

CURRICULUM MBA MASTER OF BUSINESS ADMINISTRATION

DISTANCE LEARNING, 90 ECTS credits

Semester			Module	Course Code	Course	ECTS credits	Type of Exam	
FT	PT I	PT II						
1. Semester	1. Semester	1. Semester	Leadership	DLMBLSE01	Leadership	5	Exam	
			Innovation and Entrepreneurship	DLMBIE01-01	Innovation and Entrepreneurship	5	Exam	
			Corporate Finance	DLMINRE01	Corporate Finance	5	Exam	
	2. Semester	2. Semester	2. Semester	International Marketing	DLMMARE01	International Marketing	5	Exam
				Managerial Economics	DLMBME01-01	Managerial Economics	5	Exam
		Performance Management	DLMBPM01-01	Performance Management	5	Exam		
3. Semester		3. Semester	3. Semester	Strategic Management	DLMBSME01	Strategic Management	5	Exam
	Business Ethics and Corporate Governance			DLMBAEBECG01	Business Ethics and Corporate Governance	5	Written Assignment	
3. Semester	4. Semester	4. Semester	ELECTIVE A		e.g. Corporate Finance and Investment	10		
			ELECTIVE B		e.g. Data Science and Analytics	10		
4.	5./6.	5./6.	Capstone Project	MBCP02	Capstone Thesis	22.5	Capstone Thesis	
				MBCP03	Capstone Thesis Defense	2.5	Oral Assignment	
Total			90 ECTS credits					



You've already planned out exactly how your course schedule should look? Wonderful! IU offers you the flexibility to choose any available module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

Elective A and B:		
Accounting	Health Systems and Policy	Internship*
AI in Practice: Use Cases & Creative Prompting	Human Resource Management: Practice	
Artificial Intelligence	Human Resource Management: Theory	
Aspects of International Management	Innovation and Design Lab	
Big Data	IT Governance and Service Management	
Consumer Behaviour and Research	IT Project and Architecture Management	
Corporate Finance and Investment	Manufacturing Methods Industry 4.0 and Internet of Things	
Data Science and Analytics	Product Development and Design Thinking	
Entrepreneurial Ecosystems	Salesforce Consultant Specialization	
Economics of Health	Sales Management	
E-Sports Management	Sales, Pricing and Brand Management	
E-Sports Marketing and Eventmanagement	Supply Chain and Sourcing Management	

Electives: Choose two modules, every elective module can only be chosen once. You can freely choose two electives or follow our suggested elective combinations to major in a specific area.

Major:		
Artificial Intelligence	Elective A	Elective B
Big Data Management	Artificial Intelligence	AI in Practice: Use Cases & Creative Prompting
Engineering Management	Data Science and Analytics	Big Data
E-Sports Management	Manufacturing Methods Industry 4.0 and Internet of Things	Product Development and Design Thinking
Finance & Accounting	E-Sports Management	E-Sports Marketing and Eventmanagement
Healthcare Management	Corporate Finance and Investment	Accounting
Human Resource Management	Health Systems and Policy	Economics of Health
Innovation & Entrepreneurship	Human Resource Management: Theory	Human Resource Management: Practice
International Marketing	Entrepreneurial Ecosystems	Innovation and Design Lab
IT Management	Sales, Pricing and Brand Management	Consumer Behaviour and Research
Salesforce and Sales Management	IT Project and Architecture Management	IT Governance and Service Management
Supply Chain Management	Salesforce Consultant Specialization	Sales Management
	Supply Chain and Sourcing Management	Aspects of International Management

FT: Full-Time, 18 months
PT I: Part-Time I, 24 months
PT II: Part-Time II, 36 months