



Master of Business Administration Programme Specification

1. General Information

UCAS Code	Award	Programme Title	Expected Duration	Study Mode
N/A	MBA	Master of Business Administration	1 year 1.5 years 2 years	Full-time Part-time 1 Part-time 2
		Programme Code		
		UK-LIBF-MBA-60		
	Exit Awards	<ul style="list-style-type: none"> • Postgraduate Diploma • Postgraduate Certificate 		

Credit Count	180 FHEQ credits
Awarding Institution	The London Institute of Banking & Finance
Teaching Institution	The London Institute of Banking & Finance
Delivery Modes	<ul style="list-style-type: none"> • Face-to-face • Blended • Online - Synchronous • Online - Asynchronous

Date of original production: July 2023	Date of current version: July 2023
Record of modifications:	

2. Programme Overview

Programme Summary

The business world is constantly evolving, and to succeed, professionals need to stay on top of emerging technologies, trends, and challenges. The Master of Business Administration (MBA) programme is designed to provide you with a comprehensive understanding of the core business principles and practices, as well as equip you with the skills and knowledge you need to meet the needs of a rapidly changing business environment.

The programme covers a range of modules, including Leadership, Innovation and Entrepreneurship, Corporate Finance and Risk Management, Managerial Economics, Strategic Management, and Business Ethics and Corporate Governance. Through these modules, you will develop and expand upon essential skills and knowledge in areas such as leadership, finance, marketing, operations, and organisational behaviour. The programme also emphasises the practical application of these skills to real-world business problems through the Capstone Project.

Upon completion of the programme, you will be prepared to pursue a range of management careers in diverse business environments and will have developed critical thinking, problem-solving, and decision-making skills, preparing you to meet the needs of a dynamic and rapidly changing business landscape in a wide range of industries.

Programme Aims

The Master of Business Administration programme aims to

- provide you with a comprehensive understanding of core business theories, principles, and practices, as well as current trends and issues in the field of business management.
- enable you to critically evaluate and apply advanced business theories, frameworks, and tools to complex business problems related to managing in the global economy and propose effective solutions.
- develop your ability to apply both academic tools and industry methodologies to critically analyse and evaluate operational and strategic decision-making in different organisational contexts and industries.
- foster your ability to work at the frontiers of knowledge and understanding of business management and to apply this knowledge and understanding systematically and creatively to new, complex, and unpredictable circumstances in order to improve the practice of business management.
- provide you with an understanding of the ethical, social, and environmental responsibilities of organisations and the impact of their decisions on society and the environment.
- provide opportunities for you to evaluate the impact of changing economic, social, and technological trends on business management techniques.

- foster your critical thinking and problem-solving skills through the development of a Capstone Project, which requires you to conduct independent research and analysis on a relevant topic in business management.
- enhance your suitability for senior management roles within different sectors and industries by equipping you with the knowledge, skills, and competencies required to lead and manage teams, organizations, and projects effectively.
- foster your self-directed lifelong learning, professional development, and adaptability to changing business environments and technologies.

Employability & Graduate Outcomes

Graduates of this programme are likely to pursue careers in a number of areas in the business and management sector including financial management, entrepreneurship, operations, and consulting. This programme of study should support graduates in developing the following employability skills:

- communication skills
- analytical skills
- problem-solving skills
- leadership skills
- entrepreneurial thinking
- strategic thinking
- creativity skills

3. Intended Learning Outcomes of the Programme

This programme has been developed in accordance with the QAA Subject Benchmark Statement for Masters Degrees in Business and Management (BM) (2023).

Please note: The programme’s intended learning outcomes below are described at the Masters level (Level 7).

