



## BSc (Hons) International Management Programme Specification

### 1. General Information

UCAS Code	Award	Programme Title	Expected Duration	Study Mode
N/A	BSc (Hons)	International Management	3 years	Full-time Part-time 1 Part-time 2
		<b>Programme Code</b>	4 years	
		UK-LIBF-BAINTE	6 years	
	<b>Exit Awards</b>	<ul style="list-style-type: none"> <li>• BSc (non-Hons)</li> <li>• Diploma of Higher Education</li> <li>• Certificate of Higher Education</li> </ul>		

Credit Count	<b>360 FHEQ credits</b>
Awarding Institution	The London Institute of Banking & Finance
Teaching Institution	The London Institute of Banking & Finance
Delivery Modes	<ul style="list-style-type: none"> <li>• Face-to-face</li> <li>• Blended</li> <li>• Online - Synchronous</li> <li>• Online - Asynchronous</li> </ul>

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**Record of modifications:**

## 2. Programme Overview

### Programme Summary

The influence of globalisation, digitalisation, and cultural and social shifts significantly shapes the business landscape. Given this evolving landscape, there is an increasing demand for professionals who are proficient in international business management and possess a comprehensive grasp of the economic system and the inner workings of companies, particularly in a globally interconnected business setting.

The BSc (Hons) International Management programme is designed to provide you with a comprehensive understanding of the fundamental concepts and principles in the field of International Business and Management and equip you with the skills and knowledge that are relevant for a successful career in a variety of international industries and a rapidly changing business environment.

The programme's compulsory modules cover a range of topics, giving you a well-rounded understanding of management, such as Business 101, Managerial Economics, and Principles of Management, as well as relevant knowledge to prepare you for global trends affecting the business world through modules such as Global Corporations and Globalization, Global Sourcing, and Intercultural and Ethical Decision-Making.

By offering a broad variety of elective modules, you can explore topics that complement international management that reflect your personal interest and future careers, such as Banking and Financial Services, Supply Chain Management, and Human Resources.

### Programme Aims

The BSc (Hons) International Management programme aims to:

- enable you to develop a comprehensive understanding of core management functions and their interrelationships in a global business environment, as well as emerging trends and topics, such as digitalization and intercultural decision-making.
- enable you to analyse and evaluate complex business issues, make informed decisions, and propose effective solutions in diverse and dynamic international contexts.
- foster your understanding of the ethical, social, and environmental implications of international business practices, and how to incorporate these considerations into business decision-making.
- equip you with the skills and knowledge necessary to succeed in a variety of careers in management, with the necessary knowledge, skills, and cultural awareness to succeed in global business environments.
- encourage you to become a lifelong learner, who is committed to continuous personal and professional development, and who is able to adapt to changing business environments and technologies.

## Employability & Graduate Outcomes

Graduates of this programme are likely to pursue careers in a number of areas in the business and management field including, including but not limited to human resources, marketing, financial analysis, and consulting. This programme of study should support graduates in developing the following employability skills:

- communication skills
- analytical skills
- leadership skills
- teamwork and collaboration
- cross-cultural competence
- adaptability
- digital skills

### 3. Intended Learning Outcomes of the Programme

This programme has been developed in accordance with the QAA Subject Benchmark Statement for Bachelor's Degrees in Business and Management (BM) (2023).

Please note: The programme's intended learning outcomes below are described at the Bachelor with Honours level (Level 6).

On successful completion of this programme, you will be expected to:

LO1	Critically discuss the key concepts and theories in International Business and Management, with emphasis on their relationship to global trends and developments. (BM 4.5)
LO2	Demonstrate a critical understanding of the nature of business and management and how it is affected by current developments and trends including digitalization, collaboration, and globalization. (BM 4.5)
LO3	Apply knowledge of International Business and Management theories, global corporations, marketing, accounting and human resource management, to a variety of different business functions, businesses, and management subjects. (BM 4.5)
LO4	Apply different models and theories in International Business and Management to solve complex problems and assess their practicality and limitations. (BM 4.5)
LO5	Justify solutions to problems in International Business and Management to stakeholders with different levels of expertise, using theoretically and methodologically sound reasoning. (BM 4.5)

LO6	Analyse and interpret International Business and Management data and information, with a particular focus on the connection between theoretical concepts and practical applications. (BM 4.5)
LO7	Critically assess the process, procedures, and literature for the effective management and decision-making in businesses. (BM 4.5)
LO8	Critically evaluate subject-specific theories and tools, empirical evidence and concepts relating to International Business and Management generally, and their application to the real world. (BM 4.5)
LO9	Design research projects, consult literature, and select appropriate research methods to solve problems in the field of International Business and Management. (BM 4.5)
LO10	Critically analyse a variety of information, theories, and data relevant to subfields of International Business and Management using appropriate databases and research methods. (BM 4.5)

#### 4. The Structure of the Programme

The BSc (Hons) International Management programme is offered as a 3-year full-time programme or in part-time mode over a 4 or 6-year period.

