E
LIBFMTDLMMTHES	Master Thesis	7	45	C

Table 2: List of Electives

Module Code	Module Name	Level	Credit	Subject Area*
LIBFWAREDLMMSGMPO	Seminar: Managing People and Organizations	7	15	n/a
LIBFWACSDLMBIE-01	Innovation and Entrepreneurship	7	15	n/a
LIBFEXDLMBGE	Managing in a Global Economy	7	15	n/a
LIBFWACSDLMMARE	International Marketing	7	15	n/a
LIBFEXDLMBSPBE1	Global Brand Management	7	15	n/a
LIBFEXDLMBBCBR1	International Consumer Behaviour	7	15	n/a
LIBFIRPFSINTER	Internship <sup>1</sup>	7	15	n/a

## Teaching, Learning & Assessment

Information about teaching, learning and assessment can be found in the Teaching, Learning and Assessment Strategy.

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<sup>1</sup> Check eligibility before booking module.



Our programmes are designed to:

- integrate theory with practice,
- develop your ability to critique and challenge models and theoretical frameworks,
- stimulate debate, discussion, and research,
- foster a variety of academic skills,
- be accessible and inclusive, and
- develop global citizens.

You are expected to undertake a considerable amount of independent study, including reading, industry-related research, and personal reflection.

## Teaching Formats

The programme may be offered in various teaching formats, for example online or via blended learning.

You will have access to both asynchronous and synchronous teaching formats.

Via the Course Feed in the virtual learning environment, myCampus, you will be able to contact the module tutor in a flexible and accessible way.

This is also where Intensive Live Sessions are conducted synchronously with video-based elements. They serve to answer students' individual questions as well as to allow for group discussions.

Additionally, Learning Sprints<sup>2</sup> will offer a seven-week intense learning experience in which the lecturers guide students through the learning material in a very structured manner, with the goal of successfully preparing them to take the final assessment at the end. During this time, frequent synchronous online meetings are held, offering keynote speeches and interactive tasks.

Both the Intensive Live Sessions and Learning Sprints are recorded to further assist asynchronous learning.

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<sup>2</sup> Offered only when the minimum number of participants is reached.

In the blended format, teaching and learning combines online and in-person learning in a *flipped* classroom concept. Traditional classroom activities like lectures are conducted online via the learning platform, while in-class time is used for interactive work. On-campus elements like study groups and library study time complement this approach.

## Learning Resources

You will have access to a wide range of resources, which may include the following:

- myCampus: This Moodle-based central information and digital learning platform is organized based on programmes and modules. On the respective module pages in myCampus, you can access all study materials (e.g., course books (i.e., text books), reading lists, practice exams, and video galleries) as well as the links to all related resources and databases (e.g., MS Teams, links to the library for further reading, contact details of lecturers, links to the booking tool for online exams, and the Turnitin submissions page). In the blended model you have access to the same learning platform, with slight adaptations made to accommodate, for example, differences in study sequence.
- Learnhub App: You can access your learning materials in a digital app and have all your notes and highlights synchronised. The app supports different learning formats, such as reading and annotating course books, using different colour codes, assessing knowledge with interactive self-tests, or watching the latest videos of the current module.
- Our comprehensive online library is aligned with the study content and kept up to date. Compulsory and further reading is mentioned in the course and module descriptions available for the students and aims to provide them with unlimited access.

## Assessment & Feedback

Regulations relating to progression and assessment, including information on late submissions, are as set out in The London Institute of Banking & Finance's General and Academic Regulations for Students.

Assessment strategies follow The London Institute of Banking & Finance's Higher Education Accessible and Inclusive Learning Policy.

Assessment consists of both formative and summative approaches, and feedback and feedforward are provided as outlined in the London Institute of Banking & Finance's Higher Education Assessing Learning & Feedback Policy. The different types of

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assessment used by the London Institute of Banking & Finance are described in the Higher Education Types of Summative Assessment Guidance.

Module assessment methods are included in Module Handbooks which are made available in myCampus.