On successful completion of this programme, you will be expected to:

LO1	Critically discuss the functional aspects of business, including marketing, corporate finance, and operations, and their integration within the broader functioning of an organization as a whole, including leadership, strategy, communications, IT, and innovation. (BM 4.4)
LO2	Critically explain how organisations operate and how they are managed, including legal and regulatory financial environments, sustainable business practices and corporate governance practices. (BM 4.4)

LO3	Apply essential business skills in leadership, people management, corporate finance, marketing, economics, and operations for effective management of business. (BM 4.4)
LO4	Critically apply management theories and approaches to make evidence-based business decisions. (BM 4.4)
LO5	Analyse and synthesise relevant information, including the impact of the external environment, to evaluate and address complex problems, enabling informed and appropriate decision-making in challenging situations. (BM 4.4)
LO6	Critically analyse data using a diverse range of appropriate techniques to inform and substantiate recommendations, drive effective actions, and develop viable solutions. (BM 4.4)
LO7	Critically evaluate individual and organisational performance in relation to overall business capability and development. (BM 4.4)
LO8	Critically evaluate and develop investigative designs that will facilitate the collection of data to support the construction and presentation of business cases. (BM 4.4)
LO9	Apply new knowledge and skills to design, manage, and deliver complex, practice based projects, while setting and meeting critical objectives within given timeframes. (BM 4.4)
LO10	Apply ethical and professional values and codes of conduct throughout the programme and critically evaluate the importance of practice with integrity. (BM 4.4)

4. The Structure of the Programme

The Master of Business Administration programme is offered as a 1-year full-time programme or in part-time mode over a 1.5 or 2-year period.

The programme is divided into modules weighing 15 credits each and a Capstone Project weighing 45 credits. All modules in the programme are assigned to Level 7.

To achieve the full master's award, students need to complete modules with a combined weight of 180 credits, including the Capstone Project.

Table 1: Structure of the Programme

Module Code	Module Name	Credit	Compulsory/ Elective
LIBFWACSDLMMARE	International Marketing	15	C
LIBFEXCFRM	Corporate Finance and Risk Management	15	C
LIBFAWHRMOB	Human Resource Management and Organizational Behavior	15	C
LIBFEXDLMBSE	Strategic Management	15	C
LIBFWACSDLMBIE-01	Innovation and Entrepreneurship	15	C
LIBFEXDLMBME-01	Managerial Economics	15	C
LIBFWACSDLMBLSE-02	Leadership	15	C
LIBFWACSDLMBAEOIM	Operations and Information Management	15	C
LIBFWAWADLMBAEBCG	Business Ethics and Corporate Governance	15	C
LIBFMTMBCP	Capstone Project	45	C

5. Teaching, Learning and Assessment

Information about teaching, learning and assessment can be found in the Teaching, Learning and Assessment Strategy.

Our programmes are designed to:

- integrate theory with practice,
- develop your ability to critique and challenge models and theoretical frameworks,
- stimulate debate, discussion, and research,
- foster a variety of academic skills,
- be accessible and inclusive,
- develop global citizens.

You are expected to undertake a considerable amount of independent study, including reading, industry-related research, and personal reflection.

Teaching Formats

You will have access to both asynchronous and synchronous teaching formats.

Via the Course Feed in the virtual learning environment, myCampus, you will be able to contact the module tutor in a flexible and accessible way.

This is also where Intensive Live Sessions are conducted synchronously with video-based elements. They serve to answer students' individual questions as well as to allow for group discussions.

Additionally, Learning Sprints¹ will offer a seven-week intense learning experience in which the lecturers guide students through the learning material in a very structured manner, with the goal of successfully preparing them to take the final assessment at the end. During this time, frequent synchronous online meetings are held, offering keynote speeches and interactive tasks.

Both the Intensive Live Sessions and Learning Sprints are recorded to further assist asynchronous learning.

Learning Resources

You will have access to a wide range of resources, which may include the following:

- myCampus: This Moodle-based central information and digital learning platform is organized based on programmes and modules. On the respective module pages in myCampus, you can access all study materials (e.g., course books (i.e., text books), reading lists, practice exams, and video galleries) as well as the links to all related resources and databases (e.g., MS Teams, links to the library for further reading, contact details of lecturers, links to the booking tool for online exams, and the Turnitin submissions page).
- Learnhub App: You can access your learning materials in a digital app and have all your notes and highlights synchronised. The app supports different learning formats, such as reading and annotating course books using different colour codes, assessing knowledge with interactive self-tests, or watching the latest videos of the current module.
- Our comprehensive online library is aligned with the study content and kept up to date. Compulsory and further reading is mentioned in the course and module descriptions available for the students and aims to provide them with unlimited access.