The programme is divided into modules which include both compulsory and elective modules weighing 15 credits each and a thesis weighing 30 credits. All modules in the programme are assigned to one of three levels (L4/L5/L6) which reflect the depth of learning required in the relevant level and year of study.

To achieve a full-honours award, you need to complete modules with a combined weight of 360 credits, including the final thesis.

Table 1: Structure of the Programme

Module Code	Module Name	Level	Credit	Compulsory/ Elective
Year 1				
LIBFEXDLBBAB_E	Business 101	4	15	C
LIBFEXDLBBWME_E	Managerial Economics	4	15	C
LIBFOARPDLBAPM_E	Principles of Management	4	15	C

LIBFEXDLBINTGUG_E	Global Corporations and Globalization	4	15	C
LIBFOARPDLCSCW	Collaborative Work	4	15	C
LIBFEXDLBDSEIMB1	International Marketing	4	15	C
LIBFEXDLBMAE	Management Accounting	4	15	C
LIBFAWDLBDBCM_E	Change Management	5	15	C
Year 2				
LIBFAWDLBCSIAW	Introduction to Academic Work	5	15	C
LIBFWACSDLBCSIDM	Intercultural and Ethical Decision-Making	5	15	C
LIBFAWDLFIAC_E	International Accounting	5	15	C
LIBFWACSDLBINTIHR_E	International HR Management	5	15	C
LIBFAWDLBINTGS_E	Global Sourcing	5	15	C
LIBFAWDLBLODB_E	Digital Business Models	5	15	C
	Elective from Group A		15	E
	Elective from Group A		15	E
Year 3				
LIBFWAWADLBWPLS_E	Leadership 4.0	6	15	C
LIBFWAREDLBINTSATIM_E	Seminar: Current Issues in International Management	6	15	C
	Elective from Group B		15	E
	Elective from Group B		15	E
	Elective from Group C		15	E
	Elective from Group C		15	E
LIBFBTDLBBT	Bachelor Thesis	6	30	C

Table 2: List of Electives

Module Code	Module Name	Level	Credit	Subject Area*
<b>Electives A</b>				
LIBFAWDLBWPKUM_E	Conflict Management and Mediation	5	15	n/a
LIBFOPRRPDLBCSAPM	Agile Project Management	5	15	n/a
LIBFWACSDLBLOIM_E	Intercultural Management	5	15	n/a
LIBFAWDLBPROGPM_E	Fundamentals of Product Management	5	15	n/a
LIBFAWDLBCRM_E	Customer Relationship Management	5	15	n/a
LIBFIRPFSINTER1	Internship I <sup>1</sup>	5	15	n/a
LIBFIRPFSINTER2	Internship II <sup>1</sup>	5	15	n/a
<b>Electives B</b>				
LIBFWAWADLBNWENW_E	Introduction to New Work	6	15	HR
LIBFPDLBPEPNW_E	Project: New Work	6	15	HR
LIBFWAWADLBDSEAS1	Applied Sales I	6	15	M&S
LIBFWAWADLBDSEAS2	Applied Sales II	6	15	M&S
LIBFWAWADLBDDBSC_E	Statistical Computing	6	15	D&BI
LIBFWAWADLBINGDABD_E	Data Analytics and Big Data	6	15	D&BI
LIBFWAWADLBDSESCM1	Supply Chain Management I	6	15	SCM
LIBFWAWADLBDSESCM2	Supply Chain Management II	6	15	SCM
LIBFWAWADLBEPEAB	Accounting and Balancing	6	15	APC
LIBFAWDLBCFIE	Corporate Finance and Investment	5	15	APC
LIBFWAWADLBFMGYSYS_E	Fundamentals of IT and ERP systems	6	15	IT

<sup>1</sup> Check eligibility before booking the module.

