

Master of Business Administration (MBA 5050) Strategic Information Systems Planning

Course Description

This course introduces the main concepts of management information systems (MIS), examines how the design of MIS can affect the performance of an organization and explores the process of information systems planning from the perspective of the CIO.

Learning Objectives

Students will learn to:

- Evaluate the readiness of the CIO's organization (MIS) to contribute towards achieving an enterprise's goals
- Assess the keys to success within the information systems types most frequently used to implement strategy
- Distinguish how systems thinking can empower leaders in an era of global technical, economic and managerial change
- Execute how to implement IT initiatives which best use project management and software development life cycle (SDLC) methodologies
- Demonstrate how to blend security and privacy issues into a strategic framework addressing the evolving nature of online strategies
- Assess how to rethink metrics, culture and evolving IT possibilities into new strategic thinking

Grade Scheme: Letter Grade

Minimum Pass: 70%

Credit Weight: 4 Credits

Assessments:

- Assignments
- Group Work
- Forum Participation
- Class Participation

* Please note that this document is for marketing purposes and that the details of the course including grading, assessments and objectives may change or vary.

Grade	Grade Point Average (GPA)	Percentage
A+	4.3	98-100%
A	4.0	94-97%
A-	3.7	90-93%
B+	3.3	87-89%
B	3.0	84-86%
B-	2.7	80-83%
C+	2.3	76-79%
C	2.0	70-75%
F	0.0	0-69%