

# MODULE HANDBOOK

**Master of Arts**

Applied International Development

60 CP

**Distance Learning**

Classification: Consecutive

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# 1. Semester

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## Understanding Development: Theory and Practice

Module Code: DLMIDUDTP

<b>Module Type</b> see curriculum	<b>Admission Requirements</b> none	<b>Study Level</b> MA	<b>CP</b> 5	<b>Student Workload</b> 150 h
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<b>Semester / Term</b> see curriculum	<b>Duration</b> Minimaldauer: 1 Semester	<b>Regularly offered in</b> WiSe/SoSe	<b>Language of Instruction and Examination</b> English
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### Module Coordinator

Prof. Dr. Verena Renneberg (Understanding Development: Theory and Practice)

### Contributing Courses to Module

- Understanding Development: Theory and Practice (DLMIDUDTP01)

### Module Exam Type

#### Module Exam

Study Format: Distance Learning  
Exam, 90 Minutes

#### Split Exam

### Weight of Module

see curriculum

### Module Contents

- Terminology and History of International Development
- Globalization and International Development
- Typical Intervention Areas of International Development
- Actors in International Development
- International Initiatives on International Development
- Criticism on International Development

### **Learning Outcomes**

#### **Understanding Development: Theory and Practice**

On successful completion, students will be able to

- explain important terminology of international development.
- classify the history of international development and link it to Globalization trends.
- identify most important intervention areas and name relevant actors in international development.
- explain important initiatives to tackle challenges in international development.
- critically reflect criticism that addresses the efforts towards international development.

#### **Links to other Modules within the Study Program**

This module is similar to other modules in the field of Business Administration & Management

#### **Links to other Study Programs of the University**

All Master Programs in the Business & Management fields

# Understanding Development: Theory and Practice

Course Code: DLMIDUDTP01

Study Level	Language of Instruction and Examination	Contact Hours	CP	Admission Requirements
MA	English		5	none

## Course Description

The course facilitates a comprehensive understanding of international development. It explains the context and history of international development and links the topic to the broader issue of Globalization. The course also describes important supranational, governmental and non-governmental actors within international development approaches and explains important challenges in this field, such as Human Rights, Shelter, Education, Climate Change, Livelihoods, Health, Economic Growth, Governance, and Micro-Finance. Supranational frameworks to respond to the challenges are discussed and major criticisms of international development interventions are elaborated upon to provide students with a holistic understanding of the topic.

## Course Outcomes

On successful completion, students will be able to

- explain important terminology of international development.
- classify the history of international development and link it to Globalization trends.
- identify most important intervention areas and name relevant actors in international development.
- explain important initiatives to tackle challenges in international development.
- critically reflect criticism that addresses the efforts towards international development.

## Contents

1. Terminology and History of International Development
  - 1.1 Fundamental Definitions and Explanations
  - 1.2 Origins of International Development
  - 1.3 Stages of International Development
2. Globalization and International Development
  - 2.1 Introduction to Globalization
  - 2.2 Development Indicators
  - 2.3 Migration
3. Typical Intervention Areas of International Development
  - 3.1 Human Rights, Shelter and Education
  - 3.2 Climate Change, Livelihoods, Health



3.3	Economic Growth, Governance, Micro-Finance
4.	Actors in International Development
4.1	Supranational Organizations
4.2	National Organizations
4.3	Non-Governmental Organizations
5.	International Initiatives on International Development
5.1	Universal Declaration of Human Rights
5.2	Sustainable Development Goals
5.3	UN Global Compact
6.	Criticism on International Development
6.1	Misleading Financial Incentives
6.2	Neo-Colonialism
6.3	Cultural Imperialism

<b>Literature</b>
<b>Compulsory Reading</b>
<b>Further Reading</b>
<ul style="list-style-type: none"> <li>▪ Boccock, P., &amp; Collison, C. (2022). Return on Knowledge: How International Development Agencies Are Collaborating to Deliver Impact through Knowledge, Learning, Research and Evidence. In UNICEF Office of Research - Innocenti. UNICEF Office of Research - Innocenti.</li> <li>▪ Cook, S. (2017). Social investment and the international development organizations. In J. Midgley, E. Dahl, &amp; A. Conley Wright (Eds.), <i>Social Investment and Social Welfare</i> (216-234). Edward Elgar Publishing.</li> <li>▪ Currie-Alder, B. (2014). <i>International development: ideas, experience, and prospects</i>. Oxford University Press.</li> <li>▪ Haslam, P., Shafer, J., &amp; Beaudet, P. (2017). <i>Introduction to International Development: Approaches, Actors, Issues, and Practice</i>. Oxford University Press.</li> <li>▪ Kumpf, B. (2023). <i>The adoption of innovation in international development organisations Lessons for development co-operation</i>. OECD Publishing.</li> </ul>

**Study Format Distance Learning**

<b>Study Format</b> Distance Learning	<b>Course Type</b> Theory Course
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> yes
<b>Type of Exam</b>	Exam, 90 Minutes

<b>Student Workload</b>					
<b>Self Study</b> 90 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 30 h	<b>Self Test</b> 30 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 150 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b> <input checked="" type="checkbox"/> Course Feed <input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint <input checked="" type="checkbox"/> Recorded Live Sessions	<b>Learning Material</b> <input checked="" type="checkbox"/> Course Book <input checked="" type="checkbox"/> Video <input checked="" type="checkbox"/> Audio <input checked="" type="checkbox"/> Slides	<b>Exam Preparation</b> <input checked="" type="checkbox"/> Practice Exam <input checked="" type="checkbox"/> Review Book <input checked="" type="checkbox"/> Online Tests

## Applied Research

Module Code: DLMAF\_E

<b>Module Type</b> see curriculum	<b>Admission Requirements</b> None	<b>Study Level</b> MA	<b>CP</b> 5	<b>Student Workload</b> 150 h
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<b>Semester / Term</b> see curriculum	<b>Duration</b> Minimum 1 semester	<b>Regularly offered in</b> WiSe/SoSe	<b>Language of Instruction and Examination</b> English
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### Module Coordinator

Prof. Dr. Evangelos Zois (Applied Research)

### Contributing Courses to Module

- Applied Research (DLMAF01\_E)

### Module Exam Type

#### Module Exam

Study Format: [Distance Learning](#)  
Written Assessment: Written Assignment

#### Split Exam

### Weight of Module

see curriculum

### Module Contents

- Fundamentals of Empirical Research
- The Empirical Research Process
- Qualitative Survey Research
- Standardized Survey Research
- Experimental Research
- Specifics of Research with Secondary and Observational Data

**Learning Outcomes****Applied Research**

On successful completion, students will be able to

- evaluate the type and quality of empirical research and of concrete empirical research results based on relevant criteria.
- identify appropriate data and research methods to empirically address a specific problem or research question.
- name and critically compare the process steps as well as the potentials, aims and limitations of different quantitative and qualitative research methods.
- recognize and consider basic ethical and legal aspects while conducting empirical research.
- design an empirical and theory-based study on their own to adequately address a specific applied research problem.

