

## **CASE STUDY STRATEGIC PARTNERSHIPS**

### **COLLABORATION BETWEEN MAKE IT IN ABROAD AND**

### **IU INTERNATIONAL UNIVERSITY OF APPLIED SCIENCES (IU)**

#### **MAKE IT IN ABROAD AND ITS VISION**

**Make it in Abroad empowers Associate Consultants across Asia to connect talented students with our global network of partner universities.**

By providing innovative tools, expert training, and seamless recruitment processes, we help institutions expand their reach and enable students to achieve their educational dreams. Our services are designed to bridge the gap between universities and students, making international education more accessible and fostering a smooth transition into global academic environments.

Our primary goals include establishing long-term, ethical, and mutually beneficial partnerships while driving innovation, expanding opportunities, and ensuring sustainable success for all stakeholders.

#### **MAKE IT IN ABROAD'S PURPOSE AND GOAL OF THE COLLABORATION**

We want to inspire growth, foster global connections, and simplify recruitment for lasting success. This approach is rooted in collaboration and partnership. We work closely with Associate Consultants, offering continuous support, expert guidance, and cutting-edge technology to ensure a smooth and effective recruitment process. We prioritize transparent communication and long-term relationships with our partner universities, fostering a collaborative ecosystem where consultants, students, and institutions thrive together. By aligning the goals of all stakeholders, we create a seamless pathway for educational growth and international student mobility.

The collaboration between Make it in Abroad and IU International University of Applied Sciences is built on the foundation of shared values and a mutual commitment to student success. Together, we strive to create meaningful educational experiences, providing students with not only high-quality academic programs but also valuable career development opportunities that prepare them for the global job market.

#### **WHAT IS THE STATUS QUO?**

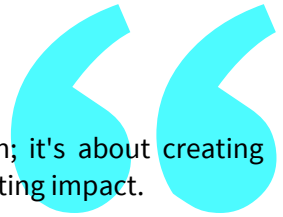
International student mobility is experiencing significant growth, driven by increased demand for high-quality education, career prospects, and global exposure. However, students and universities still face several challenges in the recruitment process, including complex admission requirements,

financial constraints, and the need for personalized guidance. By leveraging our expertise and resources, we are redefining international student recruitment, making it more accessible, transparent, and impactful for all involved.



Success in business is not just about growth; it's about creating opportunities, building trust, and making a lasting impact.

**Mohan Patwari**  
**Director, Make it in Abroad**



In business to be old, Successful and wise you must first be young and stupid.

**Mithileshsinh Bhati**  
**Global Operations Manager, Make it in Abroad**

