

Distance Learning

Semester			Module	Module Code	Credit Points	Type of Assessment
FT	PT I	PT II				
1. Semester (Level 4)	1. Semester	1. Semester	Business 101	LIBFEXDLBBAB_E	15	Exam
			Managerial Economics	LIBFEXDLBBWME_E	15	Exam
	2. Semester	2. Semester	Principles of Management	LIBFOARPDLBAPM_E	15	Oral Assignment + Reflection Paper
			Business Mathematics	LIBFEXBWMA_E	15	Exam
2. Semester (Level 4)	2. Semester	3. Semester	Collaborative Work	LIBFOARPDLCSCW	15	Oral Assignment + Reflection Paper
			International Marketing	LIBFEXDLBDSEIMB1	15	Exam
	3. Semester	4. Semester	Management Accounting	LIBFEXDLBMAE	15	Exam
			Entrepreneurship and Innovation	LIBFEXDLBBAEI_E	15	Exam
3. Semester (Level 5)	3. Semester	5. Semester	Introduction to Academic Work	LIBFAWDLBCIAW	15	Advanced Workbook
			Agile Project Management	LIBFOPRRPDLCAPM	15	Oral Project Report + Reflection Paper
	4. Semester	6. Semester	Corporate Finance and Investment	LIBFAWDLBCFIE	15	Advanced Workbook
			Leadership 4.0	LIBFWAWDLBWPLS_E	15	Written Assessment: Written Assignment
4. Semester (Level 5)	5. Semester	7. Semester	Sustainability	LIBFWACSDLBBAS_E	15	Written Assessment: Case Study
			Digital Business Models	LIBFAWDLBLODB_E	15	Advanced Workbook
	6. Semester	8. Semester	Elective A1		15	
			Elective A2		15	
5. Semester (Level 6)	6. Semester	9. Semester	Corporate Governance and Strategy	LIBFWAWADLBACGS_E	15	Written Assessment: Written Assignment
			Current Topics in Digitalization	LIBFWAREDLDBATD_E	15	Written Assessment: Research Essay
	7. Semester	10. Semester	Elective B1		15	
			Elective B2		15	
6. Semester (Level 6)	7. Semester	11. Semester	Elective C1		15	
			Elective C2		15	
	8. Semester	12. Semester	Bachelor Thesis	LIBFBDLBBT	30	Bachelor Thesis
Total			360			



FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months



The sequence of the modules is to be strictly followed

Electives

Elective A

Change Management

Innovation Management

Customer Relationship Management

International Management

Introduction to Process Management

Internship I

Internship II

Human Resources

Sales & Marketing

Data & Business Intelligence

SCM & Industry 4.0

Accounting, Planning & Control

IT Project Management

Banking and Finance

Elective B

New Work
Organizational Behavior

Applied Sales I
Applied Sales II

Statistical Computing
Data Analytics and Big Data

Supply Chain Management I
Supply Chain Management II

Accounting and Balancing
International Accounting

Fundamentals of IT and ERP systems
Requirements Engineering

Elective C

Digital HR
International HR Management

Online Marketing
Social Media Marketing

Business Intelligence
Project: Business Intelligence

Product Development in Industry 4.0
Project: Smart Product Solutions

Corporate Planning and Control
Digital Finance and Controlling

IT Project Management
IT Architecture Management

Foreign Exchange Exposure and
Management
International Investment Appraisal



Electives: You can choose two elective modules from each elective area. You can freely choose these modules or follow our suggested combinations to stay in a specific subject area (only relevant for elective areas B and C). In total, a subject area consists of four elective modules (the exception being: Banking and Finance).