CURRICULUM B.SC. INDUSTRIAL AND ORGANIZATIONAL PSYCHOLOGY

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Se	emest	er	Module	Course Code	Course	ECTS	Type of Exam
FT	PTI	PT II	mounte	Course code	Course	credits	Type of Exam
1. Semester 1. Semester		ster	Psychology	DLBSAPSY01-01_E	Psychology	5	Exam
	ter	Semester	Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
	semes	1	Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
	1.5	ter	Business Psychology	DLBMPS01_E	Business Psychology	5	Exam
		Semester	Business 101	DLBBAB01_E	Business 101	5	Exam or Written Assignment
		2.5	Project: Industrial and Organizational Psychology in Practice	DLBWPPWPP01_E	Project: Industrial and Organizational Psychology in Practice	5	Project Report
	ester	je	Social Psychology	DLBWPSPS01_E	Social Psychology	5	Exam
Semester	2. Semester	Semester	Marketing I Marketing II	BMAR01-02_E BMAR02-02_E	Marketing I Marketing II	3 2	Exam
		3.5	Personality and Differential Psychology	DLBWPPDPS01_E	Personality and Differential Psychology	5	Exam
. Sem		ja .	Statistics	BSTA01-01_E	Statistics	5	Exam
2	er	Semester	Introduction to Industrial and Organizational Psychology	DLPOPS02_E	Introduction to Industrial and Organizational Psychology	5	Exam
	3. Semester	4. S	Project: Organizational Development	DLBWPPOE01_E	Project: Organizational Development	5	Project Report
	3.5	ja .	Personnel Psychology	DLBWPPUB01_E	Personnel Psychology	5	Exam
		Semester	Intercultural Psychology	DLBWPIPS01-01_E	Intercultural Psychology	5	Advanced Workbook
3. Semester		5. 5	Introduction to Psychological Assessment	DLBPSEPD_E	Introduction to Psychological Assessment	5	Exam
	ester	je.	Conflict Management and Mediation	DLBWPKUM01_E	Conflict Management and Mediation	5	Exam
	4. Semester	6. Semester	Research Methodology and Data Analysis	DLBWPFUD01_E	Research Methodology and Data Analysis	5	Case Study
			Project: Communication for Practical Problem Solving	DLBKPSPKPP01_E	Project: Communication for Practical Problem Solving	5	Oral Project Report
4. Semester		řer	Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
	.er	7. Semester	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
	Semester		Consumer Behavior	DLBMPS02_E	Consumer Behavior	5	Exam
	5. S	Semester	International Labor Law	DLBIOPILL01	International Labor Law	5	Exam
			Entrepreneurship and Innovation	DLBBAEI01-01_E	Entrepreneurship and Innovation	5	Exam
		8.5	Project: Agile Project Management	DLBCSAPM01	Project: Agile Project Management	5	Project Report
5. Semester	ester	9. Semester	Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
	. Sem		Psychology of Persuasion	DLBKPSPUE01_E	Psychology of Persuasion	5	Exam
	9		Project: Digital Business Models	DLBWPPDBM01_E	Project: Digital Business Models	5	Project Report
	er		Seminar: Current Topics in Industrial and Organizational Psychology	DLBWPATWP01_E	Seminar: Current Topics in Industrial and Organizational Psychology	5	Research Essay
	7. Semester	10.	ELECTIVE A*		e.g. Organizational Development and Change Management	10	
ter	7.5		ELECTIVE B*		e.g. Digital Market and Consumer Psychology	10	
Semester		=	ELECTIVE C*		e.g. Talent Management & HR Development	10	
	8	12.	Bachelor Thesis		Bachelor Thesis Thesis Defense	9	Bachelor Thesis Presentation: Colloquiur
	Total CTS cr	_		<u> </u>			1. resentation, configuration



You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.



* Electives: Choose one module each from elective group A, B, and C. Every elective module can only be chosen once.

FT: Full-Time, 36 months PT I: Part-Time I, 48 months PT II: Part-Time II, 72 months

Specialization track	Elective A:	Elective B:
Psychology of Personnel Selection and Analysis	HR Management	Digital HR and Personnel Assessment
Organizational Development	Organizational Development and	Global Organizational
and Digital Change	Change Management	Development and Change
Market Research and	Markets and Advertising	Digital Market and
Consumer Psychology		Consumer Psychology

NOTE on specialization tracks
We have compiled some possible specialisation tracks to give you some direction when choosing your modules.
If you decide on one of the specialisation tracks, the modules from the elective groups A and B are predefined. You can choose freely in elective area C.

However, you can also put together the modules according to your own wishes.

Agumented, Mixed and Virtual Reality Applied Sales Corporate Communication and PR Event Management Foreign Language French Foreign Language French Foreign Language Sannish Innovative Technologies and Sustainability International Marketing and Branding IT Management Online and Social Media Marketing Talent Management & HR Development Mastering Prompts Career Development

Elective C:

(i) You can find more information about your degree program in the module