	M M.A. INTERI		NAGEMENT											•
Campus Stu	<u> </u>	ies, 120 ECTS Credits Model 1: Programme Start October Model 2: Programme Start January Model 3: Programme Start April Model 4: Programme Start July						art July	IU					
Month	Courses			Courses			Courses			Courses				
Oct Nov Dec	Leadership	Strategic Managemer	Managing Across Borders											INTERNATIONAL UNIVERSITY OF APPLIED SCIENCES
Jan Feb Mar	Advanced Research Methods	Performance Management	International Marketing	Advanced Research Methods	Performan Manageme									⊡
Apr May	Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management	Business Ethics and Corporate Governance	Applied Stati	Management	Business Ethics and Corporate Governance		Statistics	Seminar: Current Issues in Internat. Management				Here you see the order in which you study your courses in presence depending on your personal study start in October, January, April
Jun Jul Aug	Intercultural Management	Seminar: Internat. Human Resource Management	Negotiation	Intercultural Management	Seminar: Inte Human Reso Manageme	rnat. urce Negotiation	Free Period Intercultural Management	Human	: Internat. Resource gement	Negotiation	Intercultural Management	Seminar: Internat. Human Resource Management	Negotiation	or July. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and
Sep		Lecture-Free Period						lecturers.						
Oct Nov Dec	Elective A Course a	Elective A Electiv Course a Cours		Leadership	Strategic Manag	ement Managing Across Borders	Leadership Strategic N		Management Borders	Leadership St	Strategic Management	Managing Across Borders	You have lecture-free periods in both June and September, which you can spend reviewing and preparing for exams. Attending the courses on campus is mandatory and will be verified due to	
Jan Feb Mar			Elective B Course d	Elective B Course c		Elective B Course d	Advanced Research Performanc Methods Managemen			International Marketing	Advanced Research Methods	Performance Management	International Marketing	Visa regulations (not valid for DACH students). Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take
Apr May			national Financial Accounting	Elective A Course a		Elective A Course b	Elective A Course a		Elective A Course b		Business Ethics and Corporate Governance	Applied Statistics	Seminar: Current Issues in Internat. Management	 to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as
Jun	Lecture-Free Period								admission requirements for other courses.					
Jul Aug	Master Thesis		Master Thesis		sis	Elective B Course c		Elective B Course d		Elective E Course c		Elective B Course d		
Sep	Lecture-Free Period									\square				
Oct Nov					International Financial Accounting	International Financial Management		International Financial Accounting		Elective A Course a		Elective A Course b	Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.	
Dec Jan Feb							Master Thesis			Master Thesis			If you are studying Model 2 or 4 you will have to start your Master Thesis before completing your final courses.	
Mar Apr May											International Fir Manageme		national Financial Accounting	Note: You can already start with your thesis earlier than the designated block, once you have met the minumum amount of credit points required to enter.

	Elective A	Elective B		Elective A
Al & Robotics	Advanced Robotics 4.0 a) Industrial and Mobile Robots b) Project: Collaborative Roboticss	Artificial Intelligence c) Artificial Intelligence d) Seminar: Al and Society	IT Management	IT Project and Architecture Management a) IT Project Management b) IT Architecture Management
Big Data Management	Data Science and Analytics a) Data Science b) Analytical Software and Frameworks	Big Data c) Data Utilization d) Application Scenarios and Case Studies	Healthcare Management	Health Systems and Policy a) International Health Systems b) Health Policy and Planning
Engineering Management	Manufacturing Methods Industry 4.0 and Internet of Things a) Internet of Things b) Manufacturing Methods Industry 4.0		Business Analytics	Business Analyst a) Business Intelligence I b) Project: Business Intelligence
Finance & Accounting	Corporate Finance and Investment a) Advanced Corporate Finance b) Investment Analysis and Portfolio Management	c) Advanced Management Accounting & Control	Regular (non-Major) Electives	Salesforce Consultant Specialization a) Salesforce Administrator and Service Clou b) Salesforce Sales Cloud Consultant

Sales, Pricing and Brand Management Consumer Behaviour and Research a) Global Brand Management b) Sales and Pricing c) International Consumer Behavior d) Applied Marketing Research

Electives~

International

Marketing

b) IT Architecture Management Health Systems and Policy a) International Health Systems b) Health Policy and Planning Business Analyst a) Business Intelligence I b) Project: Business Intelligence Salesforce Consultant Specialization a) Salesforce Administrator and Service Cloud Consultant b) Salesforce Sales Cloud Consultant Supply Chain and Sourcing Management

Elective B

IT Governance and Service Management

c) IT Service Management

Economics of Health

c) Health Economics

d) Healthcare Financing

Internship

d) IT Governance and Compliance

Applied Data Modeling and Reporting

Salesforce Developer Specialization

c) Data Modeling and Reporting
 d) Project: Data Modeling and Reporting

c) Project: Advanced Salesforce Platform App Builder

d) Project: Advanced Salesforce Platform Developer

Elective A

a) Global Supply Chain Management b) Supply Chain Risk Management and Controlling Internship

 \square - Electives: For your M.A. International Management 120 you can choose two elective modules with two courses each, amounting to 20 ECTS in total. You can freely choose two electives or follow our suggested elective combinations to major in a specific area. Every elective module can only be chosen once