

CURRICULUM B.A. MANAGEMENT

DISTANCE LEARNING

Semester		Module	Course Code	Course	ECTS credits	Type of Exam
FT	PT II					
1. Semester	1. Semester	Academic Integrity and Writing for Business	DLBBAAIWBO1_E	Academic Integrity and Writing for Business	5	Written Assignment
		Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
		Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
		Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
2. Semester	2. Semester	Foreign Language*		Foreign Language - Course 1	5	Participation Certificate
		Foreign Language*		Foreign Language - Course 2	5	Exam
	Digital Skills	DLBDS01_E	Digital Skills	5	Advanced Workbook	
	Business Mathematics	BWMA01_E	Business Mathematics	5	Exam	
	3. Semester	Intercultural Psychology	DLBWPIPS01_E	Intercultural Psychology	5	Exam
		Foreign Language*		Foreign Language - Course 1	5	Participation Certificate
		Foreign Language*		Foreign Language - Course 2	5	Exam
		Business 101	DLBBAB01_E	Business 101	5	Exam or Written Assignment
3. Semester	4. Semester	Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
		Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
		Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
		Statistics	BSTA01-01_E	Statistics	5	Exam
4. Semester	5. Semester	Project: Design Thinking	DLBINGDT01_E	Project: Design Thinking	5	Project Report
		International Marketing	DLBDSEIMB01	International Marketing	5	Exam
		Supply Chain Management I	DLBDSESCM01	Supply Chain Management I	5	Exam
		International Brand Management	DLBDSEIMB02	International Brand Management	5	Exam
	6. Semester	Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
		Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
		Project: Cross Media Marketing	DLBOMPCMM01_E	Project: Cross Media Marketing	5	Oral Project Report
		Project: Introduction to Humanities	DLBMANPIH01	Project: Introduction to Humanities	5	Project Report
5. Semester	7. Semester	Entrepreneurship and Innovation	DLBBAEI01_E	Entrepreneurship and Innovation	5	Written Assignment
		Corporate Governance and Strategy	DLBBACGS01_E	Corporate Governance and Strategy	5	Exam or Written Assignment
		Service Operations Management	DLBSM01	Service Operations Management	5	Written Assignment
		Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam or Advanced Workbook
6. Semester	8. Semester	Management Accounting	DLBMAE01	Management Accounting	5	Exam or Written Assignment
		Project: Development of Business Ideas	DLBEPPEG01_E	Project: Development of Business Ideas	5	Project Report
		International Accounting	DLFIAC01_E	International Accounting	5	Exam
		Supply Chain Management II	DLBDSESCM02	Supply Chain Management II	5	Exam
	9. Semester	International HR Management	DLBINTIHR01_E	International HR Management	5	Case Study
		Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
		Sustainability	DLBBAS01-01_E	Sustainability	5	Exam
		Project: New Work	DLBPENW01_E	Project: New Work	5	Portfolio
7. Semester	10. Semester	Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
		Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
		Project: Production and Logistics	DLBLOPPL01_E	Project: Production and Logistics	5	Project Report
		Thesis Lab	DLBTL01_E	Thesis Lab	5	Project Report
8. Semester	11. Semester	ELECTIVE A**		e.g. Managing People and Fundamentals of Business Psychology	10	
		ELECTIVE B**		e.g. Digital Product Development	10	
	12. Semester	ELECTIVE C**		e.g. Innovative Technologies and Sustainability	10	
		Bachelor Thesis		Bachelor Thesis Thesis Defense	9	Bachelor Thesis Presentation: Colloquium
Total						
240 ECTS credits						



You've already planned out exactly how your course schedule should look? Wonderful!

The IU International University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.



* Foreign Languages: You can choose one foreign language in the first semester and one foreign language in the second semester. Each language can only be chosen once.

Available languages: Italian, French, Spanish, German

Your mother tongue will be excluded from your available options.



** Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 48 months
PT: Part-Time, 72 months

Elective A:	Elective B:	Elective C:
Managing People and Fundamentals of Business Psychology Applied Sales Financial Services Management Online and Social Media Marketing Business Intelligence Organizational Development and Change Management Business Ethics and Sustainability Salesforce Platform Management	Smart Factory Introduction to Data Science and Programming with Python IT Service Management Fundamentals of Operations Research Smart Services Digital Product Development Innovative Technologies and Sustainability Digitalization in Business and Retail Elaboration of Business Ideas	Managing People and Fundamentals of Business Psychology Applied Sales Financial Services Management Online and Social Media Marketing Business Intelligence Organizational Development and Change Management Business Ethics and Sustainability Salesforce Platform Management Smart Factory Introduction to Data Science and Programming IT Service Management Fundamentals of Operations Research Smart Services Digital Product Development Innovative Technologies and Sustainability Digitalization in Business and Retail Elaboration of Business Ideas Internship Studium Generale Career Development SAP - SAP S/4HANA Business Process Integration - Application Associate Microsoft ERP- Dynamics 365 Business Central - Functional Consultant Mastering Prompts



You can find more information about your degree program in the module handbook on our website.