

(MGMT 3620) Managing in the Global Context

Course Description

The changing nature of managing in the face of globalization requires that business strategies and management evolve. This course equips students with the underlying knowledge of the management and organizations of companies and organizations across cultures and their effect on the global business environment. Students also possess a detailed understanding of how to investigate and analyze different intercultural settings that affect global businesses and how organizational behaviour, ethical practices, and communication impact the business's reputation and profitability.

Learning Objectives

By the end of this course, students will be able to:

- Define globalization, global institutions, and why countries are different.
- Describe multinational companies and systems in the global business context.
- Review business practices across international borders and the issues involved in protecting national interests.
- Recognize intercultural concerns and the sensitivity of multi-countries.
- Appraise a corporation's ethical behaviours to integrate social and environmental responsibilities into management decision-making.
- Integrate theories, concepts, and practices learned into real-world international situations.

Grade Scheme: Letter Grade

Minimum Pass: 50%

Credit Weight: 3 Credits

Deliverables:

- Discussion Postings
- Quizzes
- Team Assignments
- Written Assignments

* Please note that this document is for marketing purposes and that the details of the course including grading, assessments and objectives may change or vary.

Grade	Grade Point Average (GPA)	Percentage
A+	4.3	90-100%
A	4.0	85-89%
A-	3.7	80-84%
B+	3.3	77-79%
B	3.0	73-76%
B-	2.7	70-72%
C+	2.3	65-69%
C	2.0	60-64%
C-	1.7	55-59%
D	1.3	50-54%
F	0.0	0-49%