LIBFEXDLBCSRE	Requirements Engineering	4	15	IT
Electives C				
LIBFWAWADLBBWOB_E	Organizational Behavior	6	15	HR
LIBFWAWADHR	Digital HR	6	15	HR
LIBFWAWADLBMSM1-01_E	Online Marketing	6	15	M&S
LIBFWAWADLBMSM2-01_E	Social Media Marketing	6	15	M&S
LIBFWAWADLBCSEBI1	Business Intelligence	6	15	D&BI
LIBFWAPRDLBCSEBI2	Project: Business Intelligence	6	15	D&BI
LIBFWAWADLBINGPE_E	Product Development in Industry 4.0	6	15	SCM
LIBFWAPRDLBIEPSPS	Project: Smart Product Solutions	6	15	SCM
LIBFWAWAFEEM	Foreign Exchange Exposure and Management	6	15	B&FS
LIBFWAWAIIA	International Investment Appraisal	6	15	B&FS
LIBFWAWABPUE-01_E	Corporate Planning and Control	6	15	APC
LIBFWAWADLBFMDFC_E	Digital Finance and Controlling	6	15	APC
LIBFWAWADLBCSEITPAM1	IT Project Management	6	15	IT
LIBFWAWAIAMG_E	IT Architecture Management	6	15	IT

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HR = Human Resources	M&S = Marketing & Sales	APC = Accounting, Planning & Control	SCM = Supply Chain Management & Industry 4.0
B&FS = Banking & Financial Services	D&BI = Data & Business Intelligence	IT = IT Project Management	

## 5. Teaching, Learning and Assessment

Information about teaching, learning and assessment can be found in the Teaching, Learning and Assessment Strategy.

Our programmes are designed to:

- integrate theory with practice,
- develop your ability to critique and challenge models and theoretical frameworks,
- stimulate debate, discussion, and research,
- foster a variety of academic skills,
- be accessible and inclusive,
- develop global citizens.

You are expected to undertake a considerable amount of independent study, including reading, industry-related research, and personal reflection.

## Teaching Formats

You will have access to both asynchronous and synchronous teaching formats.

Via the Course Feed in the virtual learning environment, myCampus, you will be able to contact the module tutor in a flexible and accessible way.

This is also where Intensive Live Sessions are conducted synchronously with video-based elements. They serve to answer students' individual questions as well as to allow for group discussions.

Additionally, Learning Sprints<sup>2</sup> will offer a seven-week intense learning experience in which the lecturers guide students through the learning material in a very structured manner, with the goal of successfully preparing them to take the final assessment at the end. During this time, frequent synchronous online meetings are held, offering keynote speeches and interactive tasks.

Both the Intensive Live Sessions and Learning Sprints are recorded to further assist asynchronous learning.

## Learning Resources

You will have access to a wide range of resources, which may include the following:

- myCampus: This Moodle-based central information and digital learning platform is organized based on programmes and modules. On the respective module pages in myCampus, you can access all study materials (e.g., course books (i.e., text books), reading lists, practice exams, and video galleries) as well as the links to all related resources and databases (e.g., MS Teams, links to the library for further reading, contact details of lecturers, links to the booking tool for online exams, and the Turnitin submissions page).
- Learnhub App: You can access your learning materials in a digital app and have all your notes and highlights synchronised. The app supports different learning formats, such as reading and annotating course books using different colour codes, assessing

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<sup>2</sup> Offered only when the minimum number of participants is reached.



knowledge with interactive self-tests, or watching the latest videos of the current module.

- Our comprehensive online library is aligned with the study content and kept up to date. Compulsory and further reading is mentioned in the course and module descriptions available for the students and aims to provide them with unlimited access.

## Assessment & Feedback

Regulations relating to progression and assessment, including information on late submissions, are as set out in The London Institute of Banking & Finance's General and Academic Regulations for Students.

Assessment strategies follow The London Institute of Banking & Finance's Higher Education Accessible and Inclusive Learning Policy.

Assessment consists of both formative and summative approaches, and feedback and feedforward are provided as outlined in the London Institute of Banking & Finance's Higher Education Assessing Learning & Feedback Policy. The different types of assessment used by the London Institute of Banking & Finance are described in the Higher Education Types of Summative Assessment Guidance.

Module assessment methods are included in Module Handbook which are made available in myCampus.

## 6. Credit and Award

### Credit Framework

The BSc (Hons) International Management programme is made up of 360 FHEQ credits. One credit approximates to 10 student effort hours; therefore, the total course requires an average of 3,600 hours effort. Typically, one ECTS credit is the equivalent to two UK credits, although this may vary depending on the individual European state's requirements.

