

**CURRICULUM B.SC. INDUSTRIAL AND ORGANIZATIONAL PSYCHOLOGY  
DISTANCE LEARNING**

Semester			Module	Course Code	Course	ECTS credits	Type of Exam
FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	Psychology	DLBSAPSY01_E	Psychology	5	Exam or Advanced Workbook
			Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
			Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
			Business Psychology	DLBMP01_E	Business Psychology	5	Exam
			Business 101	DLBBAB01_E	Business 101	5	Exam or Written Assignment
2. Semester	2. Semester	2. Semester	Project: Industrial and Organizational Psychology in Practice	DLBWPPWP01_E	Project: Industrial and Organizational Psychology in Practice	5	Project Report
			Social Psychology	DLBWPPS01_E	Social Psychology	5	Exam
			Marketing I	BMAR01-02_E	Marketing I	3	Exam
			Marketing II	BMAR02-02_E	Marketing II	2	Exam
			Personality and Differential Psychology	DLBWPPDP01_E	Personality and Differential Psychology	5	Exam
3. Semester	3. Semester	3. Semester	Statistics	BSTA01-01_E	Statistics	5	Exam
			Introduction to Industrial and Organizational Psychology	DLPOPS02_E	Introduction to Industrial and Organizational Psychology	5	Exam
			Project: Organizational Development	DLBWPOE01_E	Project: Organizational Development	5	Project Report
			Personnel Psychology	DLBWPPUB01_E	Personnel Psychology	5	Exam
			Intercultural Psychology	DLBWPIP01_E	Intercultural Psychology	5	Exam
4. Semester	4. Semester	4. Semester	Psychological Diagnostics	DLBWPPDIA01_E	Psychological Diagnostics	5	Exam
			Conflict Management and Mediation	DLBWPKUM01_E	Conflict Management and Mediation	5	Exam
			Research Methodology and Data Analysis	DLBWPFUD01_E	Research Methodology and Data Analysis	5	Case Study
			Project: Communication for Practical Problem Solving	DLBKPSPP01_E	Project: Communication for Practical Problem Solving	5	Oral Project Report
			Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
5. Semester	5. Semester	5. Semester	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
			Consumer Behavior	DLBMP02_E	Consumer Behavior	5	Exam
			International Labor Law	DLBIOPLL01	International Labor Law	5	Exam
			Entrepreneurship and Innovation	DLBBAE01_E	Entrepreneurship and Innovation	5	Written Assignment
			Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
6. Semester	6. Semester	6. Semester	Principles of Management	DLBBAM01_E	Principles of Management	5	Case Study
			Psychology of Persuasion	DLBKPSPE01_E	Psychology of Persuasion	5	Exam
			Project: Digital Business Models	DLBWPPDBM01_E	Project: Digital Business Models	5	Project Report
			Current Topics in Industrial and Organizational Psychology	DLBWPAWP01_E	Current Topics in Industrial and Organizational Psychology	5	Research Essay
			ELECTIVE A*		e.g. Organizational Development and Change Management	10	
7. Semester	7. Semester	7. Semester	ELECTIVE B*		e.g. Digital Market and Consumer Psychology	10	
			ELECTIVE C*		e.g. Talent Management & HR Development	10	
			Bachelor Thesis		Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium
Total			180 ECTS credits				



You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.



\* Electives: Choose one module each from elective group A, B, and C. Every elective module can only be chosen once.

FT: Full-Time, 36 months  
PT I: Part-Time I, 48 months  
PT II: Part-Time II, 72 months

Specialization track	Elective A:	Elective B:	Elective C:
<b>Psychology of Personnel Selection and Analysis</b>	HR Management	Digital HR and Personnel Assessment	Augmented, Mixed and Virtual Reality Applied Sales Corporate Communication and PR Event Management
<b>Organizational Development and Digital Change</b>	Organizational Development and Change Management	Global Organizational Development and Change	Financial Services Management Foreign Language French Foreign Language German Foreign Language Spanish
<b>Market Research and Consumer Psychology</b>	Markets and Advertising	Digital Market and Consumer Psychology	Innovative Technologies and Sustainability International Marketing and Branding IT Management Online and Social Media Marketing Talent Management & HR Development Mastering Prompts Career Development
<b>NOTE on specialization tracks</b>			
We have compiled some possible specialisation tracks to give you some direction when choosing your modules. If you decide on one of the specialisation tracks, the modules from the elective groups A and B are predefined. You can choose freely in elective area C.			
However, you can also put together the modules according to your own wishes.			



You can find more information about your degree program in the module handbook on our website.