

## CURRICULUM B.A. BUSINESS ADMINISTRATION

## DISTANCE LEARNING

Semester			Module	Course Code	Course	ECTS credits	Type of Exam	
FT	PT I	PT II						
1. Semester	1. Semester	1. Semester	Academic Integrity and Writing for Business	DLBBAAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment	
			Business 101	DLBBAB01_E	Business 101	5	Exam or Written Assignment	
			Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam	
		2. Semester	Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook	
			Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam	
			Business Mathematics	BWMA01_E	Business Mathematics	5	Exam	
2. Semester	2. Semester	3. Semester	Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study	
			Management Accounting	DLBMAE01	Management Accounting	5	Written Assignment	
			Supply Chain Management I	DLBDSESCM01	Supply Chain Management I	5	Exam	
		4. Semester	International Marketing	DLBDSEIMB01	International Marketing	5	Exam	
			Statistics	BSTA-01_E	Statistics	5	Exam	
			Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment	
3. Semester	3. Semester	5. Semester	Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study	
			Entrepreneurship and Innovation	DLBBAEI01_E	Entrepreneurship and Innovation	5	Written Assignment	
			International HR Management	DLBINTHR01_E	International HR Management	5	Case Study	
		6. Semester	Service Operations Management	DLBSM01	Service Operations Management	5	Written Assignment	
			Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment	
			Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study	
4. Semester	5. Semester	7. Semester	Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam or Advanced Workbook	
			Sustainability	DLBBAS01-01_E	Sustainability	5	Exam	
			International Accounting	DLFIAC01_E	International Accounting	5	Exam	
		8. Semester	Research Methods	DLBBARM01_E	Research Methods	5	Written Assignment	
			Corporate Governance and Strategy	DLBBACGS01_E	Corporate Governance and Strategy	5	Exam or Case Study	
			Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam	
5. Semester	6. Semester	9. Semester	International Brand Management	DLBDSEIMB02	International Brand Management	5	Exam	
			Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay	
			Supply Chain Management II	DLBDSESCM02	Supply Chain Management II	5	Exam	
		10. Semester	Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report	
			ELECTIVE A*		e.g. Financial Services Management	10		
			ELECTIVE B*		e.g. Fundamentals of Operations Research	10		
6. Semester	8. Semester	11. Semester	ELECTIVE C*		e.g. Online and Social Media Marketing	10		
			12. Semester	Bachelor Thesis	DLBBT01 DLBBT02	Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium
				Total		180 ECTS-Punkte		

Elective A:	Elective B:	Elective C:
Managing People and Fundamentals of Business Psychology Applied Sales Online and Social Media Marketing Business Intelligence Personnel Psychology and Corporate Communication Intrapreneurship Agile Management and Global Sourcing Fintech <sup>1</sup> International Finance <sup>2</sup>	Smart Factory Introduction to Data Science and Programming with Python IT Service Management Fundamentals of Operations Research Fundamentals of Finance and Banking <sup>1</sup>	Managing People and Fundamentals of Business Psychology Applied Sales Business Intelligence Agile Management and Global Sourcing Personnel Psychology and Corporate Communication Intrapreneurship Online and Social Media Marketing Fundamentals of Operations Research Smart Factory Introduction to Data Science and Programming with Python IT Service Management Career Development SAP - SAP S/4HANA Business Process Integration - Application Associate Microsoft ERP- Dynamics 365 Business Central - Functional Consultant Mastering Prompts Salesforce Platform Development Salesforce Platform Management Internship** Studium Generale Foreign Language Accounting and Financing
①		
** "Internship" is available in <b>mystudies</b> only <sup>1</sup> These electives are available for <b>LIBF students</b> only		



You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.



\* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months  
PT I: Part-Time I, 48 months  
PT II: Part-Time II, 72 months



You can find more information about your degree program in the module handbook on our website.