

Social Enterprise Leadership (SEL 8030) Introduction to Social Enterprise

Course Description

Beginning with understanding 'what is a social enterprise,' learners will explore the core tenants of social enterprise, a business with a blended value, mission and money.

Students will gain the knowledge and skills to understand the critical components of a successful social enterprise.

Learning Objectives

- Define a social enterprise
- Understand and explain the purpose and role of a social enterprise
- Understand the concepts of 'blended value' business models
- Have the knowledge base to design or assess a social enterprise business model

Grade Scheme: Letter Grade

Minimum Pass: 70%

Assessments:

- Participation
- Weekly Papers
- Final Paper

*Please note that this document is for marketing purposes and that the details of the course including grading and objectives may change or vary.

Grade	Grade Point Average (GPA)	Percentage
A+	4.3	98-100%
A	4.0	94-97%
A-	3.7	90-93%
B+	3.3	87-89%
B	3.0	84-86%
B-	2.7	80-83%
C+	2.3	76-79%
C-	2.0	70-75%
F	0.0	0-69%

Social Enterprise Leadership (SEL 8031) Current and Emerging Tools for Financing the Social Enterprise

Course Description

Participants who complete this course will be able to demonstrate and apply their knowledge of existing and emerging social finance and impact investment tools across a variety of organizational legal structures and will understand the enormous opportunities and challenges they present to the blended or shared value enterprise development process.

Learning Objectives

- Describe the developing field of social finance and outline common impact investment, financing tools and evaluation frameworks
- Compare and contrast the opportunity costs and returns for financiers, donors and investors in traditional funding arrangements with those investing in multiple bottom-line oriented opportunities
- Summarize the current suite of investment and finance tools deployed across the sector and identify and explain emerging tools and trends in social finance
- Identify the gaps in understanding that exist between the supply and demand sides of this equation and discuss a strategy to close them
- Demonstrate how students can deploy these tools to create value - economic and social
- Effectively collaborate with a virtual team to produce quality results

Grade Scheme: Letter Grade

Minimum Pass: 70%

Assessments:

- Discussion Forum
- Presentations
- Paper

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Social Enterprise Leadership (SEL 8032) Social Enterprise and Public Policy

Course Description

Social enterprise operates in a complex environment where social values and commercial activity blend. By their nature, they challenge the traditional policy boundaries of the for-profit and non-profit sectors. This course explores and analyzes the implications of the current and the evolving policy environment on developing a flourishing social enterprise sector.

Learning Objectives

- Learn about the genesis of public policy
- Gain knowledge of the current social enterprise policy environment
- Apply analytical skills to assess the challenges and design models for a supportive social enterprise policy environment

Grade Scheme: Letter Grade

Minimum Pass: 70%

Assessments:

- Participation
- Assignments
- Presentations
- Final Paper

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B-	2.7	80-83%
C+	2.3	76-79%
C-	2.0	70-75%
F	0.0	0-69%