**Links to other Modules within the Study Program**

This module is similar to other modules in the field of Methods

**Links to other Study Programs of the University**

All Master Programs in the Business & Management field

# Applied Research

Course Code: DLMAF01\_E

Study Level	Language of Instruction and Examination	Contact Hours	CP	Admission Requirements
MA	English		5	None

## Course Description

The course teaches central concepts and methods of applied empirical research. The students acquire profound knowledge to evaluate the quality as well as the limitations of different empirical research approaches. First, students learn the central theoretical foundations of empirical research and the central process steps of empirical research projects. In doing so, students are also sensitised to the ethical and legal challenges. The course deals in depth with the application of central qualitative and quantitative research methods, for each of which the central goals and decision areas, their strengths, and weaknesses, as well as practical recommendations for application are discussed. The course enables students to develop an empirical study for an applied problem in their field or professional environment and to critically evaluate the quality of empirical findings as well as their validity.

## Course Outcomes

On successful completion, students will be able to

- evaluate the type and quality of empirical research and of concrete empirical research results based on relevant criteria.
- identify appropriate data and research methods to empirically address a specific problem or research question.
- name and critically compare the process steps as well as the potentials, aims and limitations of different quantitative and qualitative research methods.
- recognize and consider basic ethical and legal aspects while conducting empirical research.
- design an empirical and theory-based study on their own to adequately address a specific applied research problem.

## Contents

1. Fundamentals of Empirical Research
  - 1.1 Aims and Basic Approaches of Empirical Research
  - 1.2 Objectivity, Reliability, and Validity of Empirical Research
  - 1.3 Causality
2. The Empirical Research Process
  - 2.1 Determination of the Research Objective
  - 2.2 Choice of Research Design

- 2.3 Data Collection and Data Analysis
  - 2.4 Interpretation and Presentation of Results
  - 2.5 Ethical and Legal Aspects of Empirical Research
3. Qualitative Survey Research
  - 3.1 Fundamentals, Goals and Process Steps
  - 3.2 Central Forms of Data Collection
  - 3.3 Methods to Analyse Qualitative Data
  - 3.4 Quality Assessment
4. Standardized Survey Research
  - 4.1 Fundamentals, Goals and Process Steps
  - 4.2 Central Forms of Data Collection
  - 4.3 Questionnaire Design, Measurement and Operationalization
  - 4.4 Sampling and Sample Evaluation
  - 4.5 Quality Assessment
5. Experimental Research
  - 5.1 Fundamentals, Goals and Process Steps
  - 5.2 Types of Experiments and Experimental Designs
  - 5.3 Measurement and Manipulation of Variables
  - 5.4 Key Implementation Challenges
  - 5.5 Quality Assessment
6. Specifics of Research with Secondary and Observational Data
  - 6.1 Fundamentals, Goals and Specifics
  - 6.2 Selected Approaches to Analyse Secondary Data
  - 6.3 Selected Approaches to Analyse Observational Data

**Literature****Compulsory Reading****Further Reading**

- Flick, U. (2018). *An Introduction to Qualitative Research* (6th edition). Sage.
- Gravetter, F. J., & Forzano, L. A. B. (2018). *Research Methods for the Behavioral Sciences* (6th edition). Cengage Learning.
- Quinlan, C., Babin, B., Carr, J. Griffin, M., & Zikmund, W. G. (2019). *Business Research Methods* (2nd edition). Cengage Learning.
- Vomberg, A., & Klarmann, M. (2021). *Crafting Survey Research: A Systematic Process for Conducting Survey Research*. In C. Homburg, M. Klarmann, & A. E. (Eds.), *Handbook of market research* (pp. 1-53). Springer.

**Study Format Distance Learning**

<b>Study Format</b> Distance Learning	<b>Course Type</b> Theory Course
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> yes
<b>Type of Exam</b>	Written Assessment: Written Assignment

<b>Student Workload</b>					
<b>Self Study</b> 110 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 20 h	<b>Self Test</b> 20 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 150 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b> <input checked="" type="checkbox"/> Course Feed <input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint <input checked="" type="checkbox"/> Recorded Live Sessions	<b>Learning Material</b> <input checked="" type="checkbox"/> Course Book <input checked="" type="checkbox"/> Video	<b>Exam Preparation</b> <input checked="" type="checkbox"/> Online Tests <input checked="" type="checkbox"/> Guideline



## Seminar: Current Issues in International Development

Module Code: DLMIDSCIID

<b>Module Type</b> see curriculum	<b>Admission Requirements</b> none	<b>Study Level</b> MA	<b>CP</b> 5	<b>Student Workload</b> 150 h
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<b>Semester / Term</b> see curriculum	<b>Duration</b> Minimaldauer: 1 Semester	<b>Regularly offered in</b> WiSe/SoSe	<b>Language of Instruction and Examination</b> English
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### Module Coordinator

Prof. Dr. Jürgen-Matthias Seeler (Seminar: Current Issues in International Development)

### Contributing Courses to Module

- Seminar: Current Issues in International Development (DLMIDSCIID01)

### Module Exam Type

#### Module Exam

Study Format: Distance Learning  
Written Assessment: Research Essay

#### Split Exam

### Weight of Module

see curriculum

### Module Contents

This course requires students to independently engage with current important issues in international development. Based on self-directed learning, students will engage in those topics most prominently on the agenda of the various actors in the field. Reference may be made to e.g. the sustainable development goals, actions countering climate change or other topics of high priority in international development.

**Learning Outcomes****Seminar: Current Issues in International Development**

On successful completion, students will be able to

- acquire knowledge and skills in the area of current issues in international development independently and in a self-directed manner.
- comprehend current discussions in international development.
- depict the issues most prominently addressed by the various actors in international development.
- explain current topics of their choice and contextualize them.
- identify important challenges in such topics and address them on supranational, national and local level.
- interpret the limitations under which the various actors in these areas operate.

**Links to other Modules within the Study Program**

This module is similar to other modules in the field of Economics

**Links to other Study Programs of the University**

All Master Programs in the Business & Management fields

# Seminar: Current Issues in International Development

Course Code: DLMIDSCIID01

Study Level	Language of Instruction and Examination	Contact Hours	CP	Admission Requirements
MA	English		5	none

## Course Description

International Development is a multi-faceted topic with some ongoing thematic areas and a number of more contemporary fields of action. While some issues, such as poverty, hunger, education, health have been tackled for a long time, there are also some areas of more contemporary prominence. To name a few, climate change, inclusion, diversity, and other aspects have been prioritized rather recently. To identify and explain such topics, contextualize them, and link theory with practice is required from students in this course.

## Course Outcomes

On successful completion, students will be able to

- acquire knowledge and skills in the area of current issues in international development independently and in a self-directed manner.
- comprehend current discussions in international development.
- depict the issues most prominently addressed by the various actors in international development.
- explain current topics of their choice and contextualize them.
- identify important challenges in such topics and address them on supranational, national and local level.
- interpret the limitations under which the various actors in these areas operate.

## Contents

- In this course, students are required to independently acquire knowledge of current issues in international development. Through self-directed learning, they are supposed to understand the most important topics prominently on the agenda of the various actors in international development. Students could use the Sustainable Development Goals as framework to contextualize their analysis of current issues. Such more contemporary issues could include topics such as climate change, gender equality, migration, human rights etc. Importantly, students are supposed to identify such topics, put them into the broader context of international development and analyze challenges that may be encountered by the various actors on supra-national, national, and local level. This way, they must show their capacity to analyze and critically reflect some of the most pressing current issues in international development and how to best tackle them.