Assessment & Feedback

Regulations relating to progression and assessment, including information on late submissions, are as set out in The London Institute of Banking & Finance's General and Academic Regulations for Students.

Assessment strategies follow The London Institute of Banking & Finance's Higher Education Accessible and Inclusive Learning Policy.

¹ Offered only when the minimum number of participants is reached.

Assessment consists of both formative and summative approaches, and feedback and feedforward are provided as outlined in the London Institute of Banking & Finance's Higher Education Assessing Learning & Feedback Policy. The different types of assessment used by the London Institute of Banking & Finance are described in the Higher Education Types of Summative Assessment Guidance.

Module assessment methods are included in Module Handbooks which are made available in myCampus.

6. Credit and Award

Credit Framework

The Master of Business Administration programme is made up of 180 FHEQ credits. One credit approximates to 10 student effort hours; therefore, the total course requires an average of 1,800 hours of effort. Typically, one ECTS credit is the equivalent to two UK credits, although this may vary depending on the individual European state's requirements.

Award

On successful completion of the full programme, you will be awarded the

- Master of Business Administration

Regulations

The London Institute of Banking & Finance's General and Academic Regulations for Students detail:

- regulations governing the award of credit,
- how grades for awards are granted,
- time limits for completion of programmes of study, and
- capping of marks and regulations relating to the resitting of assessment components
- academic misconduct e.g., malpractice, and
- accreditation of prior learning (APL).

Exit Awards

In line with The London Institute of Banking & Finance's General and Academic Regulations for Students, the following applies:

Postgraduate Certificate (PgCert)	minimum of 60 credits, of which at least 40 credits must be at Level 7
Postgraduate Diploma (PgDip)	minimum of 120 credits, of which at least 90 credits must be at Level 7

Note: The London Institute of Banking & Finance does not award interim qualifications. For example, a student registered for the Masters degree will not automatically be awarded a Postgraduate Diploma or Certificate on completion of the required number of credits.

7. Professional Recognition

The MBA programme has been developed in line with the modules (units) described in the Chartered Management Institute (CMI) Level 7 Strategic Management and Leadership Practice syllabus with the intention of applying for recognition via CMI.

Credits gained via accreditation of prior learning (APL) into our awards may mean that students will not get certain exemptions from other institutions' higher education or professional awards that recognise our programmes.

8. Criteria for Admission

Normally, successful applicants will possess a 2.2 Honours degree (or equivalent) from a recognised institution.

Applicants not possessing this requirement may be considered if they can demonstrate their ability to achieve at this level and contribute to the debates, discussions, and work of the learning set. In this case, applicants may be interviewed and / or required to submit a piece of written work in addition to their application to enable an assessment to be made of their suitability for the programme.

Applicants for whom English is not their first language would be expected to demonstrate their competence through achieving an IELTS score of 6.5 or above with no element below 6.0 (or equivalent). An online English test is offered (SPEEX) if IELTS not available. Alternatively, evidence you have previously studied in English at an appropriate level and at a recognised institution, may be accepted.

9. Benchmarks

External

- QAA UK Quality Code, including:
 - Subject Benchmark Statement for Master's Degrees in Business and Management (2023)
 - Level 7 descriptors in the Framework for Higher Education Qualifications in England, Wales and Northern Ireland
 - Master's degree characteristics
 - The Frameworks for Higher Education Qualifications of UK Degree Awarding Bodies (FHEQ)

Internal

- The London Institute of Banking & Finance Code of Practice

- The London Institute of Banking & Finance General and Academic Regulations for Students

In addition, research with the relevant sector has been undertaken to ensure that the learning outcomes of the programme addresses identified skills and knowledge gaps.

