

CURRICULUM M.A. INTERNATIONAL MANAGEMENT

DISTANCE LEARNING, 120 ECTS credits

Semester			Module	Course Code	Course	ECTS credits	Type of Exam	
FT	PT I	PT II						
1. Semester	1. Semester	1. Semester	Managing Across Borders	DLMINTMAB01_E	Managing Across Borders	5	Exam	
			Advanced Research Methods	DLMARM01-01	Advanced Research Methods	5	Written Assignment	
			Intercultural Management	DLMINTIM01_E	Intercultural Management	5	Exam	
	2. Semester	2. Semester	Performance Management	DLMBPM01-01	Performance Management	5	Exam	
			Applied Statistics	MMET02-01_E	Applied Statistics	5	Exam	
			Business Ethics and Corporate Governance	DLMBAEBECG01	Business Ethics and Corporate Governance	5	Written Assignment	
2. Semester	3. Semester	3. Semester	Leadership	DLMBLSE01-02	Leadership	5	Exam	
			International Marketing	DLMMARE01	International Marketing	5	Exam	
			Negotiation	DLMNEGE01-01	Negotiation	5	Oral Assignment	
	4. Semester	4. Semester	4. Semester	International Financial Management	DLMINTIFM01_E	International Financial Management	5	Exam
				International Financial Accounting	MINR01-02_E	International Financial Accounting	5	Exam
				Seminar: International Human Resource Management	DLSIHRM01_E	Seminar: International Human Resource Management	5	Research Essay
3. Semester	5. Semester	5. Semester	Strategic Management	DLMSME01	Strategic Management	5	Exam	
			Seminar: Current Issues in International Management	DLMINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay	
	6. Semester	6. Semester	ELECTIVE A*		e.g. Sales, Pricing and Brand Management	10		
			ELECTIVE B*		e.g. Corporate Finance and Investment	10		
4. Semester	6. Semester	8. Semester	Master Thesis		Master Thesis Thesis Defense	27	Master Thesis	
Total						3	Presentation: Colloquium	
120 ECTS credits								



INTERNATIONAL
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You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



* Electives: Choose two modules, every elective module can only be chosen once.

FT: Full-Time, 24 months
PT I: Part-Time I, 36 months
PT II: Part-Time II, 48 months

Elective A and B:

Sales, Pricing and Brand Management
Corporate Finance and Investment
IT Project and Architecture Management
Manufacturing Methods Industry 4.0 and Internet of Things
Artificial Intelligence
Data Science and Analytics
Supply Chain and Sourcing Management
Big Data
Economics of Health
Applied Data Modeling and Reporting

Consumer Behaviour and Research
Accounting
IT Governance and Service Management
Product Development and Design Thinking
Advanced Robotics 4.0
Salesforce Developer Specialization
Salesforce Consultant Specialization
Internship
Health Systems and Policy
Business Analyst



You can find more information about your degree program in the module handbook on our website.