**Literature****Compulsory Reading****Further Reading**

- Bexell, M., Hickmann, T., & Schapper, A. (2023). Strengthening the Sustainable Development Goals through integration with human rights. *International Environmental Agreements: Politics, Law and Economics*, 23(2), 133–139.
- Chibba, M. (2011). The Millennium Development Goals: Key Current Issues and Challenges. *Development Policy Review*, 29(1), 75–90.
- Currie-Alder, B. (2014). *International development: ideas, experience, and prospects*. Oxford University Press.
- Haslam, P., Shafer, J., & Beaudet, P. (2017). *Introduction to International Development: Approaches, Actors, Issues, and Practice*. Oxford University Press.
- Soto Nishimura, A., & Czaika, M. (2023). Exploring Migration Determinants: a Meta-Analysis of Migration Drivers and Estimates. *Journal of International Migration and Integration*, 1–23.

**Study Format Distance Learning**

<b>Study Format</b> Distance Learning	<b>Course Type</b> Seminar
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> no
<b>Type of Exam</b>	Written Assessment: Research Essay

<b>Student Workload</b>					
<b>Self Study</b> 120 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 30 h	<b>Self Test</b> 0 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 150 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b> <input checked="" type="checkbox"/> Course Feed <input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint <input checked="" type="checkbox"/> Recorded Live Sessions	<b>Learning Material</b> <input checked="" type="checkbox"/> Slides	<b>Exam Preparation</b> <input checked="" type="checkbox"/> Guideline

## Managing Across Borders

Module Code: DLMINTMAB\_E

<b>Module Type</b> see curriculum	<b>Admission Requirements</b> none	<b>Study Level</b> MA	<b>CP</b> 5	<b>Student Workload</b> 150 h
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<b>Semester / Term</b> see curriculum	<b>Duration</b> Minimum 1 semester	<b>Regularly offered in</b> WiSe/SoSe	<b>Language of Instruction and Examination</b> English
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### Module Coordinator

Prof. Dr. Andreas Herrmann (Managing Across Borders)

### Contributing Courses to Module

- Managing Across Borders (DLMINTMAB01\_E)

### Module Exam Type

#### Module Exam

Study Format: myStudies  
Exam, 90 Minutes

Study Format: Distance Learning  
Exam, 90 Minutes

#### Split Exam

### Weight of Module

see curriculum

### Module Contents

- International economic and business environment
- Globalization and international competitiveness
- International Trade
- International financial and capital markets
- International organizations and economic integration
- Current hot spots in the international economic and business environment

### **Learning Outcomes**

#### **Managing Across Borders**

On successful completion, students will be able to

- identify the main developments and trends in the global economic environment and use them as a basis for business decisions.
- demonstrate the development of globalization and world trade in the last decades.
- explain the causes and effects of protectionism on a country's economic development.
- understand the interrelationships of international financial and capital markets and assess them with regard to the handling of exchange rate risks.
- explain the importance of international organizations such as the World Trade Organization (WTO) or the International Monetary Fund (IMF) for global cooperation.
- form their own opinion on current issues of international economic policy.

#### **Links to other Modules within the Study Program**

This module is similar to other modules in the fields of Business Administration & Management

#### **Links to other Study Programs of the University**

All Master Programs in the Business & Management fields

# Managing Across Borders

Course Code: DLMINTMAB01\_E

Study Level	Language of Instruction and Examination	Contact Hours	CP	Admission Requirements
MA	English		5	none

## Course Description

The interdependence of economies, markets and technologies has increased continuously over the past decades. In addition to the former three dominant economic areas of the USA, Europe and Japan, emerging markets have joined the group, which play an increasingly important role in world trade. Global networking creates both opportunities and risks for internationally active companies. In this course, students acquire a deeper understanding of global economic, political and technological interrelationships as a basis for strategic decisions of internationally operating companies. In addition to knowledge of international trade, international financial and capital markets, and international organizations, students will be able to form their own well-founded opinion on current developments and trends in the international economic and business environment by the end of this course.

## Course Outcomes

On successful completion, students will be able to

- identify the main developments and trends in the global economic environment and use them as a basis for business decisions.
- demonstrate the development of globalization and world trade in the last decades.
- explain the causes and effects of protectionism on a country's economic development.
- understand the interrelationships of international financial and capital markets and assess them with regard to the handling of exchange rate risks.
- explain the importance of international organizations such as the World Trade Organization (WTO) or the International Monetary Fund (IMF) for global cooperation.
- form their own opinion on current issues of international economic policy.

## Contents

1. International economic and business environment
  - 1.1 Economic environment
  - 1.2 Political environment
  - 1.3 Technological environment
2. Globalization and international competitiveness
  - 2.1 Definition and development of globalization
  - 2.2 Opportunities and threats of globalization



- 2.3 International competitiveness
- 3. International Trade
  - 3.1 Theories and models of international trade
  - 3.2 Importance of international trade for an economy
  - 3.3 Protectionism as a threat to international business
- 4. International financial and capital markets
  - 4.1 Importance of international financial and capital markets for globally active companies
  - 4.2 International exchange rate regimes
  - 4.3 Hedging of exchange rate risks
- 5. International organizations and economic integration
  - 5.1 International organizations as the basis of the world economy (WTO, World Bank, IMF)
  - 5.2 Regional economic integration as driver for international business (EU, USMCA)
- 6. Current hot spots in the international economic and business environment
  - 6.1 USA-China: Struggle for political and economic supremacy
  - 6.2 Emerging Markets: new players in the global economy
  - 6.3 Agenda 2030: Sustainable Development Goals (SDG)

## Literature

### Compulsory Reading

### Further Reading

- Cavusgil, S. T., Knight, G. A., & Riesenberger, J. R. (2020). International business: The new realities (5th ed.). Pearson.
- Daniels, J. D., Radebaugh, L. H., & Sullivan, D. P. (2018). International business: Environments and operations (16th ed.). Pearson.

