

Distance Learning

Semester			Module	Module Code	Credit Points	Type of Assessment
FT	PT I	PT II				
1. Semester (Level 7)	1. Semester	1. Semester	Managing in a Global Economy	LIBFEXDLMBGE	15	Exam
			Strategic Management	LIBFEXDLMBSE	15	Exam
			Advanced Research Methods	LIBFWAWADLMARM-01	15	Written Assessment: Written Assignment
	2. Semester	2. Semester	Operations and Information Management	LIBFWACSDLMBAEOIM	15	Written Assessment: Case Study
			Elective A		15	
2. Semester (Level 7)	2. Semester	2. Semester	Elective B1		15	
			Elective B2		15	
	3. Semester	3. Semester	Elective B3		15	
			Elective B4		15	
	4. Semester	4. Semester	Master Thesis	LIBFMTMMTHE	45	Master Thesis
Total			180			



FT: Full-Time, 12 months
PT I: Part-Time I, 18 months
PT II: Part-Time II, 24 months



The sequence of the modules is to be strictly followed

Electives

Elective A

Managing People and Organizations

Innovation and Entrepreneurship

Managerial Economics

Managing Across Borders

Specialisms: International Marketing

Specialisms: Finance & Accounting

Specialisms: IT Management

Specialisms: Engineering Management

Specialisms: Big Data Management

Specialisms: Leadership

Specialisms: Artificial Intelligence

Elective B

Global Brand Management
Sales and Pricing

Advanced Corporate Finance
Investment Analysis and
Portfolio Management

IT Project Management
IT Architecture Management

Internet of Things
Manufacturing Methods Industry 4.0

Data Science
Analytical Software and Frameworks

Leadership
Change Management

Artificial Intelligence
Seminar: AI and Society

International Consumer Behaviour
Applied Marketing Research

Advanced Management
Accounting & Control
Current Issues in Accounting

IT Service Management
IT Governance and Compliance

Product Development
Design Thinking

Data Utilization
Application Scenarios and Case Studies

Business Ethics and
Corporate Governance
Current Issues in
Leadership & Management

Use Case and Evaluation
Seminar: Current Topics in AI



Electives: Note that you can choose four modules to follow a specialism here (exclusively for Elective B).