10. Links

Teaching, Learning and Assessment Strategy

[The London Institute of Banking & Finance's General and Academic Regulations for Students](#)

[The London Institute of Banking & Finance's Code of Practice for Quality Assurance, Chapter 3: Accreditation of Prior Learning \(APL\)](#)

Accessible and Inclusive Learning Policy

Types of Summative Assessment

Higher Education Assessing Learning & Feedback Policy

[Subject Benchmark Statement for Master's Degrees in Business and Management](#)

[Framework for Higher Education Qualifications in England, Wales and Northern Ireland](#)

[Characteristics Statement: Master's Degree](#)

[Higher Education Credit Framework for England](#)

11. Curriculum Map of Modules Against Intended Learning Outcomes of Programme

This table shows the distribution of the programme’s intended learning outcomes (as specified in the programme specification) across the programme modules.

	Module Code	Module Name	Programme Learning Outcomes									
			LO1	LO2	LO3	LO4	LO5	LO6	LO7	LO8	LO9	LO10
Level 7	LIBFWACSDLMMARE	International Marketing	X		X		X	X				
	LIBFEXCFRM	Corporate Finance and Risk Management	X	X	X		X	X		X		
	LIBFAWHRMOB	Human Resource Management and Organizational Behavior	X		X	X			X			X
	LIBFEXDLMB SME	Strategic Management	X			X	X	X	X			
	LIBFWACSDLMBIE-01	Innovation and Entrepreneurship	X						X	X	X	
	LLIBFEXDLMBME-01	Managerial Economics		X	X	X	X	X	X			
	LIBFWACSDLMBLSE-02	Leadership	X		X	X			X			X
	LIBFWACSDLMB AEOIM	Operations and Information Management	X		X		X	X		X		
	LIBFWAWADLMB AEBECG	Business Ethics and Corporate Governance		X								X
	LIBFMTMB CP	Capstone Project	X			X	X	X	X	X	X	X

This table shows the distribution of the programme’s intended learning outcomes (as specified in the programme specification) across the programme modules.

12. Mapping of Teaching Formats and Types of Media Used in the Programme Modules

	Module Code	Module Name	Type of Assessment ¹	Teaching Formats ²			Types of Media ³					
				CF	ILSE	LS ⁴	CB	RL	OT	RB	V	PE
Level 7	LIBFWACSDLMMARE	International Marketing	WACS	X	X	X	X	X	X		X	
	LIBFEXCFRM	Corporate Finance and Risk Management	EX	X	X	X	X	X	X		X	X
	LIBFAWHRMOB	Human Resource Management and Organizational Behavior	AW	X	X	X	X	X	X		X	
	LIBFEXDLMB SME	Strategic Management	EX	X	X	X	X	X	X		X	X
	LIBFWACSDLMBIE-01	Innovation and Entrepreneurship	WACS	X	X	X	X	X	X		X	
	LLIBFEXDLMBME-01	Managerial Economics	EX	X	X	X	X	X	X		X	X
	LIBFWACSDLMBLSE-02	Leadership	WACS	X	X	X	X	X	X		X	
	LIBFWACSDLMB AEOIM	Operations and Information Management	WACS	X	X	X	X	X	X		X	
	LIBFWAWADLMB AEBECG	Business Ethics and Corporate Governance	WAWA	X	X	X	X	X	X	X	X	
	LIBFMTMBCP	Capstone Project	CP									

This table shows the distribution of teaching formats and types of media used in the programme modules.

¹EX = Exam, WAWA = Written assignment, WACS = Case study, WARE = Research essay, WAPR = Project report, P = Portfolio, AW = Advanced Workbook, OARP = Oral Assignment + Reflection Paper, OPRRP = Oral Project Report + Reflection Paper, BT/MT = Bachelor / Master Thesis, CP = Capstone Project

²CF = Course Feed, ILSE = Intensive Live Sessions, LS = Learning Sprints

³CB = Course Book, RL = Reading List, OT = Online Test, RB = Review Book, V = Videos, PE = Practice Exams

⁴Offered only when the minimum number of participants is reached.