**Study Format myStudies**

<b>Study Format</b> myStudies	<b>Course Type</b> Theory Course
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> yes
<b>Type of Exam</b>	Exam, 90 Minutes

<b>Student Workload</b>					
<b>Self Study</b> 90 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 30 h	<b>Self Test</b> 30 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 150 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b> <input checked="" type="checkbox"/> Course Feed <input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint <input checked="" type="checkbox"/> Recorded Live Sessions	<b>Learning Material</b> <input checked="" type="checkbox"/> Course Book <input checked="" type="checkbox"/> Video <input checked="" type="checkbox"/> Audio <input checked="" type="checkbox"/> Slides	<b>Exam Preparation</b> <input checked="" type="checkbox"/> Practice Exam <input checked="" type="checkbox"/> Online Tests

**Study Format Distance Learning**

<b>Study Format</b> Distance Learning	<b>Course Type</b> Theory Course
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> yes
<b>Type of Exam</b>	Exam, 90 Minutes

<b>Student Workload</b>					
<b>Self Study</b> 90 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 30 h	<b>Self Test</b> 30 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 150 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b>	<b>Learning Material</b>	<b>Exam Preparation</b>
<input checked="" type="checkbox"/> Course Feed	<input checked="" type="checkbox"/> Course Book	<input checked="" type="checkbox"/> Practice Exam
<input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint	<input checked="" type="checkbox"/> Video	<input checked="" type="checkbox"/> Online Tests
<input checked="" type="checkbox"/> Recorded Live Sessions	<input checked="" type="checkbox"/> Audio	
	<input checked="" type="checkbox"/> Slides	

## Project: Growth, Inequality, and Poverty

Module Code: DLMIDPGIP

<b>Module Type</b> see curriculum	<b>Admission Requirements</b> none	<b>Study Level</b> MA	<b>CP</b> 5	<b>Student Workload</b> 150 h
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<b>Semester / Term</b> see curriculum	<b>Duration</b> Minimaldauer: 1 Semester	<b>Regularly offered in</b> WiSe/SoSe	<b>Language of Instruction and Examination</b> English
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### Module Coordinator

Prof. Dr. Jürgen-Matthias Seeler (Project: Growth, Inequality, and Poverty)

### Contributing Courses to Module

- Project: Growth, Inequality, and Poverty (DLMIDPGIP01)

### Module Exam Type

#### Module Exam

Study Format: Distance Learning  
Oral Project Report

#### Split Exam

### Weight of Module

see curriculum

### Module Contents

This course addresses some of the most pressing topics in international development, namely the link between economic growth, inequality, and poverty. The course requires students to independently acquire the knowledge necessary to understand the multi-faceted challenges when tackling these issues. Based on a solid theoretical understanding of the three concepts, students shall understand how growth, inequality and poverty are interlinked and what it takes to effectively employ economic growth to ensure inequalities and poverty are reduced.

### Learning Outcomes

#### Project: Growth, Inequality, and Poverty

On successful completion, students will be able to

- acquire and contextualize knowledge of growth, inequalities, and poverty independently.
- interpret the interrelations between economic growth, societal inequalities and resulting poverty.
- describe economic growth in the different contexts of countries and their access to resources.
- critically analyze societal inequalities and how they deprive individuals of their opportunities to contribute to economic growth.
- classify the different definitions of poverty and the challenges attached when trying to measure poverty.
- be able to describe the various forms of poverty and how are linked with inequalities and economic growth.

#### Links to other Modules within the Study Program

This module is similar to other modules in the field of Economics

#### Links to other Study Programs of the University

All Master Programs in the Business & Management fields

## Project: Growth, Inequality, and Poverty

Course Code: DLMIDPGIP01

Study Level	Language of Instruction and Examination	Contact Hours	CP	Admission Requirements
MA	English		5	none

### Course Description

International development addresses many different development challenges as can be easily identified by looking at the Sustainable Development Goals and the many issues tackled by supra-national, national and local actors in international development. Poverty is certainly the most central topic that needs to be addressed given that it basically constitutes a human rights violation to leave parts of a country's population live in poor conditions. In order to effectively tackle poverty, inequalities must be reduced within a society. A precondition for any such attempts is economic growth. Therefore, this course brings these three topics together in order to understand their links and interdependencies.

### Course Outcomes

On successful completion, students will be able to

- acquire and contextualize knowledge of growth, inequalities, and poverty independently.
- interpret the interrelations between economic growth, societal inequalities and resulting poverty.
- describe economic growth in the different contexts of countries and their access to resources.
- critically analyze societal inequalities and how they deprive individuals of their opportunities to contribute to economic growth.
- classify the different definitions of poverty and the challenges attached when trying to measure poverty.
- be able to describe the various forms of poverty and how are linked with inequalities and economic growth.

### Contents

- This course addresses some of the most pressing topics in international development: growth, inequality, and poverty. The course requires students to acquire the knowledge necessary to understand the multi-faceted challenges when tackling these issues through self-directed learning, they must engage independently with the three concepts, their definitions and limitations. Students are also supposed to understand the many challenges in the fields of growth, inequalities and poverty. They shall critically analyze the interrelations of the three topics and develop an understanding how economic growth and the reduction of societal inequalities can eventually lead to the eradication of poverty in its various forms. Therefore, the course requires students to develop a solid theoretical

understanding of the three concepts and subsequently be able to describe possible strategies to comprehensively address the issues. This way, students will also understand the various challenges that supra-national, national and local actors face when working on growth, inequalities and poverty.

## Literature

### Compulsory Reading

### Further Reading

- Arndt, C., McKay, A., & Tarp, F. (2016). *Growth and Poverty in Sub-Saharan Africa*. Oxford University Press.
- Haslam, P., Shafer, J., & Beaudet, P. (2017). *Introduction to International Development: Approaches, Actors, Issues, and Practice*. Oxford University Press.
- Min, J., & Rao, N. D. (2023). Growth and inequality trade-offs to eradicate absolute poverty. *Heliyon*, 9 (11).
- Tabash, M. I., Ezekiel, O., Ahmed, A., Oladiran, A., Elsantil, Y., & Lawal, A. I. (2024). Examining the linkages among financial inclusion, economic growth, poverty, and inequality reduction in Africa. *Scientific African*, 23.
- Van der Hoeven, R. & Shorrocks, A. (2003). *Perspectives on Growth and Poverty*. United Nations University Press.

**Study Format Distance Learning**

<b>Study Format</b> Distance Learning	<b>Course Type</b> Project
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> no
<b>Type of Exam</b>	Oral Project Report

<b>Student Workload</b>					
<b>Self Study</b> 120 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 30 h	<b>Self Test</b> 0 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 150 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b> <input checked="" type="checkbox"/> Course Feed <input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint <input checked="" type="checkbox"/> Recorded Live Sessions	<b>Learning Material</b> <input checked="" type="checkbox"/> Slides	<b>Exam Preparation</b> <input checked="" type="checkbox"/> Guideline



## Project: Developing a Sustainable Business Model

Module Code: DLMNMPEGM1\_E

<b>Module Type</b> see curriculum	<b>Admission Requirements</b> none	<b>Study Level</b> MA	<b>CP</b> 5	<b>Student Workload</b> 150 h
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<b>Semester / Term</b> see curriculum	<b>Duration</b> Minimum 1 semester	<b>Regularly offered in</b> WiSe/SoSe	<b>Language of Instruction and Examination</b> English
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### Module Coordinator

Prof. Dr. Karsten Hurrelmann (Project: Developing a Sustainable Business Model)

### Contributing Courses to Module

- Project: Developing a Sustainable Business Model (DLMNMPEGM01\_E)

### Module Exam Type

#### Module Exam

Study Format: Distance Learning  
Written Assessment: Project Report

#### Split Exam

### Weight of Module

see curriculum

### Module Contents

In the course Project: Developing a Sustainable Business Model, students' knowledge is applied in practice. In this way, they will develop a sustainable business model themselves and can thus incorporate their own interests and specializations into the course.

**Learning Outcomes****Project: Developing a Sustainable Business Model**

On successful completion, students will be able to

- integrate sustainable management into an existing business model.
- develop and build a new business model using sustainable management.
- integrate their own specific expertise and interests into a sustainable business model.

