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Prof. Dr. Dr. HSG **Elitsa Alexander** MBA

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Juni 2018, UK	*European Conference of Information Systems (ECIS), Portsmouth* Vortrag zum Thema 'Building on Disagreement Visually: The System and the Method'
August 2018, Österreich	*MMIRA International Conference, Vienna* Vortrag zum Thema 'Mixed Methods Research' Basic Designs and Methods: a Visualization for Teaching Purposes'
September 2016, UK	*Annual Meeting of the British Academy of Management, Newcastle* Vortrag zum Thema 'Displaying Minority Opinions Visually: Focusing on Disagreement in Group Discussion'
August 2015, Kanada	*Annual Meeting of the Academy of Management, Vancouver* Vortrag zum **BEST PAPER PROCEEDINGS PAPER** mit dem Titel 'The Effect of System-embedded Visual Restrictiveness on Experience Sharing'
August 2015, Kanada	*Annual Meeting of the Academy of Management, Vancouver* Vortrag zum Thema 'A Visual Re-Play Methodology for Group Discussion Analysis'
Februar 2012, Thailand	*International Conference on Global Business Environment, Bangkok* Vortrag zum Thema 'Online Shopping Behavior of Millennials in Bulgaria and Croatia'
Juni 2008, Slowenien	*21st Bled eConference eCollaboration, Bled* Vortrag zum Thema 'Informal eCollaboration Channels: Shedding Light on Shadow CIT'
Juli 2006, Niederlande	*24th International Conference of the System Dynamics Society, Nijmegen* Vortrag zum Thema 'The Dynamics of Innovation in Electronic Networks – a System Dynamics Perspective on IT Innovation Diffusion'
Juni 2006, Slowenien	*19th Bled eConference eValues, Bled* Vortrag zum Thema 'eValue and Value-driven User Responses to Information Technology'