

Executive Master of Business Administration (EMBA 7025) Governance, Strategy and Structure

Course Description

To lead in an ever-changing competitive environment, an organization's executive team must be constantly reassessing and reformulating their strategy, while ensuring that it also aligns with the desires of the Board and with the stakeholders. And to help ensure successful execution, the organization's structure must also be constantly reassessed and reformulated to align with the strategy. Thus, organizations have to have the ability for change. This course frames the core concepts of organizational governance, strategy and structure. This dynamic approach to corporate governance, strategy and structure prepares students to diagnose governance practices, mismatches between existing structures and changing demands, and to adjust organizational practices to accommodate new realities.

Learning Objectives

Students who successfully complete this course will:

- Analyze corporate governance practices and make recommendations for improvement
- Apply corporate governance principles to succession planning, gender equity, technology and global dynamics
- Integrate governance and business ethics
- Identify sources of corporate governance
- Identify methods to develop/support an ethical business culture
- Identify and apply the governance roles and responsibilities of the Board, committees, management, auditors, and stakeholders
- Apply governance principles to private, public, and not-for-profit organizations
- Through case analysis, identify causal factors and problems related to changing organizational, societal, and environmental conditions
- Analyze their organizations' corporate strategies
- Effectively collaborate with a virtual team to produce quality results

Grade Scheme: Letter Grade

Minimum Pass: 70%

Credit Weight: 3 Credits

Assessments:

- Case Study
- CEO and Board Relationships
- Board Strategies
- Participation
- Team Research Paper

* Please note that this document is for marketing purposes and that the details of the course including grading, assessments and objectives may change or vary.

Grade	Grade Point Average (GPA)	Percentage
A+	4.3	98-100%
A	4.0	94-97%
A-	3.7	90-93%
B+	3.3	87-89%
B	3.0	84-86%
B-	2.7	80-83%
C+	2.3	76-79%
C	2.0	70-75%
F	0.0	0-69%