**Links to other Modules within the Study Program**

This module is similar to other modules in the field of Business Administration & Management

**Links to other Study Programs of the University**

All Master Programs in the Business field

# Project: Developing a Sustainable Business Model

Course Code: DLMNMPEGM01\_E

Study Level	Language of Instruction and Examination	Contact Hours	CP	Admission Requirements
MA	English		5	none

## Course Description

Sustainable business models will form the new basis of tomorrow's economy due to significant changes in stakeholders and society at large. Therefore, these chances and opportunities should already be used in this course. In the course Development of a Sustainable Business Model the already acquired knowledge will be applied in practice. In this way, the students are to develop a sustainable business model themselves and can thus bring their own interests and specializations into the course. In this way, the theoretical knowledge is applied in practice.

## Course Outcomes

On successful completion, students will be able to

- integrate sustainable management into an existing business model.
- develop and build a new business model using sustainable management.
- integrate their own specific expertise and interests into a sustainable business model.

## Contents

- Companies are undergoing transformation. This is shown by the increasing demands of stakeholder groups (investors, society, employees, customers, politics, etc.) regarding sustainability. Reflecting upon this, existing as well as not yet founded companies have to follow this change and adapt their business models accordingly. This is the starting point of this course. To take advantage of the enormous entrepreneurial opportunities (investor attractiveness, employer branding, customer loyalty, increased sales, employee identification, etc.), students must be able to internalize these ways of thinking of a sustainable business model. In this way, a later competitive advantage in the labor market is developed. The challenge of the course is to think of sustainability in an integrative way and not to only as an add-on to a business model. The aim is to integrate sustainability into the core business and thus anchor sustainable management in the DNA of the company. The aim is to create business models that not only reduce negative impact, but also generate a positive social impact.

**Literature****Compulsory Reading****Further Reading**

- Alba, C., & Dentchev, N. A. (2021). We Need Transdisciplinary Research on Sustainable Business Models. *Journal of Business Models*, 9(2), 72–86.
- Boons, F., & Laasch, O. (2019). Business Models for Sustainable Development: A Process Perspective. *Journal of Business Models*, 7(1), 9–12.
- Bozyazi, E. (2020). Social Sustainability and Digital Transformation. In E. S. B. Meyandoglu. *Digital Transformation in Business (theory/practice)*. Internationaler Verlag der Wissenschaft
- Endregat, N., & Pennink, B. (2021). Exploring the Coevolution of Traditional and Sustainable Business Models: A Paradox Perspective. *Journal of Business Models*, 9(2), 1–21
- Guldmann, E., Bocken, N. M. P., & Brezet, H. (2019). A Design Thinking Framework for Circular Business Model Innovation. *Journal of Business Models*, 7(1), 39–70.
- Lüdeke-Freund, F., Rauter, R., Pedersen, E. R. G., & Nielsen, C. (2020). Sustainable Value Creation Through Business Models: The What, the Who and the How. *Journal of Business Models*, 8(3), 62–90.
- Lüdeke-Freund, F., Gold, S., & Bocken, N. M. P. (2019). A Review and Typology of Circular Economy Business Model Patterns. *Journal of Industrial Ecology*, 23(1), 36–61.

**Study Format Distance Learning**

<b>Study Format</b> Distance Learning	<b>Course Type</b> Project
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> yes
<b>Type of Exam</b>	Written Assessment: Project Report

<b>Student Workload</b>					
<b>Self Study</b> 120 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 30 h	<b>Self Test</b> 0 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 150 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b> <input checked="" type="checkbox"/> Course Feed <input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint	<b>Learning Material</b> <input checked="" type="checkbox"/> Slides	<b>Exam Preparation</b> <input checked="" type="checkbox"/> Online Tests <input checked="" type="checkbox"/> Guideline

## 2. Semester

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## Seminar: Societal Challenges in Digitalization

Module Code: DLMIHGDG\_E

<b>Module Type</b> see curriculum	<b>Admission Requirements</b> none	<b>Study Level</b> MA	<b>CP</b> 5	<b>Student Workload</b> 150 h
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<b>Semester / Term</b> see curriculum	<b>Duration</b> Minimum 1 semester	<b>Regularly offered in</b> WiSe/SoSe	<b>Language of Instruction and Examination</b> English
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### Module Coordinator

Prof. Dr. Inga Schlömer (Seminar: Societal Challenges in Digitalization)

### Contributing Courses to Module

- Seminar: Societal Challenges in Digitalization (DLMIHGDG01\_E)

### Module Exam Type

#### Module Exam

Study Format: Distance Learning  
Written Assessment: Research Essay

#### Split Exam

### Weight of Module

see curriculum

### Module Contents

The seminar deals with current topics around social challenges of digitalization. In particular, social aspects and challenges are addressed and digitalization's influence on changes in social processes and working environments is analyzed and reflected upon. Each participant has to write a scientific paper on an assigned topic, which can serve as preliminary work for the master's thesis.

**Learning Outcomes****Seminar: Societal Challenges in Digitalization**

On successful completion, students will be able to

- work independently on a given topic from the field of "Social Challenges of Digitalization", referring to academic literature.
- analyze important properties and relationships and present findings in a written scientific work.
- critically examine a given topic and identify potential problems or negative impacts so that decisions can be made based on this.

**Links to other Modules within the Study Program**

This module is similar to other modules in the fields of Computer Science & Software Development

**Links to other Study Programs of the University**

All Master Programs in the IT & Technology fields



## Seminar: Societal Challenges in Digitalization

Course Code: DLMIHGD01\_E

Study Level	Language of Instruction and Examination	Contact Hours	CP	Admission Requirements
MA	English		5	none

### Course Description

As part of the seminar "Social Challenges of Digitization", students prepare a scientific paper on a relevant topic. Students thus demonstrate that they are able to work independently on a current and socially relevant topic and to document the findings scientifically.

### Course Outcomes

On successful completion, students will be able to

- work independently on a given topic from the field of "Social Challenges of Digitalization", referring to academic literature.
- analyze important properties and relationships and present findings in a written scientific work.
- critically examine a given topic and identify potential problems or negative impacts so that decisions can be made based on this.

### Contents

- The seminar deals with current topics around social challenges of digitalization. In particular, social aspects and challenges are addressed and digitalization's influence on changes in social processes and working environments is analyzed and reflected upon. Each participant has to write a scientific paper on an assigned topic, which can serve as preliminary work for the master's thesis. The current catalog of topics is available on the learning platform and forms the content basis of the module. It can be supplemented or updated by the tutor.

