

Prof. Dr. Kirsten Jäger

Berufserfahrung

Seit 2021	Professorin für Betriebswirtschaftslehre, Schwerpunkt quantitative Methoden, IU Internationale Hochschule, Stuttgart.
2020	Senior Marketing Analyst, Kaiser + Kraft Europa GmbH, Stuttgart
2018 – 2020	Volkswirtin, Senior Consultant, Wiener Institut für Internationale Wirtschaftsvergleiche (WIIW), Wien
2019	Lehrbeauftragte, Wirtschaftsmathematik und Statistik, FOM Hochschule für Oekonomie & Management, Stuttgart.
2008 – 2018	Volkswirtin, The Conference Board, Brüssel / New York.
2007	Gastprofessorin, Universität Pompeu Fabra, Barcelona, Spanien.
2004 – 2007	Wissenschaftliche Assistentin am Lehrstuhl für Wirtschaftsgeschichte, Eberhard-Karls-Universität Tübingen.
2003 – 2004	Geprüfte Hilfskraft im DFG-Projekt „Technologietransfer während des deutschen Wachstumserfolges, 1880-1913“, Eberhard-Karls-Universität Tübingen und Universität Hohenheim.
2003	Studentische Hilfskraft am Lehrstuhl für Wirtschaftsgeschichte, Eberhard-Karls-Universität Tübingen.
1998-1999	Vorstandsassistentin des Vorstands International, Deutsche Post AG, Bonn.

Ausbildung

2007	Dissertation: 'Essays on High-Value Patenting in Germany' in an International Perspective 1880-1932, Eberhard-Karls-Universität Tübingen. Note: Magna cum laude.
2006 – 2007	Pre-Doctoral Research Fellowship innerhalb des Marie Curie Research Training Networks Programms 'Unifying the European Experience: Historical Lessons of Pan-European Development', Universität Pompeu Fabra, Barcelona, Spanien.
2003 – 2007	Doktorandin am Lehrstuhl für Wirtschaftsgeschichte, Eberhard-Karls-Universität Tübingen.
1999 – 2003	Studium der Betriebswirtschaftslehre, Eberhard-Karls-Universität Tübingen. Abschluss: Diplom-Kauffrau
1997 – 1999	Ausbildung zur Kauffrau für Bürokommunikation, Deutsche Post AG, Stuttgart, Bonn.

1996 – 1997

Studium der Biologie und Chemie, Universität Hohenheim.

Veröffentlichungen

Inklaar, Robert, Kirsten Jäger, Mary O'Mahony, Bart Van Ark (2019): European productivity in the digital age: evidence from EU KLEMS, in Fraumeni, Barbara (editor): *Measuring Economic Growth and Productivity. Foundations, KLEMS Production Models, and Extensions*. Academic Press, Elsevier, pp. 75- 94.

Stehrer, Robert, Alexandra Bykova, Kirsten Jäger, Oliver Reiter, Monika Schwarzhappel (2019): *Industry Level Growth and Productivity Data with Special Focus on Intangible Assets*, Report on methodologies and data construction for the EU KLEMS Release 2019. The Vienna Institute for International Economic Studies (wiiw).

Schmäh, Marco, Alexander Schumacher, Kirsten Jäger, Raphael Kromer (2019): Trends der Customer-Journey im B-to-B, *Marketing Review* St. Gallen, 05 | 2019, pp. 68-75.

Schmäh, Marco, Kristina Schneider, Alexander Schumacher, Kirsten Jäger, Raphael Kromer (2019): State of the Art und Best Practice der Customer Journey, *Marketing Review* St. Gallen, 03 | 2019, pp. 54-62.

Ark, Bart van, Klaas de Vries and Kirsten Jäger (2018): Is Europe's Productivity Glass Half Full or Half Empty?, *Intereconomics* 53 (2), pp. 53-58.

Ark, Bart van, and Kirsten Jäger (2017): Recent Trends in Europe's Output and Productivity Growth Performance at the Sector Level, 2002-2015, *International Productivity Monitor*, Number 33, Fall 2017.

Jäger, Kirsten (2017): *EU KLEMS Growth and Productivity Accounts 2017* Release, Statistical Module, available at http://www.euklems.net/TCB/2018/Methology_EUKLEMS_2017_revised.pdf.

Jäger, Kirsten (2016): *EU KLEMS Growth and Productivity Accounts 2016* Release, Statistical Module, available at http://www.euklems.net/TCB/2016/Methology_EU%20KLEMS_2016.pdf.

Corrado, Carol, Kirsten Jäger, and Cecilia Jona-Lasinio (2016): SPINTAN Manual: "Measuring Intangible Capital in the Public Sector: A Manual", available at <http://www.spintan.net/manual-and-reports/>.

Corrado, Carol and Kirsten Jäger (2014): Communication Networks, ICT, and Productivity Growth in Europe, *The Conference Board Economics Program Working Paper Series*, December, EPWP#14-04.

Jäger, Kirsten (2013): Darkening Debt Picture Casts a Shadow over Germany's Stellar Growth Performance, 2013, *The Conference Board, Global Debt and Growth Series, Executive Action Series A-0410-13-EA*.

Ark, Bart van, Vivian Chen, and Kirsten Jäger (2013): European Productivity Growth Since 2000 and Future Prospects, *International Productivity Monitor*, 2013, vol. 25, pp. 65-83.

Ark, Bart van, Vivian Chen, Bert Colijn, and Kirsten Jäger, Wim Overmeer, and Marcel Timmer (2013): *Recent Changes in Europe's Competitive Landscape. How the Sources of Demand and Supply Are Shaping Up*. The Conference Board Report for DG ECFIN, European Economy Economic Papers 485, Brussels: European Commission.

