CURRICULUM B.A. ENTREPRENEURSHIP

DISTANCE LEARNING

Semester FT	Semester PT I	Semester PT II	Module	Course Code	Course	ECTS credits	Type of Exam
1. Semester	1. Semester	1. Semester	International Marketing	DLBDSEIMB01	International Marketing	5	Exam
			Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
			Introduction to User Research	DLBUXEUR01_E	Introduction to User Research	5	Exam
		2. Semester	Project: Development of Business Ideas	DLBEPPEG01_E	Project: Development of Business Ideas	5	Oral Project Report
			Business 101	DLBBAB01_E	Business 101	5	Written Assignment
	2. Semester		International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
2. Semester		3. Semester	Start-Up Financing	DLBEPGF01_E	Start-Up Financing	5	Exam
			Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5	Exam
			Project: Agile Project Management	DLBCSAPM01	Project: Agile Project Management	5	Project Report
	3. Semester	4. Semester	Applied Sales I	DLBDSEAS01	Applied Sales I	5	Exam
			Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
			Project: Prototyping and validation of a business idea	DLBEPPPV01_E	Project: Prototyping and validation of a business idea	5	Project Report
3. Semester		5. Semester	Management Accounting	DLBMAE01	Management Accounting	5	Written Assignment
			Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
	4. Semester		Applied Sales II	DLBDSEAS02	Applied Sales II	5	Exam or Advanced Workbook
		6. Semester	Corporate Planning and Control	BPUE01-01_E	Corporate Planning and Control	5	Exam
			Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
			Project: Entrepreneurship	DLBBWPUG01_E	Project: Entrepreneurship	5	Project Report
4. Semester	5. Semester	7. Semester	Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
			Fundamentals of Product Management	DLBPROGPM01_E	Fundamentals of Product Management	5	Exam
			Personnel Psychology	DLBWPPUB01_E	Personnel Psychology	5	Exam
		8. Semester	Pricing	DLBMPP01_E	Pricing	5	Exam
			Agile Management	DLBNWAM01_E	Agile Management	5	Exam
	6. Semester		Project: Business Model Development	DLBEPPGE01_E	Project: Business Model Development	5	Oral Project Report
5. Semester		9. Semester	Project: Minimum Viable Product	DLBEPPMVP01	Project: Minimum Viable Product	5	Portfolio
			Seminar in Current Topics in Digitalization	DLBDBATD01_E	Seminar in Current Topics in Digitalization	5	Research Essay
			Online Marketing	DLBMSM01-01_E	Online Marketing	5	Written Assignment
	7. Semester		Market Research	BMFO01_E	Market Research	5	Exam
		10.	ELECTIVE A*		e.g. Digital Entrepreneurship	10	
6. Semester			ELECTIVE B*		e.g. Innovative Technologies and Sustainability	10	
	8.	11.	ELECTIVE C*		e.g. Internet of Things and Big Data	10	
		12.	Bachelor Thesis		Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium
Total 180 ECTS credits							

INTERNATIONAL UNIVERSITY OF APPLIED SCIENCES

☑

You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Science offers you the flexibility to choose any available module you like from any semester. You can work on a number of modules at the same time or one by one.

☑

At the beginning, choose available modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

☑

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

☑

* Electives: Choose three modules, every elective module can only be chosen once.

**** "Internship" is only available in mystudies**

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

Elective A:	Elective B:	Elective C:
Digital Entrepreneurship	Usability Evaluation and Prototyping	All from elective B +:
Intrapreneurship	Organizational Development and Change Management	AWS Cloud Specialization
Sustainable Entrepreneurship	Innovative Technologies and Sustainability	Mastering Prompts
	Internet of Things and Big Data	Career Development
	Working environment 4.0	Studium Generale
	Business Ethics and Sustainability	Internship**

ⓘ

You can find more information about your degree program in the module handbook on our website.

Please be aware that every elective can be choosen once.