## Credit and Award

### Credit Framework

The MSc International Management is made up of 180 FHEQ credits. One credit approximates to 10 student effort hours; therefore, the total course requires an average of 1,800 hours effort. Typically, one ECTS credit is the equivalent to two UK credits, although this may vary depending on the individual European state's requirements.

### Award

On successful completion of the full programme, you will be awarded the MSc International Management.

### Regulations

The London Institute of Banking & Finance's General and Academic Regulations for Students detail

- regulations governing the award of credit,
- how grades for awards are granted,
- time limits for completion of programmes of study
- capping of marks and regulations relating to the resitting of assessment components
- academic misconduct e.g., malpractice, and
- accreditation of prior learning (APL).

## Exit Awards

In line with The London Institute of Banking & Finance's General and Academic Regulations for Students, the following applies:

Postgraduate Certificate (PgCert)	minimum of 60 credits, of which at least 40 credits must be at Level 7
Postgraduate Diploma (PgDip)	minimum of 120 credits, of which at least 90 credits must be at Level 7

Note: The London Institute of Banking & Finance does not award interim qualifications. For example, a student registered for the master's degree will not automatically be awarded a Diploma or Certificate on completion of the required number of credits.

## Professional Recognition

Credits gained via accreditation of prior learning (APL) into our awards may mean that students will not get certain exemptions from other institutions' higher education or professional awards that may recognise our programmes.

## Criteria for Admission

Normally, successful applicants will possess a 2.2 Honours degree (or equivalent) from a recognised institution.

Applicants not possessing this requirement may be considered if they can demonstrate their ability to achieve at this level and contribute to the debates, discussions, and work of the learning set. In this case, applicants may be interviewed and / or required to submit a piece of written work in addition to their application to enable an assessment to be made of their suitability for the programme.

Applicants for whom English is not their first language would be expected to demonstrate their competence through achieving an IELTS score of 6.5 or above with no element below 6.0 (or equivalent). An online English test is offered (SPEEX) if IELTS not available. Alternatively, evidence you have previously studied in English at an appropriate level and at a recognised institution, may be accepted.

## Benchmarks

### External

QAA UK Quality Code, including:

- Subject Benchmark Statement for Master's Degrees in Business and Management (2023)
- Level 7 descriptors in the Framework for Higher Education Qualifications in England, Wales and Northern Ireland
- Master's degree characteristics
- The Frameworks for Higher Education Qualifications of UK Degree Awarding Bodies (FHEQ)

### Internal

- The London Institute of Banking & Finance Code of Practice
- The London Institute of Banking & Finance General and Academic Regulations for Students

In addition, research with the relevant sector has been undertaken to ensure that the learning outcomes of the programme address identified skills and knowledge gaps.

## Links

[Teaching, Learning and Assessment Strategy](#)

[LIBF's General and Academic Regulations for Students](#)

[LIBF's Code of Practice for Quality Assurance, Chapter 3: Accreditation of Prior Learning \(APL\)](#)

[Accessible and Inclusive Learning Policy](#)

[Types of Summative Assessment](#)

[Higher Education Assessing Learning & Feedback Policy](#)

[Subject Benchmark Statement for Master's Degrees in Business and Management](#)

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[Framework for Higher Education Qualifications in England, Wales and Northern Ireland](#)  
[Characteristics Statement: Master's Degree](#)  
[Higher Education Credit Framework for England](#)