Hulten, Charles R., Janet Hao, and Kirsten Jäger (2012): *The Measurement of India's Intangible Capital*, Deliverable to the project of World Input Output Database.

Hao, Janet X., Kirsten Jäger, Ben Cheng, Charles R. Hulten (2011): Innovation and Intangible Assets: Gaining the Competitive Edge in Economic Recovery, 2011, *The Conference Board, Executive Action Series A-0341-11-EA*.

Ark, Bart and Kirsten Jäger (2011): *Economic Growth and Recovery Trajectories. Building Blocks for a Sustainable Path of Wealth Creation in Spain*. The Conference Board, New York, June 2011.

Ark van, Bart and Kirsten Jäger (2010): *Intangible Capital in the Netherlands and its Implications for Future Growth*, Report commissioned by the Dutch Innovation Platform as part of their Knowledge Investment Agenda (KIA).

Hulten, Charles R., Janet Hao, and Kirsten Jäger (2010): *Macro versus Micro Comparisons of Intangible Capital: The Case of Germany and the U.S.*, Deliverable to COINVEST project.

Ark, Bart van, Kirsten Jäger, Vlad Manole, and Andreas Metz (2009): *Productivity, Performance, and Progress: Germany in International Comparative Perspective*, The Conference Board, New York, March 2009.

Baten, Jörg and Kirsten Jäger (2009): On the Persistence of Human Capital Income and Patent Effects around 1900 on Per capita levels in the 1960's, *Brussels Economic Review* 52 (3/4), pp. 289-304.

Kling, Gerhard, Jörg Baten, and Kirsten Labuske (2009): FDI of German Companies During Globalization and Deglobalization, 2011, *Open Economies Review* 22 (2), pp. 247-270.

Labuske, Kirsten and Jochen Streb (2008): Technological Creativity and Cheap Labour? Explaining the Growing International Competitiveness of German Mechanical Engineering before World War I, *German Economic Review* 9 (1), pp. 65-86.

Labuske, Kirsten (2007): *Essays on High-Value Patenting in Germany in an International Perspective 1880-1932*, Dissertation, Tübingen, Germany.

Organisation von Konferenzen und Workshops

09 / 2019	IARIW-HSE 2019 Conference, Moskau
05 / 2016	EU KLEMS 2016-2017 Workshop, Madrid
12 / 2014	SPINTAN - Milestone MS2 Workshop, Brüssel
05 / 2008	COINVEST Kick-off Workshop, Brüssel
06 / 2006	The Second Conference on German Cliometrics, Tübingen

Mitgliedschaften

IARIW - International Association for Research in Income and Wealth

Ausgewählte Präsentationen

Konferenzen	IARIW-HSE 2019 Conference, Moskau, 35th IARIW General Conference, Kopenhagen (08/2018); The Fifth World KLEMS Conference, Harvard (06/2018); Smart Public Intangibles Conference, Rome (09/2016); The Fourth World KLEMS Conference, Madrid (05/2016); SPINTAN Conference, Valencia (01/2013); Final WIOD Conference, Groningen (04/2012); 10th Comparative Analysis of Enterprise Data COST Conference 2010, London (10/2010); Intangible Investments at Macro and Micro Levels and Their Role in Innovation, Competitiveness and Growth, Lissabon (03/2010); Intangible Investment in Europe, OECD Paris (06/2009); Competitiveness, Innovation and Intangible Investment in Europe, ZEW Mannheim (11/2008); Human Capital, Inequality and Living Standards - Measuring Divergence and Convergence in a Globalising Europe, Lund (07/2007); 7th European Historical Economics Society Conference, Lund (06/2007); 26th Congress of the Portuguese Economic and Social History Association, Ponta Delgada (11/2006); Annual XIV International Economic History Congress, Helsinki (08/2006); The Second Conference on German Cliometrics, Tübingen (06/2006); Economic History Society Annual Conference, Reading (03/2006); The Berlin Colloquium. A workshop on quantitative history, Berlin (12/2005); 6th European Historical Economics Society Conference, Istanbul (09/2005); Annual Cliometric Society Conference, Tahoe City (06/2005); BETA-Workshop in Historical Economics, Straßburg (05/2005); The Berlin Colloquium. A workshop on quantitative history, Berlin (09/2004)
Workshops	European Commission Brüssel (09/2017); Banco Interamericano de Desarrollo Washington DC (12/2016); European Commission Brüssel (01/2016); NIESR London (04/2015); Industrie-Club E.V. Düsseldorf (03/2015); SPINTAN (12/2014); Gulf Investment Cooperation Kuwait (11/2014); European Commission Brüssel (09/2014); Gulf Investment Cooperation Kuwait (04/2013); Gulf Investment Cooperation Kuwait (02/2013); Imperial College London (04/2012); PwC Madrid (02/2012); KPMG Madrid (10/2011); University Paris-Sud (09/2011); DIW Berlin (09/2010); COST Amsterdam (05/2010); PwC Madrid (01/2010); Statistics Netherlands Den Haag (11/2009); TCB New York (07/2008); Friedrich-Ebert-Stiftung Berlin (01/2008); COINVEST Brüssel (05/2008); Marie Curie Summer

School Tartù (08/2007); Universitat Pompeu Fabra Barcelona (12/2006);
Universitat Pompeu Fabra Barcelona (11/2006); 2nd Lindau Meeting of Nobel
Laureates, Lindau (08/2006); University of Hohenheim (01/2005)