

(ETHC 1600) Introduction to Business Ethics and Sustainability

Course Description

This course examines the role of morality within business and explores the legal and ethical obligations required for sustainable business practices in the 21st century. The course will consider how ethics can impact decision-making across various business functions, including marketing, strategy, manufacturing, and accounting.

Learning Objectives

By the end of this course, students will be able to:

- Distinguish between the differing theories of ethics and moral action.
- Identify and map out a route of moral responsibility to moral action from innovation to the end-user application.
- Evaluate the ethical input to and moral consequences of research and development, sales and marketing, and customer care practices.
- Apply the principles of equal consideration and human rights to the different social relations associated with businesses.
- Evaluate and report on the effects of different business practices on the social and physical environments.
- Outline the essential requirements for sustainable business in the context of the United Nations Sustainability Development Groups (UNSDGs) and corporate social responsibility (CSR).

Grade Scheme: Letter Grade

Minimum Pass: 50%

Credit Weight: 3 Credits

Deliverables:

- Discussion Postings
- Written Assignments

* Please note that this document is for marketing purposes and that the details of the course including grading, assessments and objectives may change or vary.

Grade	Grade Point Average (GPA)	Percentage
A+	4.3	90-100%
A	4.0	85-89%
A-	3.7	80-84%
B+	3.3	77-79%
B	3.0	73-76%
B-	2.7	70-72%
C+	2.3	65-69%
C	2.0	60-64%
C-	1.7	55-59%
D	1.3	50-54%
F	0.0	0-49%