**Literature****Compulsory Reading****Further Reading**

- Brynjolfsson, E., & McAfee, A. (2016). *The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies*. W. W. Norton & Co.
- Diego Galar Pascual, Pasquale Daponte, & Uday Kumar. (2019). *Handbook of Industry 4.0 and SMART Systems*. CRC Press.
- Lathrop, D., & Ruma, L. (2010). *Open Government: Collaboration, Transparency, and Participation in Practice* (1st edition). O'Reilly Media.
- Nissenbaum, H. F. (2010). *Privacy in context: Technology, policy, and the integrity of social life* /. Stanford Law Books.
- O'Neil, C. (2017). *Weapons of math destruction: How big data increases inequality and threatens democracy*. Broadway Books.
- Rogers, D. L. (2016). *The Digital Transformation Playbook: Rethink Your Business for the Digital Age*. Columbia Business School Publishing.
- Shoshana Zuboff (2019, November 6). *Surveillance Capitalism and Democracy. Making Sense of the Digital Society*, Berlin. <https://www.bpb.de/mediathek/300781/shoshana-zuboff-surveillance-capitalism-and-democracy>
- Shoshana Zuboff (2019, November 6). *Surveillance Capitalism and Democracy. Making Sense of the Digital Society*, Berlin. <https://www.bpb.de/mediathek/300781/shoshana-zuboff-surveillance-capitalism-and-democracy>

**Study Format Distance Learning**

<b>Study Format</b> Distance Learning	<b>Course Type</b> Seminar
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> no
<b>Type of Exam</b>	Written Assessment: Research Essay

<b>Student Workload</b>					
<b>Self Study</b> 120 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 30 h	<b>Self Test</b> 0 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 150 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b> <input checked="" type="checkbox"/> Course Feed <input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint	<b>Learning Material</b> <input checked="" type="checkbox"/> Slides	<b>Exam Preparation</b> <input checked="" type="checkbox"/> Guideline

# Intercultural Management

Module Code: DLMINTIM\_E

<b>Module Type</b> see curriculum	<b>Admission Requirements</b> none	<b>Study Level</b> MA	<b>CP</b> 5	<b>Student Workload</b> 150 h
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<b>Semester / Term</b> see curriculum	<b>Duration</b> Minimum 1 semester	<b>Regularly offered in</b> WiSe/SoSe	<b>Language of Instruction and Examination</b> English
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## Module Coordinator

Prof. Dr. Jonathan Black-Branch (Intercultural Management)

## Contributing Courses to Module

- Intercultural Management (DLMINTIM01\_E)

## Module Exam Type

### Module Exam

Study Format: Distance Learning  
Exam, 90 Minutes

Study Format: myStudies  
Exam, 90 Minutes

### Split Exam

## Weight of Module

see curriculum

## Module Contents

- Fundamentals and classification of intercultural management
- Role and importance of intercultural management for companies
- Diversity management in intercultural management
- Entrepreneurial aspects in decision-making for intercultural management
- Focal points of intercultural management
- Intercultural management in selected countries

### Learning Outcomes

#### Intercultural Management

On successful completion, students will be able to

- recognize and classify intercultural management as an independent discipline in business administration.
- use important cultural theories and cultural dimensions as a basis for business decisions in an international context.
- analyze relevant core competencies of a company for successful intercultural management and apply them in concrete situations.
- identify and manage culture-specific influences on the strategy, marketing and human resources of internationally active companies.
- apply important aspects of intercultural management in leadership, communication and cooperation in international teams.
- demonstrate cultural sensitivity and deeper understanding of international cooperation with selected cultural regions (Germany, USA, China).

#### Links to other Modules within the Study Program

This module is similar to other modules in the fields of Business Administration & Management

#### Links to other Study Programs of the University

All Master Programs in the Business & Management fields

# Intercultural Management

Course Code: DLMINTIM01\_E

Study Level	Language of Instruction and Examination	Contact Hours	CP	Admission Requirements
MA	English		5	none

## Course Description

With the ever growing globalization of the economy, the demands on managers and employees to operate successfully in an international environment have increased. An important core competence of internationally active companies is the skill to competently deal with the idiosyncrasies of other cultures. In business administration, an independent discipline of intercultural management has therefore been developed to examine the behavior and cooperation of people from countries and organizations around the world and to derive recommendations for successful interactions on a corporate and personal level. This course provides students with a conceptual framework for a systematic understanding of the concept of culture, cultural synergies and differences, and the convergence and divergence of cultural norms and values. Students acquire the knowledge and intercultural skills necessary to manage and work across borders and cultures in a changing global business environment.

## Course Outcomes

On successful completion, students will be able to

- recognize and classify intercultural management as an independent discipline in business administration.
- use important cultural theories and cultural dimensions as a basis for business decisions in an international context.
- analyze relevant core competencies of a company for successful intercultural management and apply them in concrete situations.
- identify and manage culture-specific influences on the strategy, marketing and human resources of internationally active companies.
- apply important aspects of intercultural management in leadership, communication and cooperation in international teams.
- demonstrate cultural sensitivity and deeper understanding of international cooperation with selected cultural regions (Germany, USA, China).

## Contents

1. Fundamentals and Classification of Intercultural Management
  - 1.1 Intercultural Management as an Independent Discipline in Business Administration
  - 1.2 Important Cultural Concepts as Basis for Intercultural Management
  - 1.3 Important Cultural Dimensions as Basis for Intercultural Understanding

2. Role and Importance of Intercultural Management for Companies
  - 2.1 International Developments and Contexts for Enterprises
  - 2.2 Connection Between National Culture and Corporate Culture
  - 2.3 Entrepreneurial Core Competencies for Successful Intercultural Management
3. Diversity Management in Intercultural Management
  - 3.1 Working with Diversity in Companies
  - 3.2 Management Styles in Individualistic and Collectivist Cultures
  - 3.3 Reconciliation of Cultural Dilemmas
4. Entrepreneurial Decision-making Dimensions of Intercultural Management
  - 4.1 Strategy
  - 4.2 Marketing
  - 4.3 Human Resources Management (HRM)
5. Focal Points of Intercultural Management
  - 5.1 Intercultural Management and Corporate Governance
  - 5.2 Intercultural Communication
  - 5.3 Intercultural Zeamwork
6. Intercultural Management in Selected Countries
  - 6.1 Germany
  - 6.2 USA
  - 6.3 China

## Literature

### Compulsory Reading

### Further Reading

- Browaey, M-J. / Price, R. (2015): Understanding Cross-Cultural Management. 3rd Edition, Pearson, Upper Saddle River.
- Deresky, H. (2017): International Management: Managing Across Borders and Cultures. 9th Edition, Pearson Education Limited, Harlow.
- Steers, R. M. / Nardon, L. / Sanchez-Runde, C. J. (2016): Management across Cultures. Developing Global Competencies. Cambridge University Press, Cambridge.
- Thomas, D.C. / Inkson, K. (2017): Cultural Intelligence: Surviving and Thriving in the Global Village. 3rd Edition, Berrett-Koehler Publishers, Oakland.
- Trompenaars, F. (2012): Riding the Waves of Culture. Understanding Cultural Diversity in Global Business. 3rd Edition, N. Brealey Publishing, London/Boston.

