

CURRICULUM M.A. INTERNATIONAL MANAGEMENT

Campus Studies, 120 ECTS Credits

	Model 1: Programme Start October			Model 2: Programme Start January			Model 3: Programme Start April			Model 4: Programme Start July										
Month	Courses			Courses			Courses			Courses										
Oct	Leadership	Strategic Management	Managing Across Borders																	
Nov																				
Dec																				
Jan	Advanced Research Methods	Performance Management	International Marketing	Advanced Research Methods	Performance Management	International Marketing														
Feb																				
Mar																				
Apr	Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management	Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management	Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management											
May																				
Jun	Lecture-Free Period																			
Jul	Intercultural Management	Seminar: Internat. Human Resource Management	Negotiation	Intercultural Management	Seminar: Internat. Human Resource Management	Negotiation	Intercultural Management	Seminar: Internat. Human Resource Management	Negotiation	Intercultural Management	Seminar: Internat. Human Resource Management	Negotiation								
Aug																				
Sep	Lecture-Free Period																			
Oct	Elective A Course a	Elective A Course b		Leadership	Strategic Management	Managing Across Borders	Leadership	Strategic Management	Managing Across Borders	Leadership	Strategic Management	Managing Across Borders								
Nov																				
Dec																				
Jan	Elective B Course c	Elective B Course d		Elective B Course c		Elective B Course d	Advanced Research Methods	Performance Management	International Marketing	Advanced Research Methods	Performance Management	International Marketing								
Feb																				
Mar																				
Apr	International Financial Management	International Financial Accounting	Elective A Course a			Elective A Course b		Elective A Course a		Elective A Course b			Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management					
May																				
Jun	Lecture-Free Period																			
Jul	Master Thesis			Master Thesis			Elective B Course c			Elective B Course d	Elective B Course c		Elective B Course d							
Aug																				
Sep																				
Oct				International Financial Management	International Financial Accounting	International Financial Management	International Financial Accounting	Elective A Course a	Elective A Course b											
Nov																				
Dec																				
Jan							Master Thesis			Master Thesis										
Feb																				
Mar																				
Apr										International Financial Management	International Financial Accounting									
May																				

Electives-

	Elective A	Elective B		Elective A	Elective B
AI & Robotics	<i>Advanced Robotics 4.0</i> a) Industrial and Mobile Robots b) Project: Collaborative Robotics	<i>Artificial Intelligence</i> c) Artificial Intelligence d) Seminar: AI and Society	IT Management	<i>IT Project and Architecture Management</i> a) IT Project Management b) IT Architecture Management	<i>IT Governance and Service Management</i> c) IT Service Management d) IT Governance and Compliance
Big Data Management	<i>Data Science and Analytics</i> a) Data Science b) Analytical Software and Frameworks	<i>Big Data</i> c) Data Utilization d) Application Scenarios and Case Studies	Healthcare Management	<i>Health Systems and Policy</i> a) International Health Systems b) Health Policy and Planning	<i>Economics of Health</i> c) Health Economics d) Healthcare Financing
Engineering Management	<i>Manufacturing Methods Industry 4.0 and Internet of Things</i> a) Internet of Things b) Manufacturing Methods Industry 4.0	<i>Product Development and Design Thinking</i> c) Product Development d) Project: Design Thinking	Business Analytics	<i>Business Analyst</i> c) Business Intelligence I b) Project: Business Intelligence	<i>Applied Data Modeling and Reporting</i> c) Data Modeling and Reporting d) Project: Data Modeling and Reporting
Finance & Accounting	<i>Corporate Finance and Investment</i> a) Advanced Corporate Finance b) Investment Analysis and Portfolio Management	<i>Accounting</i> c) Advanced Management Accounting & Control d) Current Issues in Accounting	Regular (non-Major) Electives	<i>Salesforce Consultant Specialization</i> a) Salesforce Administrator and Service Cloud Consultant b) Salesforce Sales Cloud Consultant	<i>Salesforce Developer Specialization</i> c) Project: Advanced Salesforce Platform App Builder d) Project: Advanced Salesforce Platform Developer
International Marketing	<i>Sales, Pricing and Brand Management</i> a) Global Brand Management b) Sales and Pricing	<i>Consumer Behaviour and Research</i> c) International Consumer Behavior d) Applied Marketing Research		<i>Supply Chain and Sourcing Management</i> a) Global Supply Chain Management b) Supply Chain Risk Management and Controlling <i>Internship</i>	<i>Internship</i>



- Electives: For your M.A. International Management 120 you can choose two elective modules with two courses each, amounting to 20 ECTS in total. You can freely choose two electives or follow our suggested elective combinations to major in a specific area. Every elective module can only be chosen once