### Award

On successful completion of the full programme, you will be awarded the

Bachelor's Honours Degree

360 credits, of which at least 90 credits must be at Level 6 and 30 credits must be obtained through the Bachelor Thesis

### Regulations

The London Institute of Banking & Finance's General and Academic Regulations for Students detail

- regulations governing the award of credit,

- how grades for awards are granted,
- time limits for completion of programmes of study,
- capping of marks and regulations relating to the resitting of assessment components
- academic misconduct e.g., malpractice, and
- accreditation of prior learning (APL).’s

## Exit Awards

In line with The London Institute of Banking & Finance’s General and Academic Regulations for Students, the following applies:

Bachelor’s Degree (non-Honours)	minimum of 300 credits, of which at least 60 credits must be at Level 6
Diploma of Higher Education	minimum of 240 credits, of which at least 90 credits must be at Level 5
Certificate of Higher Education	minimum of 120 credits, of which at least 90 credits must be at Level 4

Note: The London Institute of Banking & Finance does not award interim qualifications. For example, a student registered for the bachelor’s degree will not automatically be awarded a Diploma or Certificate of Higher Education on completion of the required number of credits.

## 7. Professional Recognition

Credits gained via accreditation of prior learning (APL) into our awards may mean that students will not get certain exemptions from other institutions’ higher education or professional awards that recognise our programmes.

## 8. Criteria for Admission

All applications will be considered holistically and offers will be based on qualifications, subjects studied, any relevant work experience and personal statements demonstrating a desire to work in the relevant industry.

Students must be able to satisfy the general admissions criteria of The London Institute of Banking & Finance. Entry requirements for all proposed undergraduate programmes are:

- 2 A Levels, and
- GCSE Maths 4 (C in old grading system) or above, and
- GCSE English 4 (C in old grading system) or above, and
- English language competence equivalent to IELTS 6.0 with no less than 5.5 in any element. An online English test is offered (SPEEX) if IELTS not available.

Overseas qualifications may be accepted and will be subject to evidence of equivalency normally verified through ECCTIS (UK ENIC).

If applicants do not satisfy these criteria, they can communicate with the LIBF Admissions Team and discuss entry requirements.

Suitable work experience may be accepted as an alternative on an individual basis.

Mature students who do not meet the entry criteria may be eligible to enrol under the LIBF mature student process. Applicants should contact a member of the Admissions Team if they do not meet the criteria.

## 9. Benchmarks

External:

- QAA UK Quality Code, including:
  - Subject Benchmark Statement for Business and Management (2023)
  - Level 6 descriptors in the Framework for Higher Education Qualifications in England, Wales and Northern Ireland
  - Higher Education Credit Framework for England

Internal:

- The London Institute of Banking & Finance Code of Practice
- The London Institute of Banking & Finance General and Academic Regulations for Students

In addition, research with the relevant sector has been undertaken to ensure that the learning outcomes of the programme addresses identified skills and knowledge gaps.

## 10. Links

Teaching, Learning and Assessment Strategy

[The London Institute of Banking & Finance's General and Academic Regulations for Students](#)

[The London Institute of Banking & Finance's Code of Practice for Quality Assurance, Chapter 3: Accreditation of Prior Learning \(APL\)](#)

Accessible and Inclusive Learning Policy

Types of Summative Assessment

Higher Education Assessing Learning & Feedback Policy

[Subject Benchmark Statement for Business and Management](#)

[Framework for Higher Education Qualifications in England, Wales and Northern Ireland](#)

[Higher Education Credit Framework for England](#)

