

## (COMM 1210) University Research and Writing Strategies

### Course Description

This university writing course introduces students to foundational strategies for university reading, thinking, and writing. By exploring topics such as information literacy, literature reviews, citation formatting, case analysis, and research methods, students will develop the critical thinking and writing skills required for university studies. Students will learn to write and present research and ideas through academic essays and will work in a team to analyze a case study.

### Learning Objectives

Upon completion of this course, students will be able to:

- Demonstrate information literacy skills appropriate for university studies.
- Discuss university policies and expectations for a university environment.
- Determine audience and purpose to craft effective written communication and documents.
- Apply editing and revision techniques.
- Summarize, paraphrase, and quote effectively.
- Apply teamwork strategies to examine and engage in case study research.
- Describe and practice writing university essays.
- Describe and practice constructing well-reasoned arguments using effective rhetorical strategies in writing.

**Grade Scheme: Letter Grade**

**Minimum Pass: 50%**

**Credit Weight: 3 Credits**

#### Deliverables:

- Discussion Postings
- Quizzes
- Written/ Research Assignments

\* Please note that this document is for marketing purposes and that the details of the course including grading, assessments and objectives may change or vary.

Grade	Grade Point Average (GPA)	Percentage
A+	4.3	90-100%
A	4.0	85-89%
A-	3.7	80-84%
B+	3.3	77-79%
B	3.0	73-76%
B-	2.7	70-72%
C+	2.3	65-69%
C	2.0	60-64%
C-	1.7	55-59%
D	1.3	50-54%
F	0.0	0-49%