

**CURRICULUM B.A. INTERNATIONAL MANAGEMENT  
DISTANCE LEARNING**

Semester			Module	Course Code	Course	ECTS credits	Type of Exam	
FT	PT I	PT II						
1. Semester	1. Semester	1. Semester	Academic Integrity and Writing for Business	DLBAAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment	
			Business 101	DLBBAB01_E	Business 101	5	Exam or Written Assignment	
			Business Ethics	BETH01_E	Business Ethics	5	Exam	
	2. Semester	2. Semester	1. Semester	Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
				Project: Intercultural Challenges in International Business	DLBINTEPICIB01	Project: Intercultural Challenges in International Business	5	Oral Project Report
				ELECTIVES D		Internship or modules to choose	5	
2. Semester	2. Semester	3. Semester	Business Mathematics	BWMA01_E	Business Mathematics	5	Exam	
			Intercultural Management	DLBLOIM01_E	Intercultural Management	5	Case Study	
			Management Accounting	DLBMAE01	Management Accounting	5	Exam or Written Assignment	
	3. Semester	4. Semester	3. Semester	Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
				Project: Organizational Development	DLBWPPOE01_E	Project: Organizational Development	5	Project Report
				ELECTIVES D		Internship or modules to choose	5	
3. Semester	4. Semester	5. Semester	Principles of Management	DLBAPM01_E	Principles of Management	5	Case Study	
			Intercultural Psychology	DLBWPIS01-01_E	Intercultural Psychology	5	Advanced Workbook	
			International Accounting	DLFIAC01_E	International Accounting	5	Exam	
	4. Semester	6. Semester	4. Semester	International HR Management	DLBINTIHR01_E	International HR Management	5	Case Study
				Project: Industrial and Organizational Psychology in Practice	DLBWPPIP01_E	Project: Industrial and Organizational Psychology in Practice	5	Project Report
				ELECTIVES D		Internship or modules to choose	5	
4. Semester	5. Semester	7. Semester	Statistics	BSTA01-01_E	Statistics	5	Exam	
			International Marketing	DLBDSEIMB01	International Marketing	5	Exam	
			ELECTIVES A*		e.g. Agile Project Management	5		
	6. Semester	8. Semester	5. Semester	ELECTIVES A*		e.g. Collaborative Work	5	
				Project: International Management	DLBINTEPIM01	Project: International Management	5	Project Report
				ELECTIVES D		Internship or modules to choose	5	
5. Semester	6. Semester	9. Semester	Introduction to New Work	DLBNWENW01_E	Introduction to New Work	5	Exam	
			Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay	
			ELECTIVES B*		e.g. Global Corporations and Globalizations	5		
	7. Semester	10. Semester	6. Semester	ELECTIVES B*		e.g. Global Sourcing	5	
				Project: New Work	DLBPEPNW01_E	Project: New Work	5	Portfolio
				ELECTIVES D		Internship or modules to choose	5	
6. Semester	11. Semester	11. Semester	ELECTIVES C*		e.g. Digital HR	5		
			ELECTIVES C*		e.g. Online Marketing	5		
			Project: Agile Transformation in Organizations	DLBWPWGOECM01_E	Project: Agile Transformation in Organizations	5	Project Report	
			Bachelor Thesis	DLBBT01	Bachelor Thesis	9	Bachelor Thesis	
8. Semester	12. Semester	12. Semester	Thesis Defense	DLBBT02	Thesis Defense	1	Presentation: Colloquium	
			ELECTIVES D		Internship or modules to choose	5		
Total								
180 ECTS credits								



You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Sciences offers you the flexibility to choose any available module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

**Information about electives D:** Decide at the beginning between an internship at a company or modules from electives D. You will complete the internship with a practical reflection. If you decide on the modules from electives D, all modules from this area must be completed. Mixed forms of internship and compulsory electives D are not possible.

\* Electives: Two modules per elective to choose from, each elective module can only be chosen once.

FT: Full-Time, 36 months  
PT I: Part-Time I, 48 months  
PT II: Part-Time II, 72 months

Electives A:	Electives B:	Electives C:	Electives D:
Agile Project Management Collaborative Work Intercultural and Ethical Decision-Making International Contract Management Conflict Management and Mediation Change Management Certificate Course German Foreign Language German Certificate Course French Foreign Language French Certificate Course Italian Foreign Language Italian Certificate Course Spanish Foreign Language Spanish Healthcare Management International Health Systems	Global Corporations and Globalization Global Sourcing Project: Digital Entrepreneurship Project: Communication for Practical Problem Solving Corporate Communication Project: Corporate Communication Accounting and Balancing Fundamentals of IT and ERP systems Requirements Engineering Corporate Planning and Control Digital Finance and Controlling Digital Business Models Introduction to Public Health Global Health	Digital HR Online Marketing Social Media Marketing Business Intelligence Project: Business Intelligence Product Development in Industry 4.0 Project: Smart Product Solutions Project: Digital Methods in Market Research Artificial Intelligence Project: AI Excellence with Creative Prompting Techniques Fundamentals of Product Management Personal Career Plan Personal Elevator Pitch Studium Generale I Studium Generale II Project: Dynamics 365 Business Central - Financial Company Setup Project: Dynamics 365 Business Central - Business Processes with Focus on Sales and Distribution Project: SAP S4/HANA - Financial Company Setup incl. Human Capital Management Project: SAP S4/HANA - Business Processes	Internship: Business & Management or Collaborative Work Global Corporations and Globalization Intercultural and Ethical Decision-Making International Contract Management Conflict Management and Mediation Change Management