

## Global Leadership (EMBA 8000) Strategic Sustainability Planning

### Course Description

This contemporary study topic lends a fundamental level of understanding the challenges and developing the strategy skills that are important for business leaders and managers facing the pressures to meet higher accountability levels of social and environmental responsibilities in their operational policies and practices.

### Learning Objectives

The student will have the knowledge and skills to support sustainability to corporate profits, develop a sustainability audit, conduct a corporate sustainability audit and then present and discuss their findings.

After taking this course, the student will be able to:

- Define the concept of sustainability and describe its role in corporate strategy and social responsibility
- Discuss the link between sustainability and corporate profits
- Develop a sustainability checklist to audit corporate sustainability strategies, policies and practices
- Analyze a company's sustainability initiatives, comparing corporate practices to the audit checklist; make recommendations for improvement
- Synthesize analysis and present findings
- Dialogue issues and strategies
- Effectively collaborate with a virtual team to produce quality results

Grade Scheme: Letter Grade

Minimum Pass: 70%

Credit Weight: 3 Credits

#### Assessments:

- Participation
- Group Project
- Group Presentation
- Assignment

\*Please note that this document is for marketing purposes and that the details of the course including grading and objectives may change or vary.

Grade	Grade Point Average (GPA)	Percentage
A+	4.3	98-100%
A	4.0	94-97%
A-	3.7	90-93%
B+	3.3	87-89%
B	3.0	84-86%
B-	2.7	80-83%
C+	2.3	76-79%
C-	2.0	70-75%
F	0.0	0-69%

## Global Leadership (EMBA 8010) Trends in Global Strategy

### Course Description

In this course, students will use cases, lectures and assignments to identify and understand the operating and competitive environment of the organization, use this information to define the organization's strategy and market positioning, and implement the strategy by moulding and organizing its resources, its competitive ability, and its operating efficiency.

We'll also examine managing relationships within global organizations and their alliance partners to implement strategy, moulding the terms of competition to favour an organization, and form profitable relationships with customers.

### Learning Objectives

Students will learn to:

- Evaluate potential answers to the Strategy Questions
- Design a strategy: identify an organization's situation, evaluate alternative courses of action, and choose a course of action
- Evaluate the quality of the design and the resulting business plan
- Understand the relationship between design and implementation in the face of globalization's heightened competition and complexity
- Integrate different management research or fashions into an understanding of global strategy
- Effectively collaborate with a virtual team to produce quality results

Grade Scheme: Letter Grade

Minimum Pass: 70%

Credit Weight: 3 Credits

#### Assessments:

- Readings
- Class Participation
- Assignments
- Discussion Forums

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## Global Leadership (EMBA 8011) Leading Effective Global Teams

### Course Description

Managerial roles and responsibilities are becoming increasingly global. In many companies, managing in an international environment has become an important criterion (if not the most important criterion) for promoting top management levels and concomitant business success in the corporate world. This course begins with an orientation on global management and ends focusing on unique considerations that today's global managers need to consider. In between, the course will focus on critical conditional topics like the understanding of cultural differences, cross-cultural ethics, business communication in a global context, skills for avoidance/dealing with conflict, and personnel negotiations; topics relevant to the critical subject of "global collaborative teams."

### Learning Objectives

This course was designed based upon the assumption that students cannot learn international leadership skills from textbooks alone. There are no simple recipes for success as a global leader. Consequently, this course takes a multi-faceted approach to help students develop their global leadership skills. In this course, students will learn:

- How to assess themselves to understand their leadership style better, because an effective global leader has an accurate understanding of their strengths and weaknesses as a leader
- To explore how problems in cross-cultural management often emerge less from cultural differences themselves than from our own biases or inabilities to perceive difference accurately, or even worse, our insistence on finding difference where it indeed does not exist
- Skills in communication, conflict management, teamwork, power and influence, and negotiation. These skills, of course, cannot be learned in one course. This course offers a general introduction to skills in these areas and practice in using these skills in a global context
- Effectively collaborate with a virtual team to produce quality results

**Grade Scheme: Letter Grade**

**Minimum Pass: 70%**

**Credit Weight: 3 Credits**

#### Assessments:

- Assignments
- Self-Assessment
- Team Paper
- Participation

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