## Curriculum Map of Modules Against Intended Learning Outcomes of the Programme

Module Code	Module Name	Compulsory/ Elective	Intended Learning Outcomes of the Programme									
			LO1	LO2	LO3	LO4	LO5	LO6	LO7	LO8	LO9	LO10
LIBFEXDLMBME-01	Managerial Economics	C	X						X			
LIBFEXDLMINTMAB_E	Managing Across Borders	C	X	X			X		X			
LIBFWAWADLMARM	Advanced Research Methods	C									X	X
LIBFWACSDLMINTIM_E	Intercultural Management	C	X	X		X	X					
LIBFWACSDLMBLSE-02	Leadership	C	X			X	X					
LIBFWAWADLMBABEBCG	Business Ethics and Corporate Governance	C			X			X			X	
LIBFEXDLMBMSME	Strategic Management	C	X	X	X					X		
LIBFWAREDLMINTSATIM_E	Seminar: Current Issues in International Management	C		X	X	X				X	X	X
LIBFWAREDLMMGSMPO	Seminar: Managing People and Organizations	E	X			X	X			X	X	X
LIBFWACSDLMBIE-01	Innovation and Entrepreneurship	E	X	X	X							
LIBFEXDLMBGE	Managing in a Global Economy	E	X	X			X		X			
LIBFWACSDLMMARE	International Marketing	E	X	X	X					X		
LIBFEXDLMBSPBE1	Global Brand Management	E	X	X	X							
LIBFEXDLMBBCBR1	International Consumer Behaviour	E	X	X	X					X		
LIBFIRPFSINTER	Internship	E		X								
LIBFMTMMTHE	Master Thesis	C	X	X	X	X		X		X	X	X

This table shows the distribution of the programme's intended learning outcomes (as specified in the programme specification) across the programme modules.

## Mapping of Teaching Formats and Types of Media Used in the Programme Modules

Module Code	Module Name	Compulsory/ Elective	Type of Assessment <sup>1</sup>	Teaching Formats <sup>2</sup>			Types of Media <sup>3</sup>					
				CF	ILSE	LS <sup>4</sup>	CB	RL	OT	RB	V	PE
LIBFEXDLMBME-01	Managerial Economics	C	EX	X	X	X	X	X	X		X	X
LIBFEXDLMINTMAB_E	Managing Across Borders	C	EX	X	X	X	X	X	X		X	X
LIBFWAWADLMARM	Advanced Research Methods	C	WAWA	X	X	X	X	X	X		X	
LIBFWACSDLMINTIM_E	Intercultural Management	C	WACS	X	X	X	X	X	X		X	
LIBFWACSDLMBLSE-02	Leadership	C	WACS	X	X	X	X	X	X		X	
LIBFWAWADLMBAEBCG	Business Ethics and Corporate Governance	C	WAWA	X	X	X	X	X	X		X	
LIBFEXDLMBMSME	Strategic Management	C	EX	X	X	X	X	X	X		X	X
LIBFEXDLMBME-01	Managerial Economics	C	EX	X	X	X	X	X	X		X	X
LIBFWAREDLMINTSATIM_E	Seminar: Current Issues in International Management	E	WARE	X	X	X						
LIBFWAREDLMMGSMPO	Seminar: Managing People and Organizations	E	WARE	X	X	X						
LIBFWACSDLMBIE-01	Innovation and Entrepreneurship	E	WACS	X	X	X	X	X	X		X	
LIBFEXDLMBGE	Managing in a Global Economy	E	EX	X	X	X	X	X	X		X	X
LIBFWACSDLMMARE	International Marketing	E	WACS	X	X	X	X	X	X		X	
LIBFEXDLMBSPBE1	Global Brand Management	E	EX	X	X	X	X	X	X		X	X
LIBFEXDLMBCBR1	International Consumer Behaviour	E	EX	X	X	X	X	X	X		X	X
LIBFIRPFSINTER	Internship	E	IRP	X	X	X						
LIBFMTDLMMTHES	Master Thesis	C	MT									
This table shows the distribution of teaching formats and types of media used in the programme modules.												

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<sup>1</sup>EX = Exam, WAWA = Written assignment, WACS = Case study, WARE = Research essay, WAPR = Project report, P = Portfolio, AW = Advanced Workbook, OARP = Oral Assignment + Reflection Paper, OPRRP = Oral Project Report + Reflection Paper, BT/MT = Bachelor / Master Thesis

<sup>2</sup>CF = Course Feed, ILSE = Intensive Live Sessions, LS = Learning Sprints

<sup>3</sup>CB = Course Book, RL = Reading List, OT = Online Tests, RB = Review Book, V = Videos, PE = Practice Exams

<sup>4</sup>Offered only when the minimum number of participants is reached.