### 11. Curriculum Map of Modules Against Intended Learning Outcomes of Programme

	Module Code	Module Name	Intended Learning Outcomes of the Programme									
			LO1	LO2	LO3	LO4	LO5	LO6	LO7	LO8	LO9	LO10
Year 1	LIBFEXDLBBAB_E	Business 101	X	X					X			
	LIBFEXDLBBWME_E	Managerial Economics	X	X	X	X				X		
	LIBFOARPDLBAPM_E	Principles of Management	X	X	X				X	X		
	LIBFEXDLBINTGUG_E	Global Corporations and Globalization	X		X					X		
	LIBFOARPDLBSCW	Collaborative Work		X		X	X			X	X	X
	LIBFEXDLBDSEIMB1	International Marketing	X	X				X		X	X	
	LIBFEXDLBMAE	Management Accounting	X	X	X	X		X		X	X	X
	LIBFAWDLBDBCM_E	Change Management				X	X					
Year 2	LIBFAWDLBCSIW	Introduction to Academic Work									X	X
	LIBFWACSDLBCSIDM	Intercultural and Ethical Decision-Making	X		X		X		X			
	LIBFAWDLFIAC_E	International Accounting					X	X				X
	LIBFWACSDLBINTIHR_E	International HR Management				X	X					X
	LIBFAWDLBINTGS_E	Global Sourcing	X		X				X			
	LIBFAWDLBLODB_E	Digital Business Models	X	X	X			X		X		
	Elective from Group A											
	Elective from Group A											

<b>Year 3</b>	LIBFWAWADLBWPLS_E	Leadership 4.0	X	X	X	X	X		X	X	X	
	LIBFWAREDLBINTSATIM_E	Seminar: Current Issues in International Management	X	X	X	X	X		X	X	X	X
	Elective from Group B											
	Elective from Group B											
	Elective from Group C											
	Elective from Group C											
	LIBFBTDLBBT	Bachelor Thesis	X		X	X	X	X	X	X	X	X
<p>This table shows the distribution of the programme's intended learning outcomes (as specified in the programme specification) across the programme modules.</p>												

## 12. Mapping of Teaching Formats and Types of Media Used in the Programme Modules

	Module Code	Module Name	Type of Assessment <sup>1</sup>	Teaching Formats <sup>2</sup>			Types of Media <sup>3</sup>					
				CF	ILSE	LS <sup>4</sup>	CB	RL	OT	RB	V	PE
Year 1	LIBFEXDLBBAB_E	Business 101	EX	X	X	X	X	X	X		X	X
	LIBFEXDLBBWME_E	Managerial Economics	EX	X	X	X	X	X	X		X	X
	LIBFOARPDLBAPM_E	Principles of Management	OARP	X	X	X	X	X	X		X	
	LIBFEXDLBINTGUG_E	Global Corporations and Globalization	EX	X	X	X	X	X	X		X	X
	LIBFOARPDLCSCW	Collaborative Work	OARP	X	X	X	X	X	X		X	
	LIBFEXDLBDSEIMB1	International Marketing	EX	X	X	X	X	X	X		X	X
	LIBFEXDLBMAE	Management Accounting	EX	X	X	X	X	X	X		X	X
	LIBFAWDLBDBCM_E	Change Management	AW	X	X	X	X	X	X		X	
Year 2	LIBFAWDLBCSIAW	Introduction to Academic Work	AW	X	X	X	X	X	X		X	
	LIBFWACSDLBCSIDM	Intercultural and Ethical Decision-Making	WACS	X	X	X	X	X	X		X	
	LIBFAWDLFIAC_E	International Accounting	AW	X	X	X	X	X	X		X	
	LIBFWACSDLBINTIHR_E	International HR Management	WACS	X	X	X	X	X	X		X	
	LIBFAWDLBINTGS_E	Global Sourcing	AW	X	X	X	X	X	X		X	
	LIBFAWDLBLODB_E	Digital Business Models	AW	X	X	X	X	X	X		X	
	Elective from Group A											

	Elective from Group A											
Year 3	LIBFWAWADLBWPLS_E	Leadership 4.0	WAWA	X	X	X	X	X	X		X	
	LIBFWAREDLBINTSATIM_E	Seminar: Current Issues in International Management	WARE	X	X	X						
	Elective from Group B											
	Elective from Group B											
	Elective from Group C											
	Elective from Group C											
	LIBFBTDLBBT	Bachelor Thesis	BT									
This table shows the distribution of teaching formats and types of media used in the programme modules.												
<sup>1</sup> EX = Exam, WAWA = Written assignment, WACS = Case study, WARE = Research essay, WAPR = Project report, P = Portfolio, AW = Advanced Workbook, OARP = Oral Assignment + Reflection Paper, OPRRP = Oral Project Report + Reflection Paper, BT/MT = Bachelor / Master Thesis <sup>2</sup> CF = Course Feed, ILSE = Intensive Live Sessions, LS = Learning Sprints <sup>3</sup> CB = Course Book, RL = Reading List, OT = Online Tests, RB = Review Book, V = Videos, PE = Practice Exams <sup>4</sup> Offered only when the minimum number of participants is reached.												