**Study Format Distance Learning**

<b>Study Format</b> Distance Learning	<b>Course Type</b> Theory Course
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> yes
<b>Type of Exam</b>	Exam, 90 Minutes

<b>Student Workload</b>					
<b>Self Study</b> 90 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 30 h	<b>Self Test</b> 30 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 150 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b> <input checked="" type="checkbox"/> Course Feed <input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint <input checked="" type="checkbox"/> Recorded Live Sessions	<b>Learning Material</b> <input checked="" type="checkbox"/> Course Book <input checked="" type="checkbox"/> Video <input checked="" type="checkbox"/> Audio <input checked="" type="checkbox"/> Slides	<b>Exam Preparation</b> <input checked="" type="checkbox"/> Practice Exam <input checked="" type="checkbox"/> Online Tests



**Study Format myStudies**

<b>Study Format</b> myStudies	<b>Course Type</b> Theory Course
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> yes
<b>Type of Exam</b>	Exam, 90 Minutes

<b>Student Workload</b>					
<b>Self Study</b> 90 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 30 h	<b>Self Test</b> 30 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 150 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b> <input checked="" type="checkbox"/> Course Feed <input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint <input checked="" type="checkbox"/> Recorded Live Sessions	<b>Learning Material</b> <input checked="" type="checkbox"/> Course Book <input checked="" type="checkbox"/> Video <input checked="" type="checkbox"/> Audio <input checked="" type="checkbox"/> Slides	<b>Exam Preparation</b> <input checked="" type="checkbox"/> Practice Exam <input checked="" type="checkbox"/> Online Tests

## Seminar: Ethical Issues in International Development

Module Code: DLMSEIID

<b>Module Type</b> see curriculum	<b>Admission Requirements</b> none	<b>Study Level</b> MA	<b>CP</b> 5	<b>Student Workload</b> 150 h
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<b>Semester / Term</b> see curriculum	<b>Duration</b> Minimaldauer: 1 Semester	<b>Regularly offered in</b> WiSe/SoSe	<b>Language of Instruction and Examination</b> English
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### Module Coordinator

Prof. Dr. Verena Renneberg (Seminar: Ethical Issues in International Development)

### Contributing Courses to Module

- Seminar: Ethical Issues in International Development (DLMSEIID01)

### Module Exam Type

#### Module Exam

Study Format: Distance Learning  
Written Assessment: Research Essay

#### Split Exam

### Weight of Module

see curriculum

### Module Contents

This course connects ethical thinking with the topic of international development. It identifies connections as well as challenges between development interventions and the ethical judgement of such activities. Students are required to engage with these topics through self-directed learning and develop an understanding of what constitutes “good development” and where there may be such interventions with rather harmful results. This way, students are enabled to critically reflect the moral content of international development approaches.

**Learning Outcomes****Seminar: Ethical Issues in International Development**

On successful completion, students will be able to

- acquire knowledge of ethics and international development in a self-guided manner.
- critically explain important ethical theories.
- interpret the relevance of ethical judgement in international development.
- describe the ethical content and challenges of international development interventions.
- reflect on sometimes conflicting objectives of various actors in international development and as far as ethical decision-making is concerned.
- develop strategies to resolve the potential tensions between international development activities and their sometimes questionable ethical implications.

**Links to other Modules within the Study Program**

This module is similar to other modules in the field of Business Administration & Management.

**Links to other Study Programs of the University**

All Master Programmes in the Business & Management fields.

## Seminar: Ethical Issues in International Development

Course Code: DLMSEIID01

Study Level	Language of Instruction and Examination	Contact Hours	CP	Admission Requirements
MA	English		5	none

### Course Description

This course requires students to engage with both areas, ethics and international development. They are tasked to develop an understanding of both fields. In order to connect the two, students must understand that good intentions do not necessarily lead to good outcomes. This is where ethical thinking comes into play – the critical moral judgment of interventions in international development. Students are supposed to look into the various supra-national, governmental and non-governmental actors and identify the typical intervention areas. They must combine theoretical knowledge with practical application of concepts and theories to develop a structured approach to ethical judgement in international development. Students must employ an approach of self-directed learning in order to acquire the necessary knowledge and skills.

### Course Outcomes

On successful completion, students will be able to

- acquire knowledge of ethics and international development in a self-guided manner.
- critically explain important ethical theories.
- interpret the relevance of ethical judgement in international development.
- describe the ethical content and challenges of international development interventions.
- reflect on sometimes conflicting objectives of various actors in international development and as far as ethical decision-making is concerned.
- develop strategies to resolve the potential tensions between international development activities and their sometimes questionable ethical implications.

### Contents

- The course requires students to engage with important definitions, understandings and concepts of both, Ethics and International Development. Importantly, students are supposed to do so in a self-guided manner, thus acquiring critically important knowledge and skills independently. This will prepare them for their Master's thesis and other research assignments in their studies. Students must be able to understand important ethics theories and how to apply them in professional practices. Likewise, students shall be enabled to comprehend international development interventions, the most important actors in this field and how their objectives may interfere at times with morally desired outcomes. At the core of this course, students are supposed to explain international development interventions and analyze them regarding their ethical content. The course requires students to develop the knowledge in a self-contained manner. Identifying ethical challenges in international

development make it necessary for students, to understand how such activities are normally planned, performed, and evaluated. Understanding the potential challenges, that may result from such activities and that may harm particularly marginalized groups is of key importance and students are supposed to engage with topics such as the “Do No Harm” concept in order to systematically analyze the ethics of development interventions. This will enable students in future leadership roles in international development to act sustainably and responsibly. Students will acquire theoretical and practical knowledge how to systematically analyze interventions at planning, performance and evaluation stages.

## Literature

### Compulsory Reading

### Further Reading

- Contu, A., & Girei, E. (2014). NGOs management and the value of ‘partnerships’ for equality in international development: What’s in a name? *Human Relations*, 67(2), 205–232.
- Dahl Rendtorff, J. (2017). *Cosmopolitan Business Ethics: Towards a Global Ethos of Management*. Routledge.
- Ghere, R. K. (2015). Thin vs. Thick Morality Ethics and Gender in International Development Programs. *Public Integrity*, 17(2), 99–115.
- Michael Boylan. (2014). *Business Ethics: Vol. 2nd ed.* Wiley-Blackwell.
- Shimoda, Y. (2020). Ethics and Identity among International Development Practitioners. *International Journal of Business Anthropology*, 10(1), 21–29.

**Study Format Distance Learning**

<b>Study Format</b> Distance Learning	<b>Course Type</b> Seminar
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> no
<b>Type of Exam</b>	Written Assessment: Research Essay

<b>Student Workload</b>					
<b>Self Study</b> 120 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 30 h	<b>Self Test</b> 0 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 150 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b> <input checked="" type="checkbox"/> Course Feed <input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint <input checked="" type="checkbox"/> Recorded Live Sessions	<b>Learning Material</b> <input checked="" type="checkbox"/> Slides	<b>Exam Preparation</b> <input checked="" type="checkbox"/> Guideline

# Master Thesis

Module Code: DLMMTHES

<b>Module Type</b> see curriculum	<b>Admission Requirements</b> See current study and exam regulations (SPO)	<b>Study Level</b> MA	<b>CP</b> 15	<b>Student Workload</b> 450 h
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<b>Semester / Term</b> see curriculum	<b>Duration</b> Minimum 1 semester	<b>Regularly offered in</b> WiSe/SoSe	<b>Language of Instruction and Examination</b> English
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## Module Coordinator

Prof. Dr. Tianxiang Lu (Master Thesis) / Prof. Dr. Tianxiang Lu (Colloquium)

## Contributing Courses to Module

- Master Thesis (DLMMTHES01)
- Colloquium (DLMMTHES02)

## Module Exam Type

### Module Exam

### Split Exam

#### Master Thesis

- Study Format "Distance Learning": Master Thesis (90)
- Study Format "myStudies": Master Thesis (90)

#### Colloquium

- Study Format "myStudies": Colloquium (10)
- Study Format "Distance Learning": Colloquium (10)

## Weight of Module

see curriculum

<p><b>Module Contents</b></p> <p><b>Master Thesis</b></p> <ul style="list-style-type: none"> <li>▪ Written Master Thesis</li> </ul> <p><b>Colloquium</b></p> <ul style="list-style-type: none"> <li>▪ Thesis Defense</li> </ul>	
<p><b>Learning Outcomes</b></p> <p><b>Master Thesis</b></p> <p>On successful completion, students will be able to</p> <ul style="list-style-type: none"> <li>▪ work on a problem from their major field of study by applying the specialist and methodological skills they have acquired during their studies.</li> <li>▪ analyse selected tasks with scientific methods, critically evaluate them and develop appropriate solutions under the guidance of an academic supervisor.</li> <li>▪ record and analyse existing (research) literature appropriate to the topic of the Master's thesis.</li> <li>▪ prepare a detailed written elaboration in compliance with scientific methods.</li> </ul> <p><b>Colloquium</b></p> <p>On successful completion, students will be able to</p> <ul style="list-style-type: none"> <li>▪ present a problem from their field of study under consideration of academic presentation and communication techniques.</li> <li>▪ reflect on the scientific and methodological approach chosen in the Master's thesis.</li> <li>▪ actively answer subject-related questions from subject experts (experts of the Master's thesis).</li> </ul>	
<p><b>Links to other Modules within the Study Program</b></p> <p>All modules in the Master Program</p>	<p><b>Links to other Study Programs of the University</b></p> <p>All Master Programs</p>



# Master Thesis

Course Code: DLMMTHES01

Study Level	Language of Instruction and Examination	Contact Hours	CP	Admission Requirements
MA	English		13.5	See current study and exam regulations (SPO)

## Course Description

The aim and purpose of the Master's thesis is to successfully apply the subject-specific and methodological competencies acquired during the course of study in the form of an academic dissertation with a thematic reference to the major field of study. The content of the Master's thesis can be a practical-empirical or theoretical-scientific problem. Students should prove that they can independently analyse a selected problem with scientific methods, critically evaluate it and work out proposed solutions under the subject-methodological guidance of an academic supervisor. The topic to be chosen by the student from the respective field of study should not only prove the acquired scientific competences, but should also deepen and round off the academic knowledge of the student in order to optimally align his professional abilities and skills with the needs of the future field of activity.

## Course Outcomes

On successful completion, students will be able to

- work on a problem from their major field of study by applying the specialist and methodological skills they have acquired during their studies.
- analyse selected tasks with scientific methods, critically evaluate them and develop appropriate solutions under the guidance of an academic supervisor.
- record and analyse existing (research) literature appropriate to the topic of the Master's thesis.
- prepare a detailed written elaboration in compliance with scientific methods.

## Contents

- Within the framework of the Master's thesis, the problem as well as the scientific research goal must be clearly emphasized. The work must reflect the current state of knowledge of the topic to be examined by means of an appropriate literature analysis. The student must prove his ability to use the acquired knowledge theoretically and/or empirically in the form of an independent and problem-solution-oriented application.

**Literature****Compulsory Reading****Further Reading**

- Bui, Y. N. (2013). *How to Write a Master's Thesis* (2nd ed.). SAGE Publications, Incorporated.
- Turabian, K. L. (2013). *A Manual for Writers of Research Papers, theses, and dissertations* (8th ed.). University of Chicago Press.
- Further subject specific literature

**Study Format Distance Learning**

<b>Study Format</b> Distance Learning	<b>Course Type</b> Thesis Course
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> no
<b>Type of Exam</b>	Master Thesis

<b>Student Workload</b>					
<b>Self Study</b> 405 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 0 h	<b>Self Test</b> 0 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 405 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b> <input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint <input checked="" type="checkbox"/> Recorded Live Sessions	<b>Learning Material</b> <input checked="" type="checkbox"/> Slides	<b>Exam Preparation</b> <input checked="" type="checkbox"/> Guideline

**Study Format myStudies**

<b>Study Format</b> myStudies	<b>Course Type</b> Thesis Course
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> no
<b>Type of Exam</b>	Master Thesis

<b>Student Workload</b>					
<b>Self Study</b> 405 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 0 h	<b>Self Test</b> 0 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 405 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b> <input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint <input checked="" type="checkbox"/> Recorded Live Sessions	<b>Learning Material</b> <input checked="" type="checkbox"/> Slides	<b>Exam Preparation</b> <input checked="" type="checkbox"/> Guideline

# Colloquium

Course Code: DLMMTHES02

Study Level	Language of Instruction and Examination	Contact Hours	CP	Admission Requirements
MA	English		1.5	See current study and exam regulations (SPO)

## Course Description

The colloquium will take place after submission of the Master's thesis. This is done at the invitation of the experts. During the colloquium, the students must prove that they have fully independently produced the content and results of the written work. The content of the colloquium is a presentation of the most important work contents and research results by the student, and the answering of questions by the experts.

## Course Outcomes

On successful completion, students will be able to

- present a problem from their field of study under consideration of academic presentation and communication techniques.
- reflect on the scientific and methodological approach chosen in the Master's thesis.
- actively answer subject-related questions from subject experts (experts of the Master's thesis).

## Contents

- The colloquium includes a presentation of the most important results of the Master's thesis, followed by the student answering the reviewers' technical questions.

## Literature

### Compulsory Reading

### Further Reading

- Renz, K.-C. (2016): The 1 x 1 of the presentation. For school, study and work. 2nd edition, Springer Gabler, Wiesbaden.

**Study Format myStudies**

<b>Study Format</b> myStudies	<b>Course Type</b> Thesis Course
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> no
<b>Type of Exam</b>	Colloquium

<b>Student Workload</b>					
<b>Self Study</b> 45 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 0 h	<b>Self Test</b> 0 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 45 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b> <input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint <input checked="" type="checkbox"/> Recorded Live Sessions	<b>Learning Material</b> <input checked="" type="checkbox"/> Slides	<b>Exam Preparation</b> <input checked="" type="checkbox"/> Guideline

**Study Format Distance Learning**

<b>Study Format</b> Distance Learning	<b>Course Type</b> Thesis Course
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<b>Information about the examination</b>	
<b>Examination Admission Requirements</b>	<b>Online Tests:</b> no
<b>Type of Exam</b>	Colloquium

<b>Student Workload</b>					
<b>Self Study</b> 45 h	<b>Contact Hours</b> 0 h	<b>Tutorial/Tutorial Support</b> 0 h	<b>Self Test</b> 0 h	<b>Independent Study</b> 0 h	<b>Hours Total</b> 45 h

<b>Instructional Methods</b>		
<b>Tutorial Support</b> <input checked="" type="checkbox"/> Intensive Live Sessions/Learning Sprint <input checked="" type="checkbox"/> Recorded Live Sessions	<b>Learning Material</b> <input checked="" type="checkbox"/> Slides	<b>Exam Preparation</b> <input checked="" type="checkbox"/> Guideline